
FIFTY 7

Project Brief

INERTIA

DISCLAIMER:

The content of this Document is for general information purposes only. While enough care is taken by Inertia to ensure that information on the brochure is up to date, accurate and correct. Any information of special interest should be obtained through independent verification.

new
realities
we
build.

Table of Contents

01

Project
Outline

02

Project
Location

03

Project
Data

04

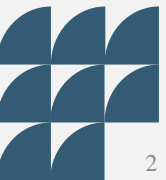
Project
Visuals

05

Product
Mix

DISCLAIMER:

The content of this Document is for general information purposes only. While enough care is taken by Inertia to ensure that information on the brochure is up to date, accurate and correct. Any information of special interest should be obtained through independent verification.



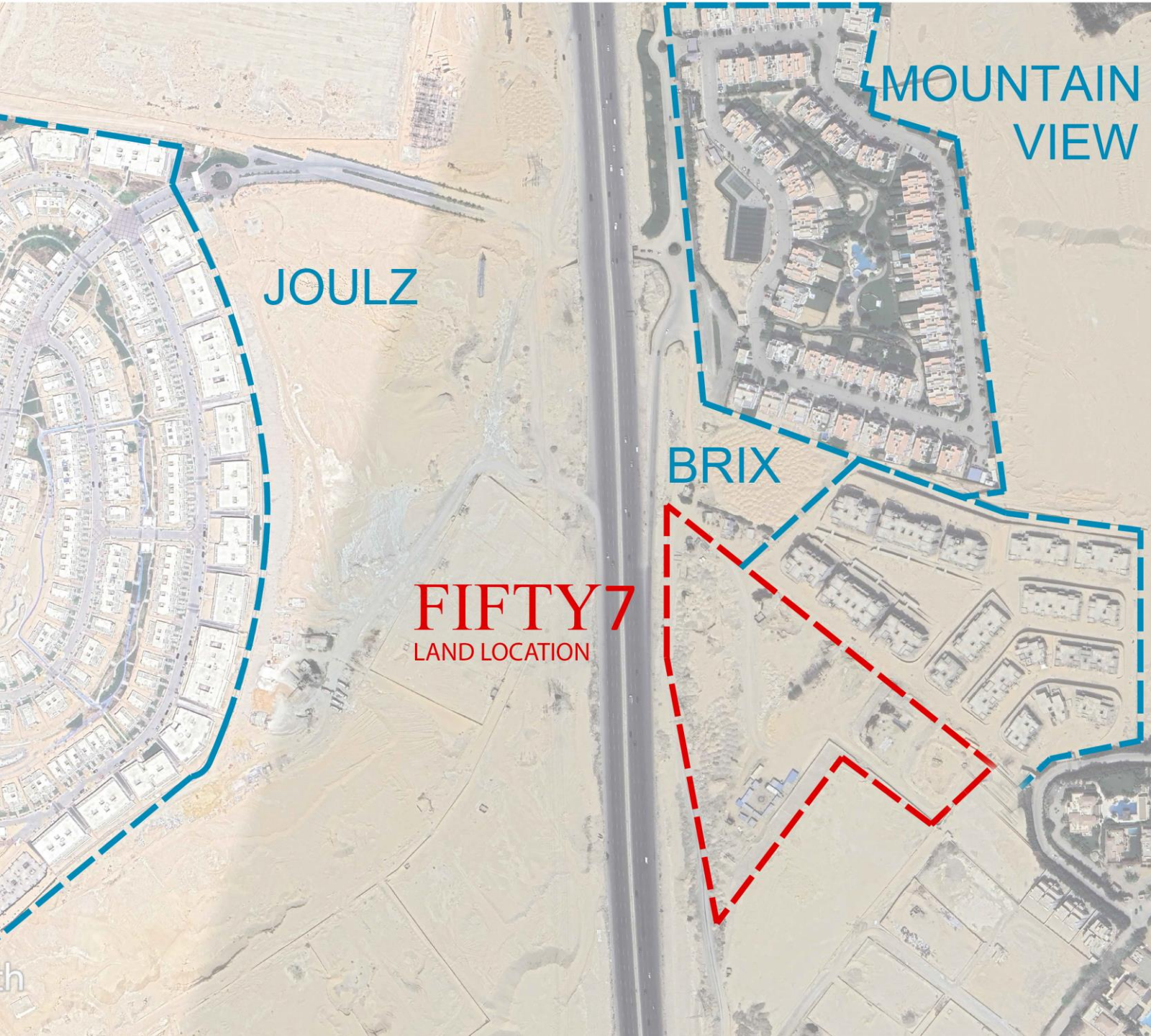
02 Project Outline

Building on the success of Brix, the vision for **Fifty7** is to introduce a product mix that is differentiated from that of Brix (All Single family Units), while maintaining similar architectural concepts.

DISCLAIMER:

All visual materials, colors and façade are for demonstrative purpose only and subject to change. All private swimming pools, furniture, pergolas and landscaping are for illustrative purpose only and not part of the property.





Project Location 03

Located directly adjacent to Brix on the Cairo Alexandria Desert Road, Phase 2 is only 18 minutes drive from 26th of July corridor and a 2 minutes drive from the ring road.

DISCLAIMER:
Land location is for demonstrative purpose only and subject to change. Boundaries are subject to approvals from local authorities which can be subject to change without notice.

04 Project Data

Land Area	Total Number of Keys	Finishing	Heights
24,400	57	C&S	G+1

DISCLAIMER:

The content of this Document is for general information purposes only. While enough care is taken by Inertia to ensure that information on the brochure is up to date, accurate and correct. Any information of special interest should be obtained through independent verification.



Project Visuals ⁰⁴

“ Discover unparalleled living in our exclusive gated community, where innovative industrial design seamlessly blends with the charm of a small single-family neighborhood. Nestled in a prominent location, **Fifty7** offers a unique and sophisticated living experience, combining privacy, modern aesthetics, and convenience in one exceptional community. ”

DISCLAIMER:

All visual materials, colors and façade are for demonstrative purpose only and subject to change. All private swimming pools, furniture, pergolas and landscaping are for illustrative purpose only and not part of the property.



DISCLAIMER:

All visual materials, colors and façade are for demonstrative purpose only and subject to change. All private swimming pools, furniture, pergolas and landscaping are for illustrative purpose only and not part of the property.

- Total Area = 259 m²
- 4 Bedrooms Ensuite
- Maid's & Driver Rooms

Villa (Street View)



DISCLAIMER:

All visual materials, colors and façade are for demonstrative purpose only and subject to change. All private swimming pools, furniture, pergolas and landscaping are for illustrative purpose only and not part of the property.

- Total Area = 259 m²
- 4 Bedrooms Ensuite
- Maid's & Driver Rooms

Villa (Garden View)



DISCLAIMER:

All visual materials, colors and façade are for demonstrative purpose only and subject to change. All private swimming pools, furniture, pergolas and landscaping are for illustrative purpose only and not part of the property.

- Total Area = 231 m²
- 4 Bedrooms (2 Ensuite)
- Maid's Room

TW (Street View)



DISCLAIMER:

All visual materials, colors and façade are for demonstrative purpose only and subject to change. All private swimming pools, furniture, pergolas and landscaping are for illustrative purpose only and not part of the property.

- Total Area = 231 m²
- 4 Bedrooms (2 Ensuite)
- Maid's Room

TW (Garden View)



DISCLAIMER:

All visual materials, colors and façade are for demonstrative purpose only and subject to change. All private swimming pools, furniture, pergolas and landscaping are for illustrative purpose only and not part of the property.

- Total Area = 180 m²
- 3 Bedrooms (1 Ensuite)
- Maid's Room

TH (Street View)



DISCLAIMER:

All visual materials, colors and façade are for demonstrative purpose only and subject to change. All private swimming pools, furniture, pergolas and landscaping are for illustrative purpose only and not part of the property.

- Total Area = 180 m²
- 3 Bedrooms (1 Ensuite)
- Maid's Room

TH (Garden View)

05 Product Mix



Villa



Twinhouse



Townhouse (6 Units)



**Shown Masterplan is still being finalized. Layout still undergoing design comments and will be updated shortly.*

DISCLAIMER

The project's Master Plan shown in this document is only an indicative of the envisaged developments and the same are subject to approvals from local authorities which can be subject for changes