



BLISS TOWER

Dubailand

Where Life Blossoms

A project by
Pure Bliss Development LLC

DLM PARTNER
GRID





A New Language of Living

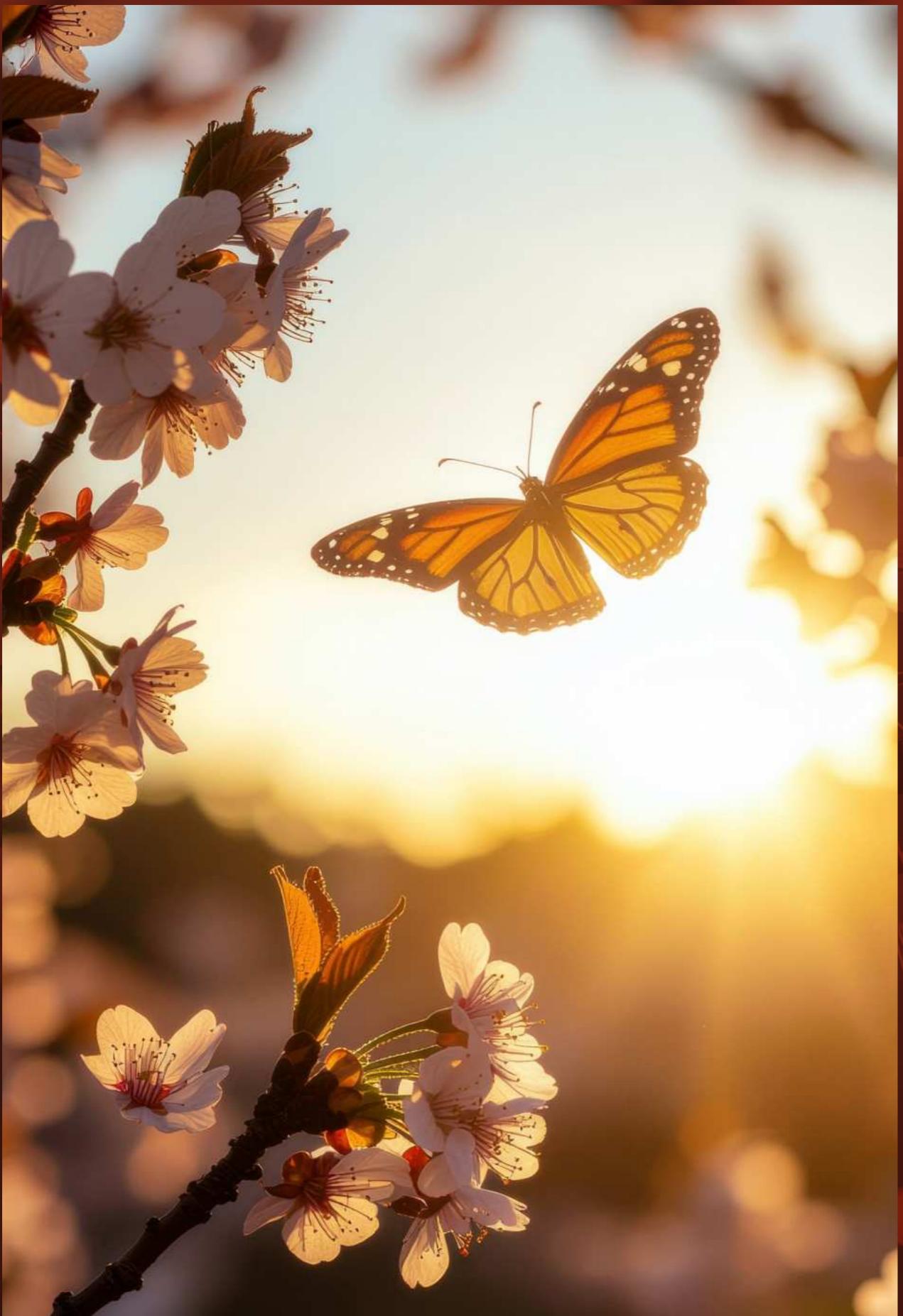
Pure Bliss Development LLC stands for a vision of living, that goes beyond the ordinary crafting spaces where architecture uplifts and design brings quiet joy to everyday moments.

In partnership with GRID, the Development Lifecycle Management Partner, this vision is brought to life with purpose, precision, and care. From concept to completion, every detail is shaped with clarity and soul.

The result is Bliss Tower – a serene landmark where thoughtful design and graceful living meet. Here, space is not just built, but beautifully composed, allowing life to breathe, pause, and truly blossom.

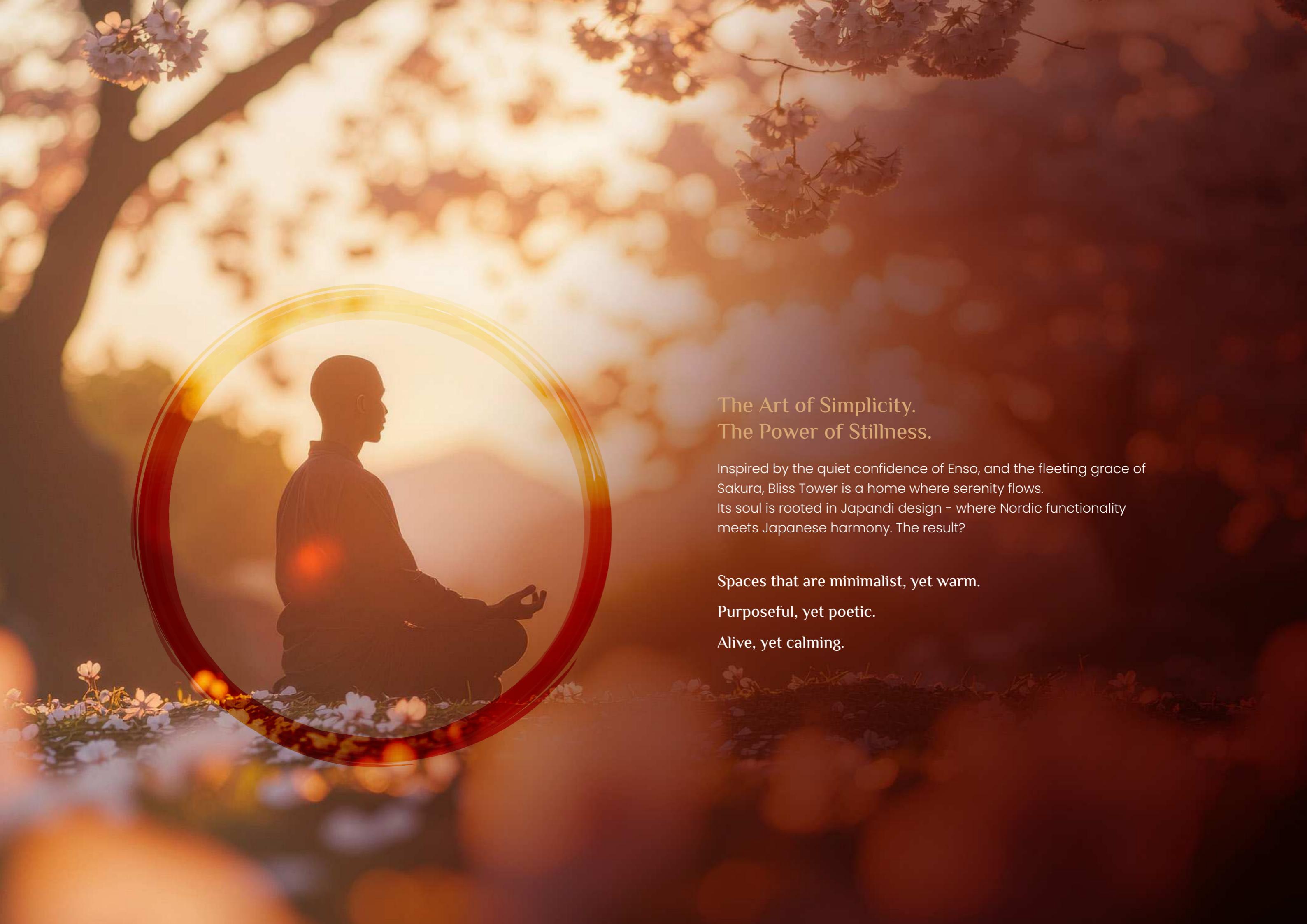
Here, life doesn't just happen it blossoms





A Philosophy in
Bloom





The Art of Simplicity. The Power of Stillness.

Inspired by the quiet confidence of Enso, and the fleeting grace of Sakura, Bliss Tower is a home where serenity flows. Its soul is rooted in Japandi design - where Nordic functionality meets Japanese harmony. The result?

Spaces that are minimalist, yet warm.
Purposeful, yet poetic.
Alive, yet calming.



The 5 Petal Story

Your Life. In Full Bloom.



PETAL 01

CONNECTED LIFE



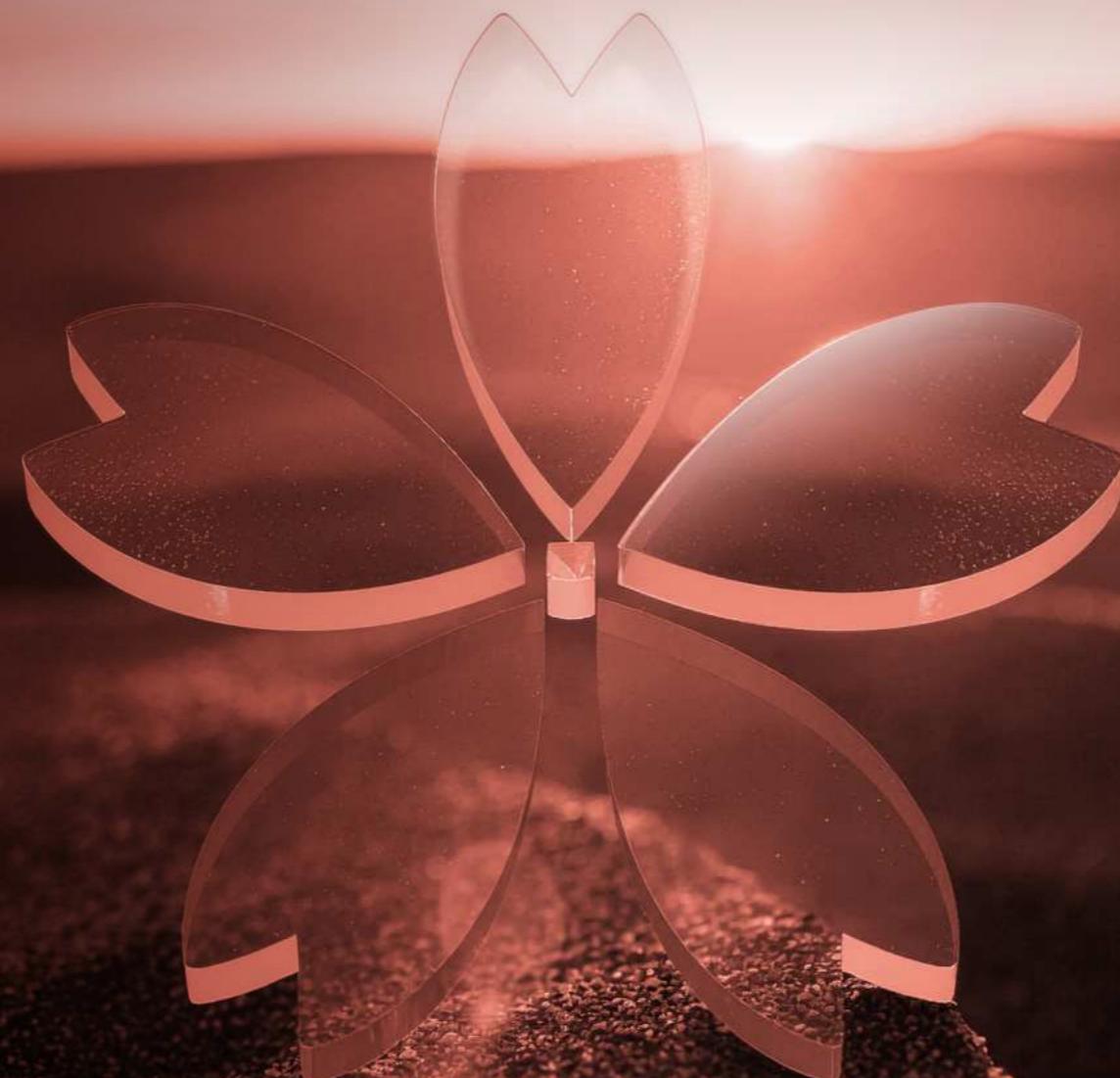
PETAL 05

EFFORTLESS LIVING



PETAL 02

SERENE DESIGN



PETAL 04

SPACIOUS LIVING



PETAL 03

HOLISTIC WELLNESS



PETAL 01

CONNECTED LIFE

Near Everything. Far From the Chaos

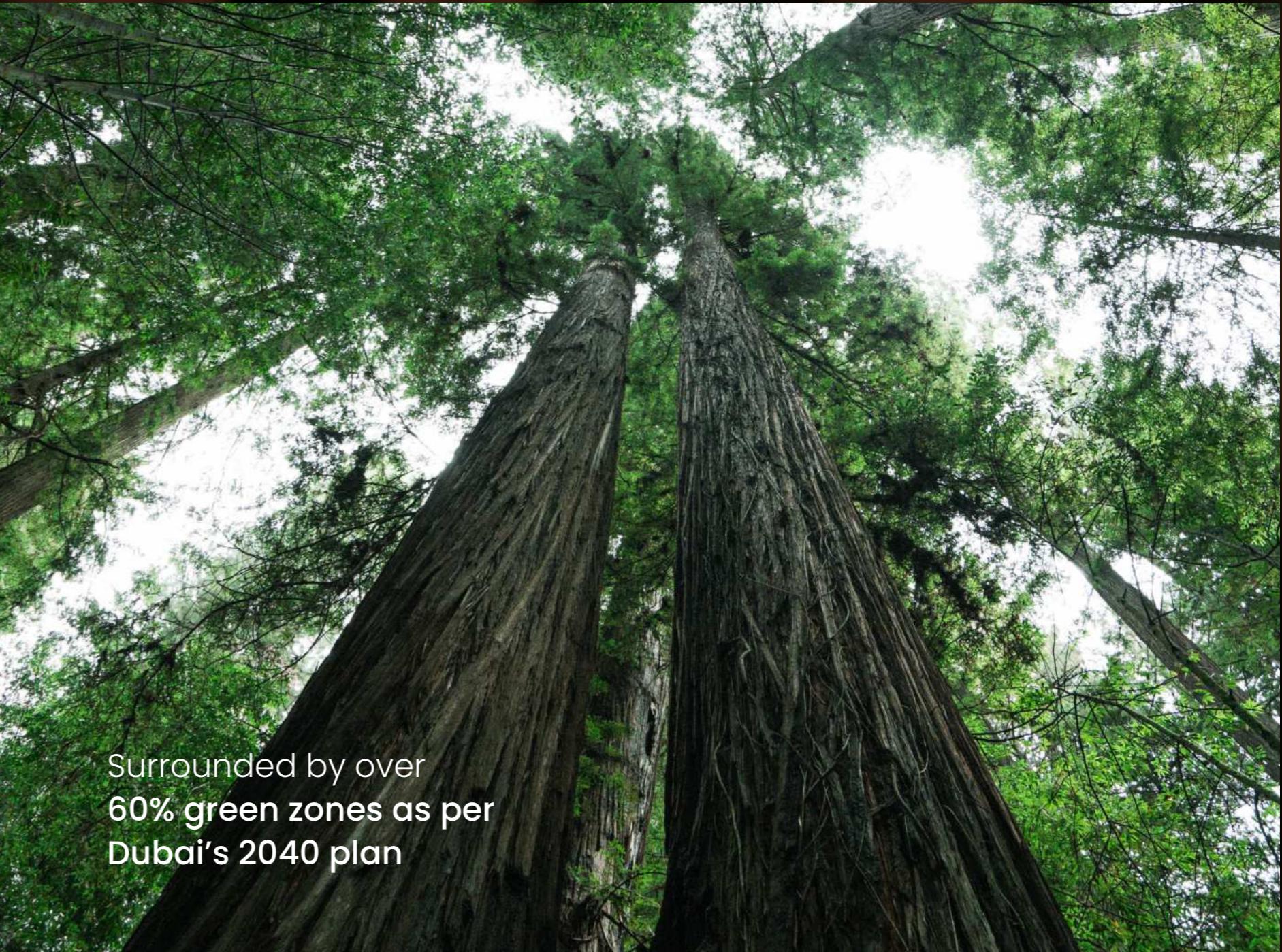


Nestled just away from the city's rush, yet close enough for life's essentials - Bliss Tower is your quiet corner of the world. Minutes from where you work, shop, and play - but light years away from the noise.

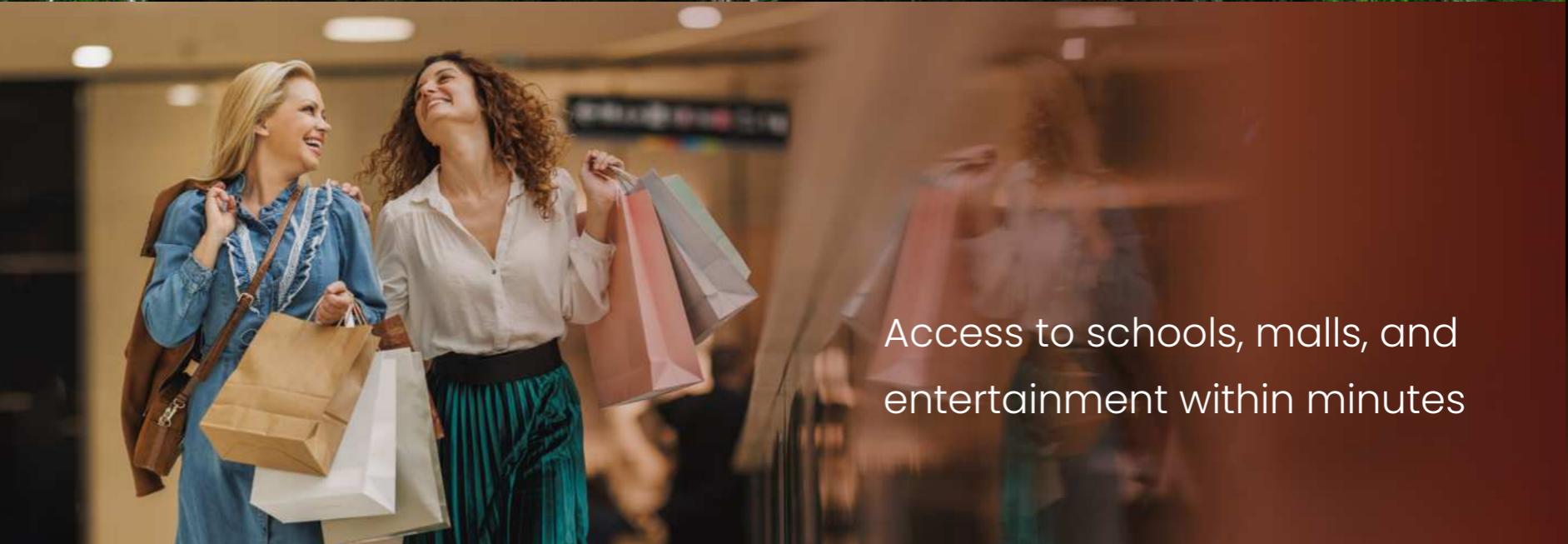
Here, time slows.
And you finally find space to grow.



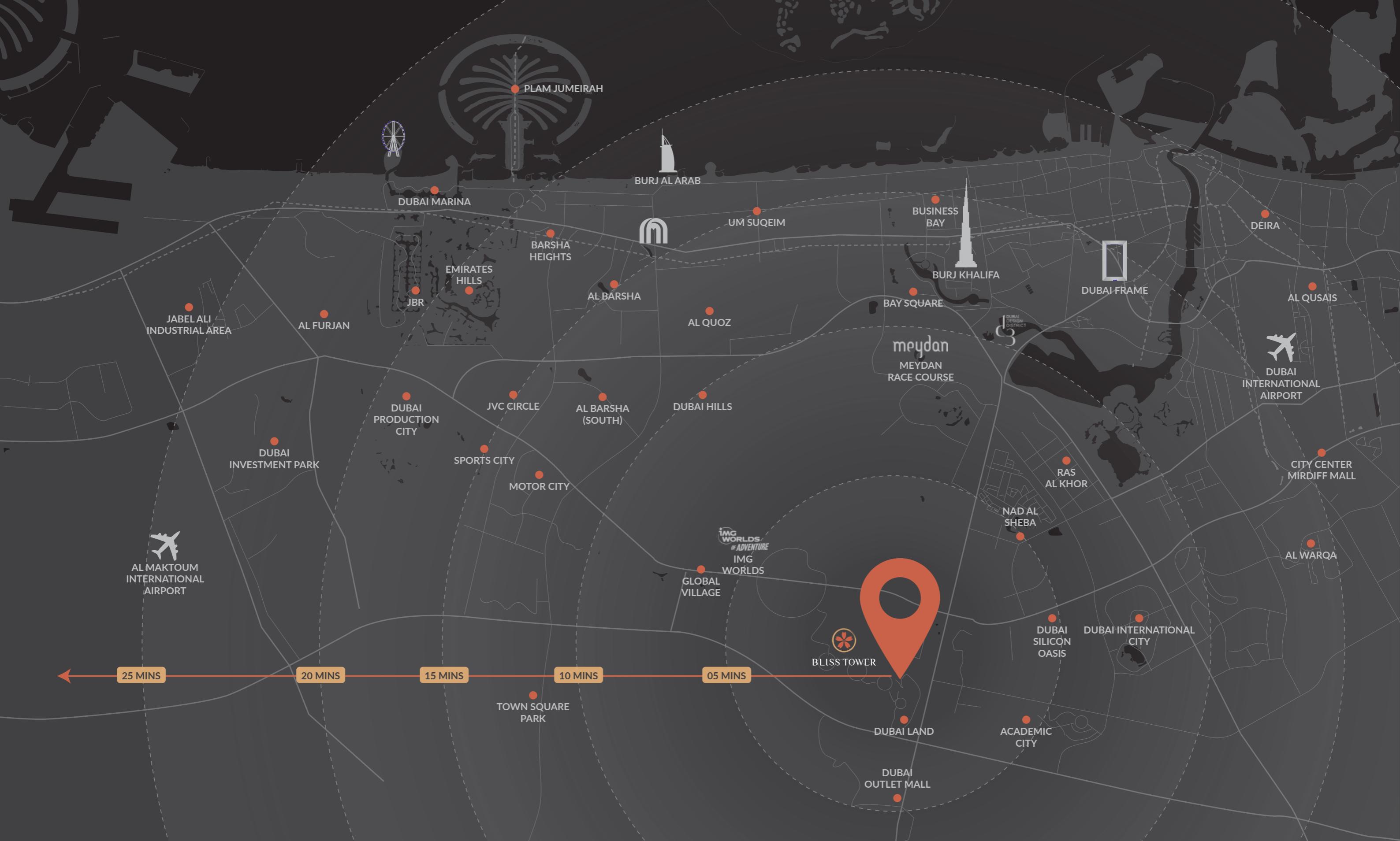
Future-ready with metro connectivity and bus corridors.



Surrounded by over
**60% green zones as per
Dubai's 2040 plan**



Access to schools, malls, and entertainment within minutes



5 mins
IMG Worlds

10 mins
Dubai Outlet Mall

15 mins
Academic City and DSO

20 mins
Downtown Dubai



PETAL 02

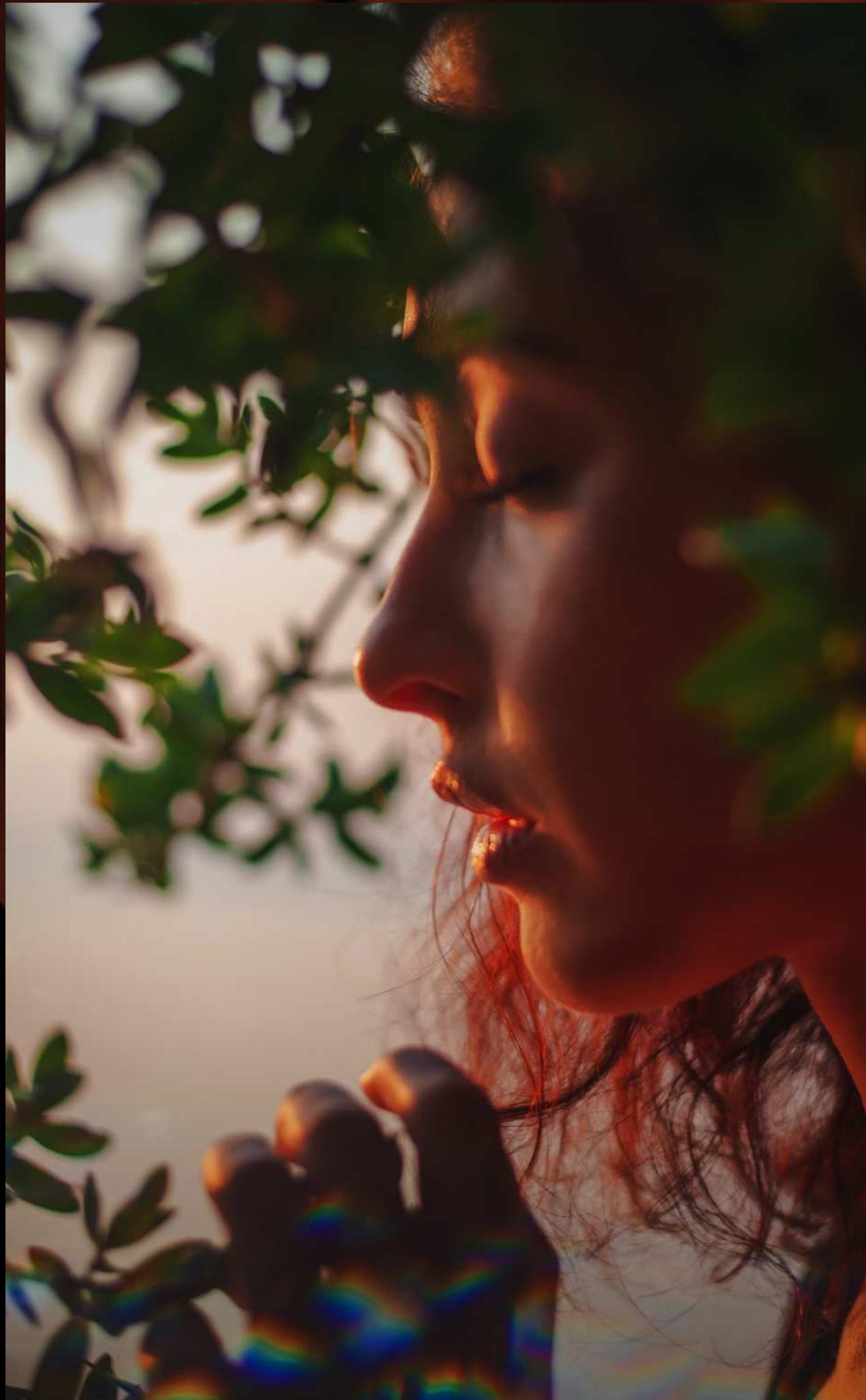
SERENE DESIGN

A Home That Knows How to Breathe



Bliss Tower reflects the quiet strength of **Japandi design** – where **Scandinavian simplicity** meets **Japanese soul**.

Clean lines. Thoughtful proportions. Organic textures.



**Balconies that open to stillness.
Natural light flows like poetry.**

The architecture of Bliss Tower is graceful without shouting, confident without demanding attention.

And every element – stone, wood, metal, glass – feels in perfect harmony.

This is not just a building. It's a living, breathing expression of peace.



PETAL 03

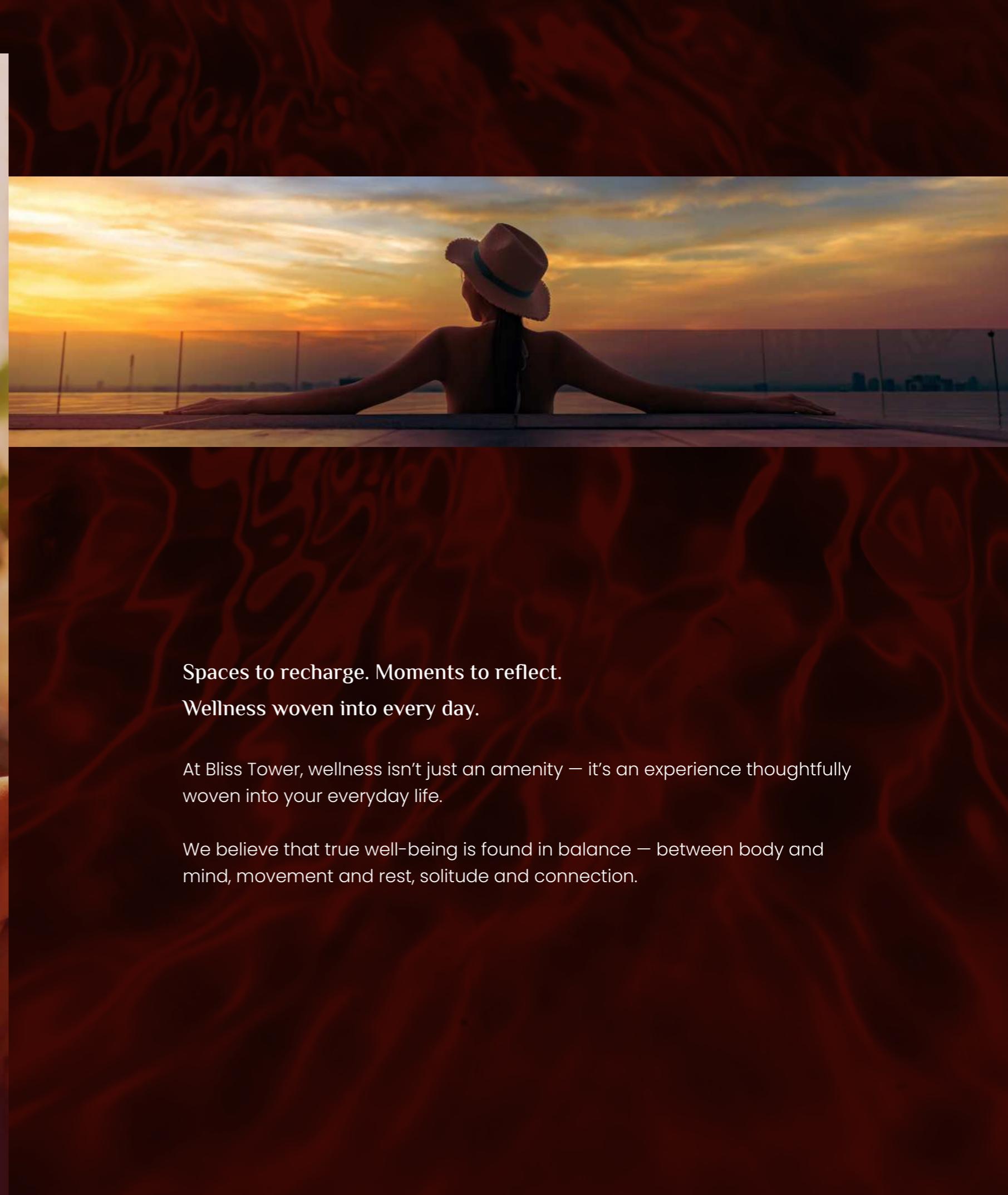
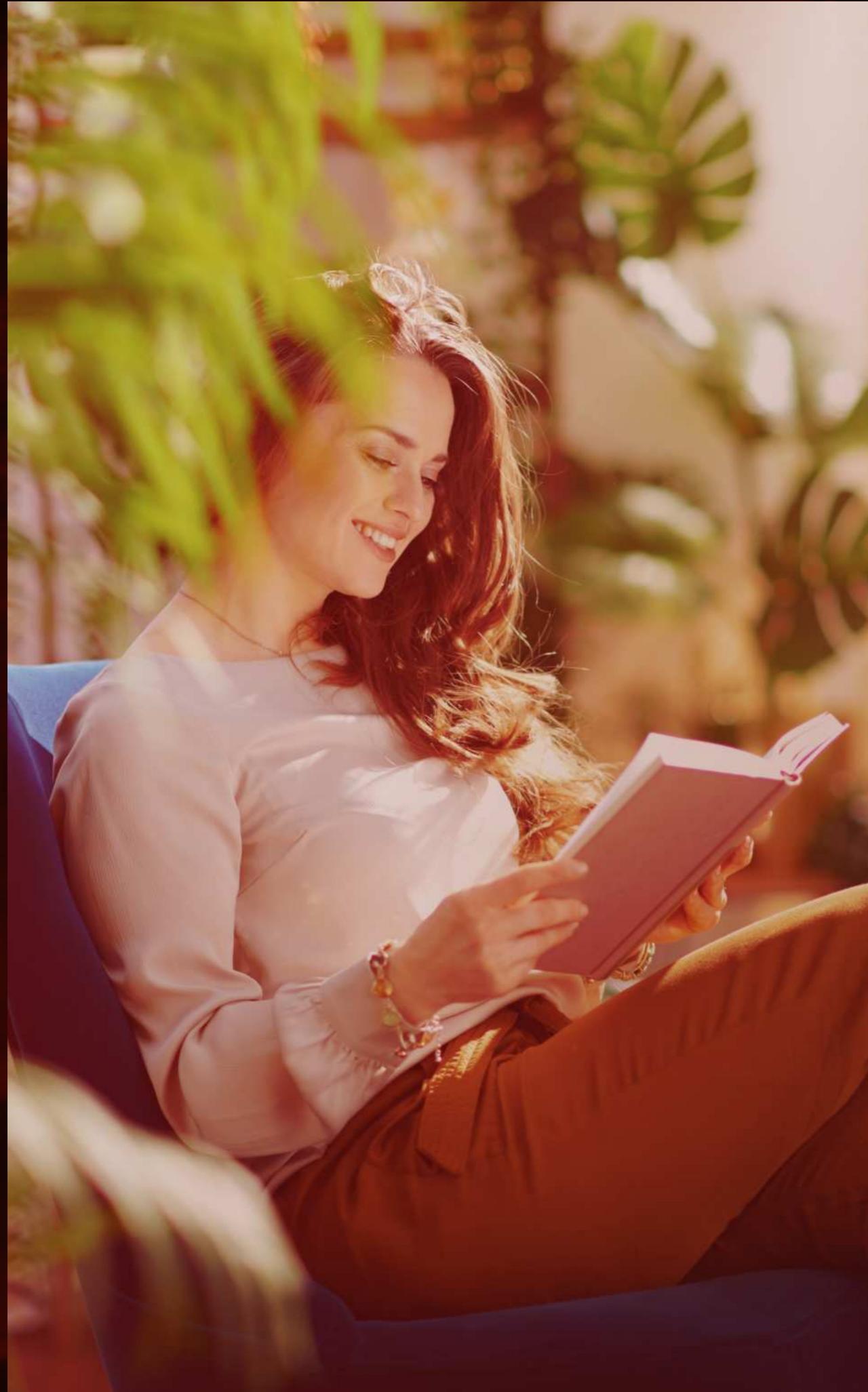
HOLISTIC WELLNESS

Wellness That Grows with You

At Bliss Tower, wellness isn't a feature. It's a lifestyle. We have created environments – indoor and outdoor – that uplift your body, calm your mind, and renew your spirit.

Every day here is a quiet invitation to be well.

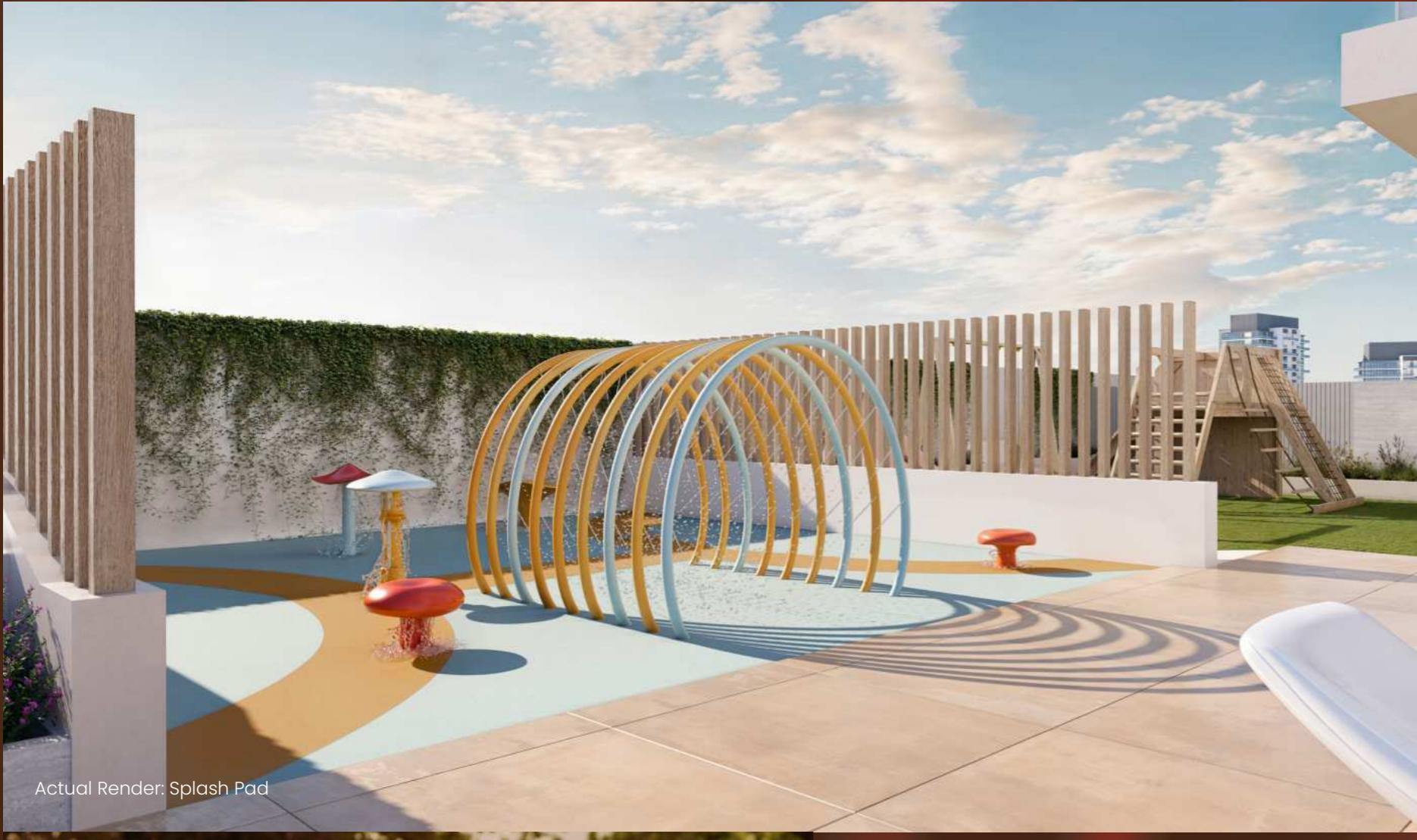




**Spaces to recharge. Moments to reflect.
Wellness woven into every day.**

At Bliss Tower, wellness isn't just an amenity — it's an experience thoughtfully woven into your everyday life.

We believe that true well-being is found in balance — between body and mind, movement and rest, solitude and connection.



Actual Render: Splash Pad



Outdoor Wellness Amenities



Infinity Lap Pool & Jacuzzi



Splash Pad & Kids' Pool



Pool-Facing Reading Nook



Yoga Deck & Meditation Lawn



Celebration Lawn

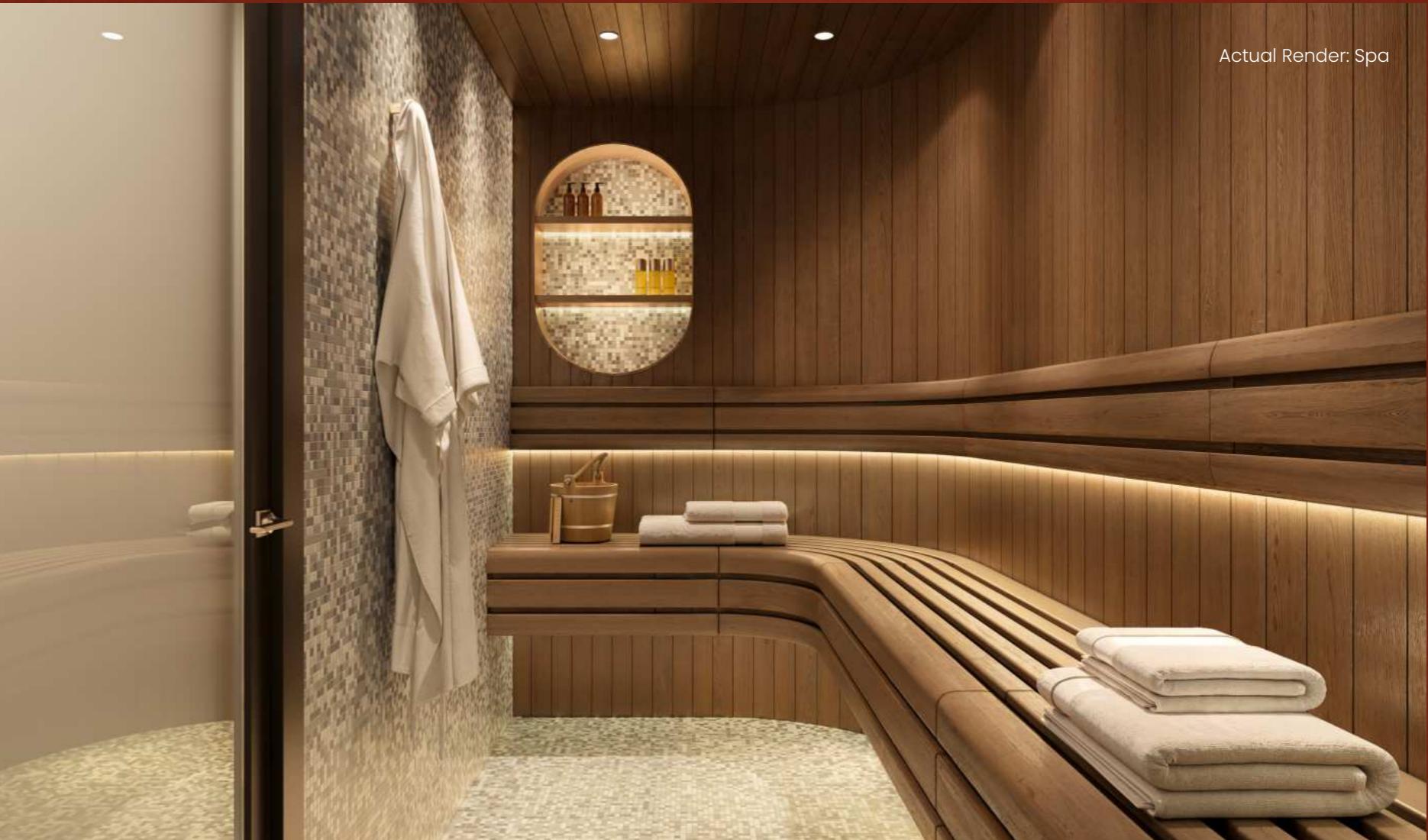


Outdoor BBQ



Kids' Play Area





Actual Render: Spa

Indoor Wellness Amenities



Natural Light Fitness Studio



Yoga/Zumba Room



Indoor Games Room



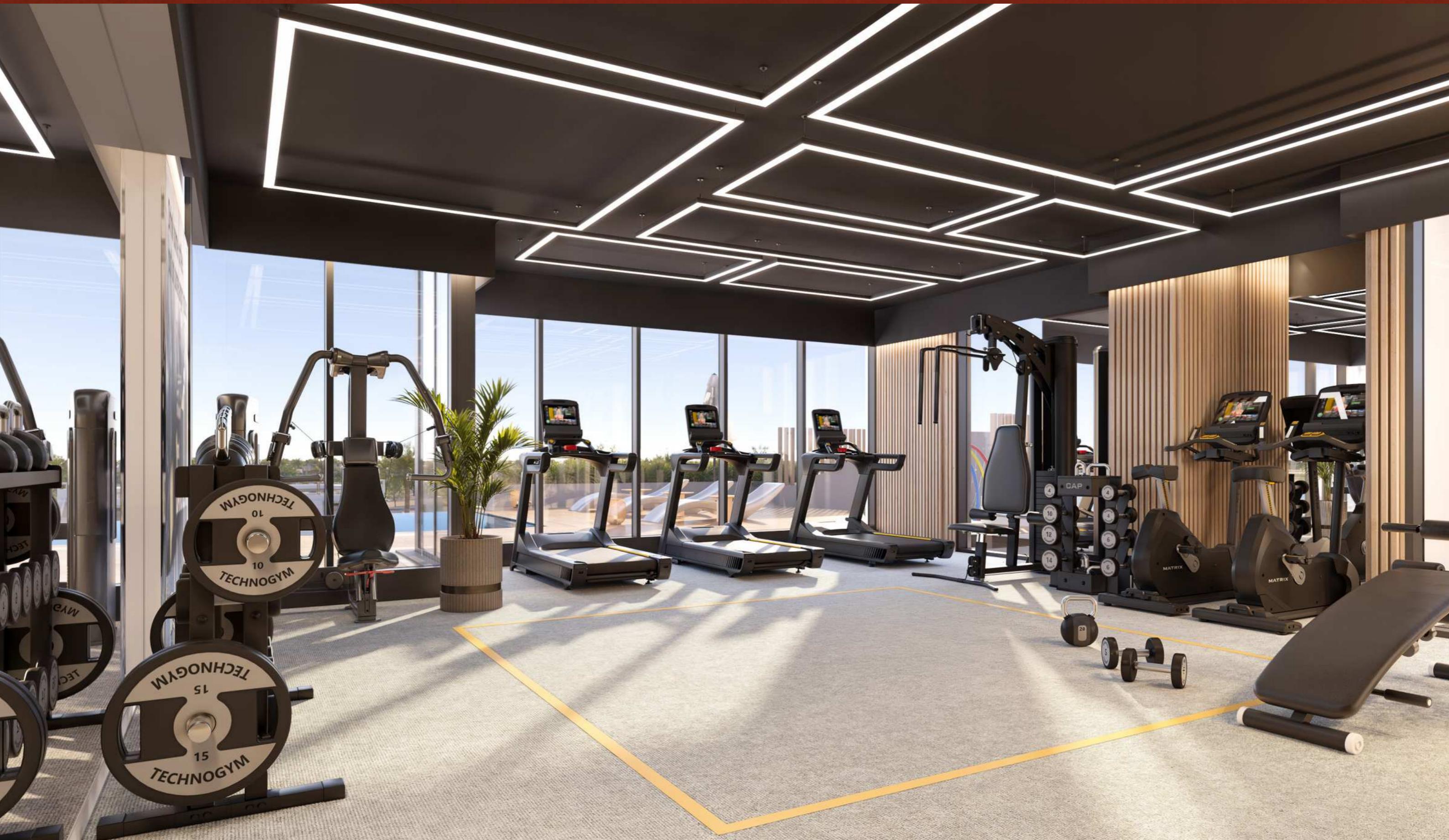
Steam & Sauna Room



Banquet Hall



The images of finishes shown are indicative of design intent and actual materials and finishes may differ.



Actual Render: Gym



PETAL 04

SPACIOUS LIVING

Freedom to Flow, Space to Grow



Each home at Bliss Tower is designed with openness in mind - so your day can stretch, breathe, and blossom at its own rhythm.

Open by design. Personal by nature.



Wide balconies. Functional layouts.

Whether it's solitude or connection, quiet or celebration - there's space for it all.





PETAL 05

EFFORTLESS LIVING

Where everyday living feels seamless

From modular kitchens to integrated wardrobes, every detail is designed with purpose and flow.

At Bliss Tower, comfort isn't a luxury. It's the default.



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Fully Furnished Homes



Premium Kitchen Appliances



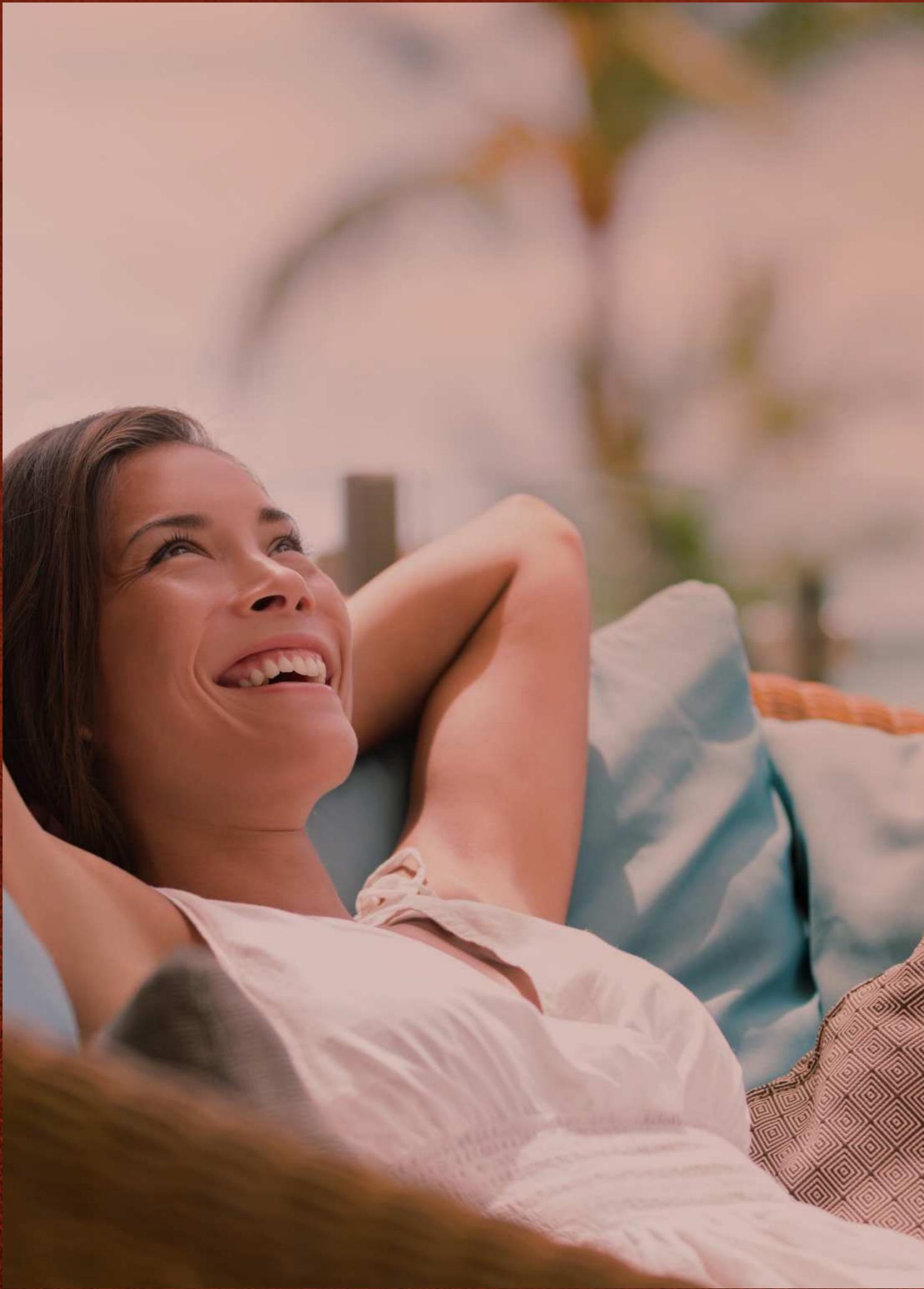
Smartly Designed Wardrobes

Seamless transitions between work, rest, and play



LIFESTYLE & EXPERIENCE

For the soul, the senses, and everything in between.



COMMUNITY EXPERIENCES

Curated Spaces for Everyday Joy

Because community is not built with bricks. It's built with experiences.



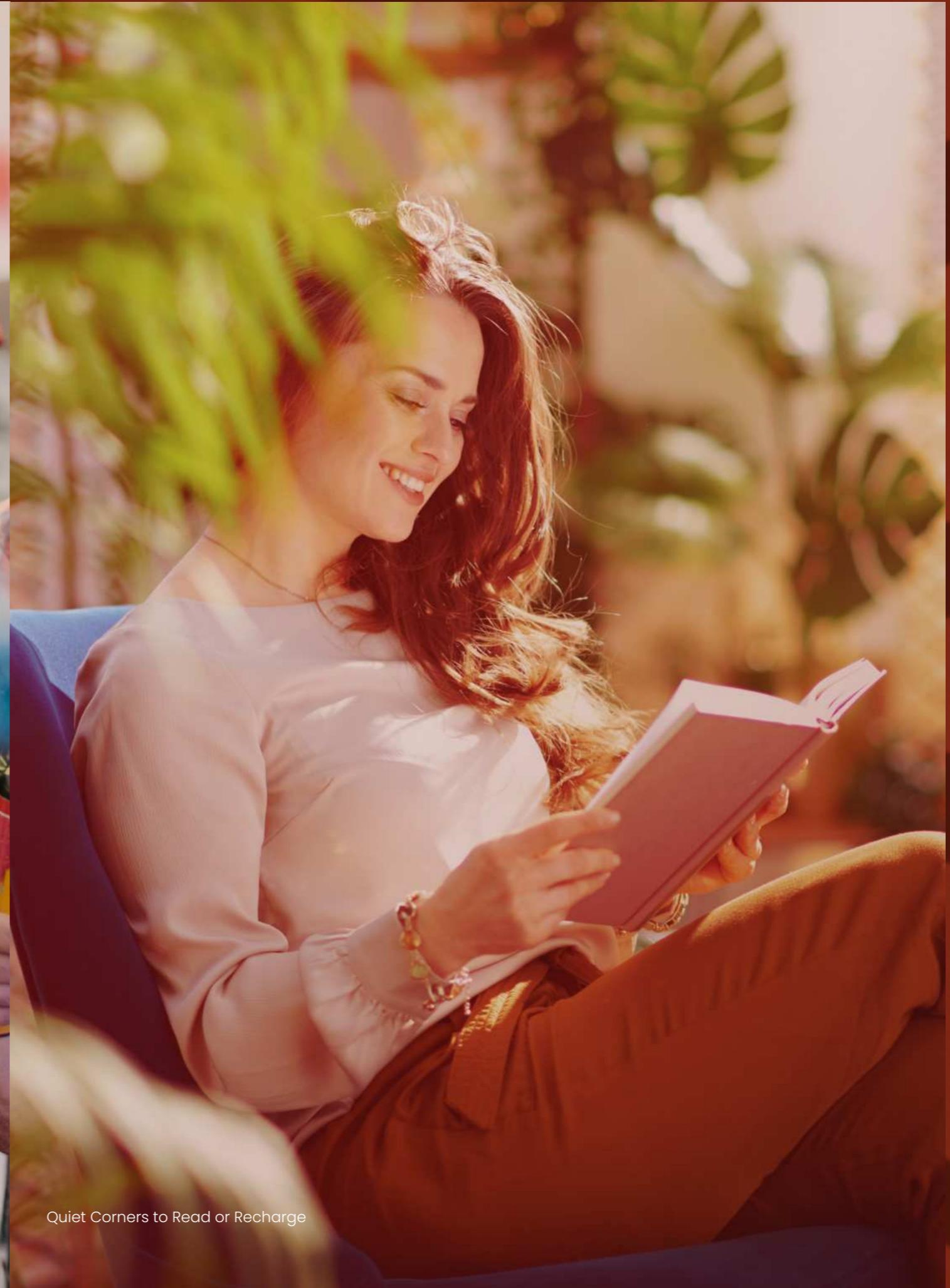
Landscaped pathways for mindful strolls



Meditation & Reflection Zones



Banquet Hall for life's big milestones
Indoor Celebration Lounge



Quiet Corners to Read or Recharge



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THE INTERIORS

Soft. Subtle. Soulful.

Within each home, calm takes shape — in quiet tones, warm textures, and spaces that speak in whispers.

This isn't interior design.

This is interior peace.



Natural wood textures and matte tones.

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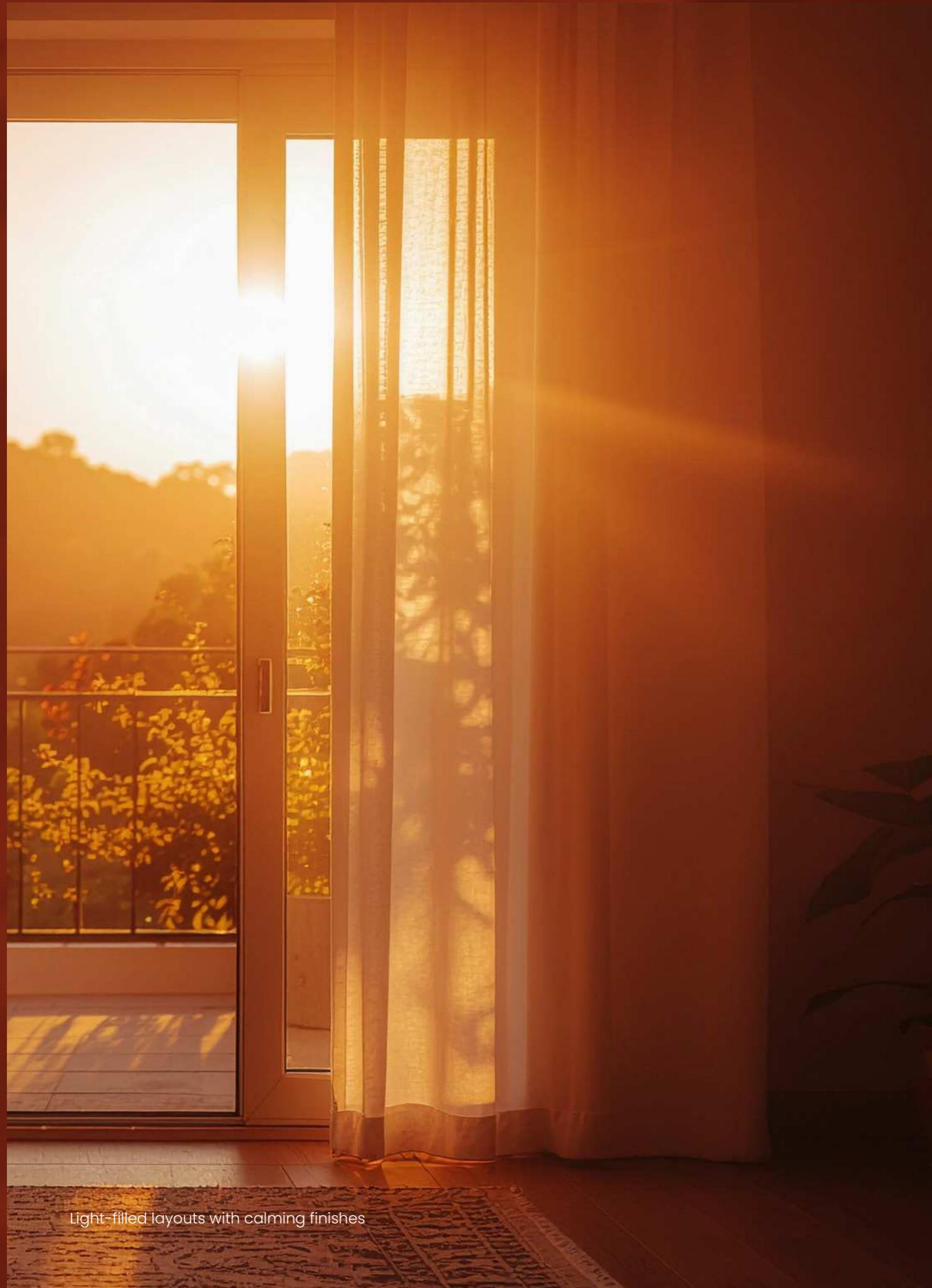
Actual Render: Bathroom

Minimal by design, refreshing by nature.

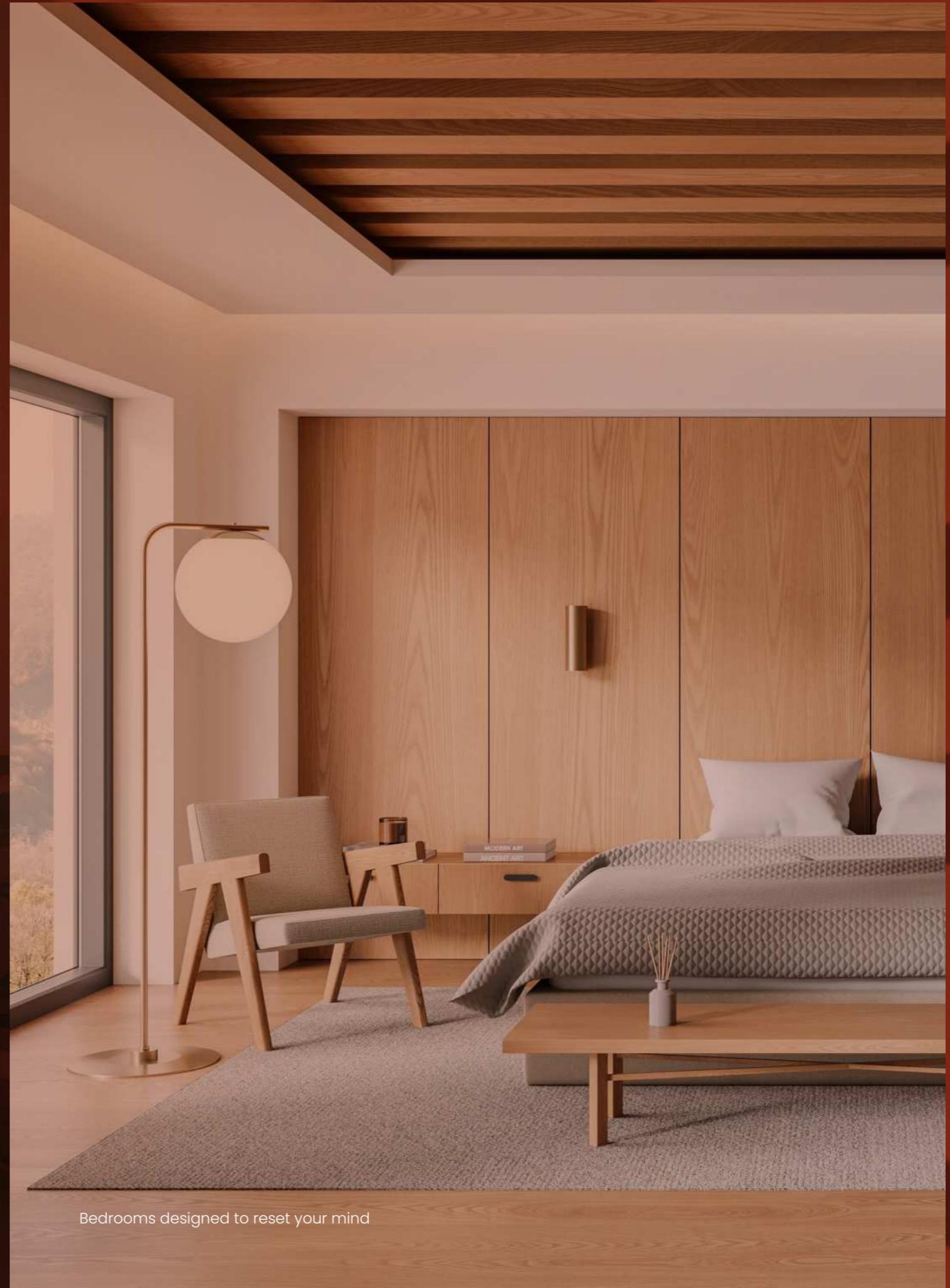


Actual Render: Kitchen

Kitchens designed for ease, crafted for everyday.



Light-filled layouts with calming finishes



Bedrooms designed to reset your mind



Curated Finishes

Subtle Textures. Sophisticated Spaces.

A Deeper look at the Interiors of Bliss Tower.



Actual Render: Living Room

Actual Render: Bedroom



Living & Bedrooms

Elegant painted walls with premium porcelain tiled floors

Centralized air conditioning for climate comfort throughout

Fully furnished with designer soft furniture and curated accessories



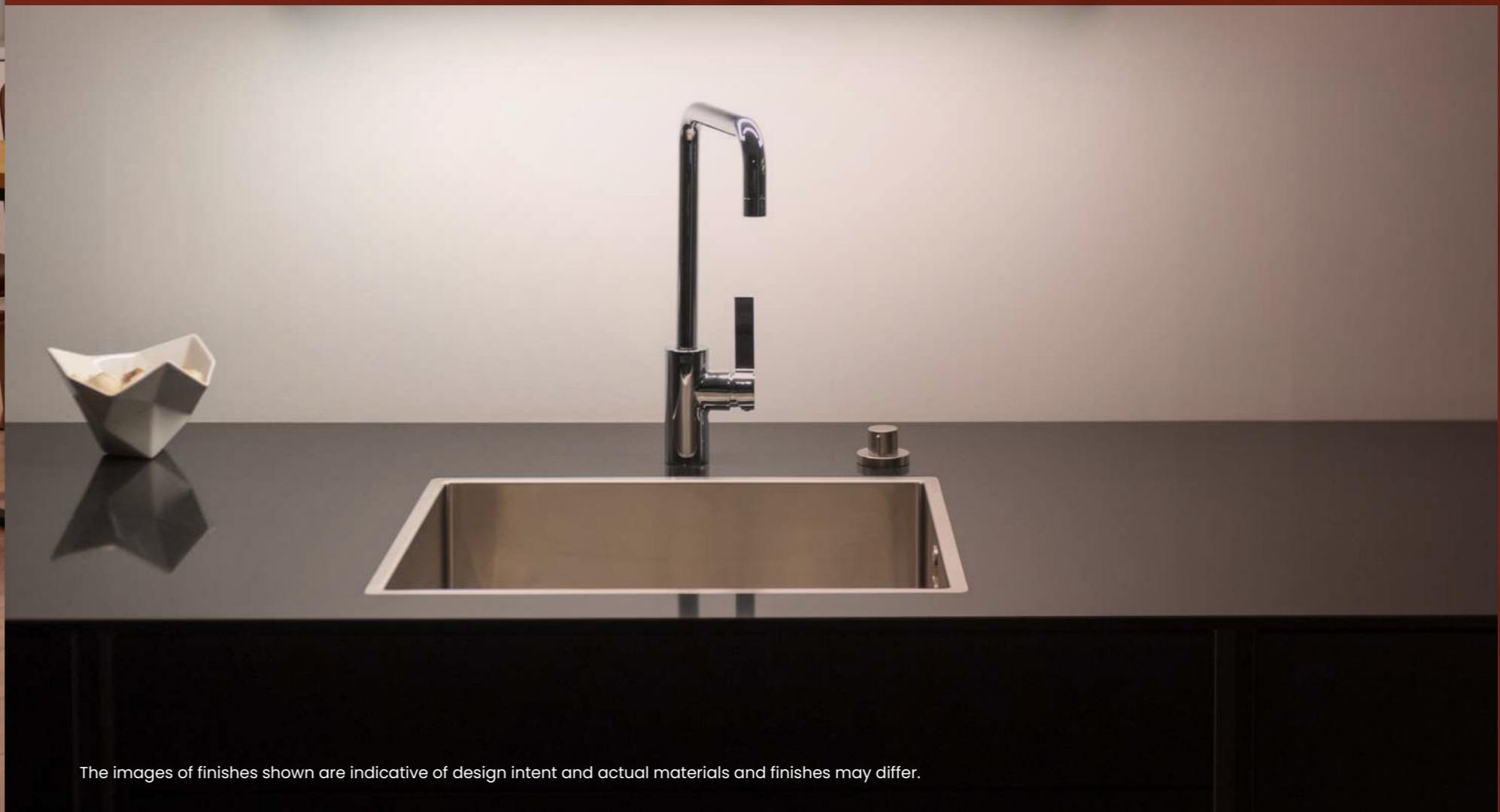
Kitchen

Built-in kitchen with laminate-finish shutters and fitted appliances by Electrolux

Stone countertop with undermount stainless steel sink

Full-body porcelain tiled floors and full-height wall tiling

Moisture-resistant gypsum ceiling for durability



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Bathrooms

Chrome-finish accessories & wall-mounted WC with concealed cistern

Moist-resistant gypsum ceiling and premium fittings

Full-height porcelain wall tiles & vanity with ceramic basin

Dining & Furniture

Oak/dyed tulip furniture with curated accessories

Artful touches with neutral-toned canvas

*4 or 6-seater dining sets based on unit size

*4-Seater Dining Table for 1 and 2 bed apartments.
6-Seater Dining Table for 2.5 bed apartments.



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Common Areas

Grand reception lobby with 24/7 manned security & CCTV coverage

Time & brightness-based façade and parking lights for efficiency

Lift access to all floors with motion sensor lighting in corridors

Fire alarm and suppressant systems throughout

Access-controlled vehicle entrance and EV-charging enabled parking (6 spots)



Appliances & Wardrobes

Built-in appliances:

- HOB
- Microwave
- Oven
- Integrated fridge/freezer
- Cooker hood

Standalone washer-dryer

Fitted wardrobes with laminate-finish shutters, equipped with shelves, drawers & hanger rails



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Walls & Flooring

Premium painted wall finishes

Full-body porcelain tiles for all floors



Actual Render: Balcony

Balconies & Outdoor

Designer outdoor furniture (sofas, armchairs, center tables)

Thoughtfully styled with premium accessories and furnishings



The Ethos

Sustainability. Subtly Woven In.

Bliss Tower is as gentle on the earth as it is on you.
Thoughtfully designed to tread lightly and live beautifully.



Here, sustainability is not an afterthought.

It's in the way the breeze flows through open layouts, how daylight is invited in, and how every choice – seen or unseen – respects the world outside.



Charging Readiness
for a cleaner journey home



Smart Lighting System
conserving energy, creating
ambiance



Eco-Conscious Materials
where design meets
responsibility



Water & Energy Saving Fixtures
small habits, big impact



BLISS TOWER
Dubailand

A Blissful View



Actual Render



Actual Render: Reception



Actual Render: Banquet Hall



Actual Render: Game Room



Actual Render: Yoga Room



Actual Render: Pool View



Actual Render: Reading Area



Actual Render: Living Room



Actual Render: Bedroom



Actual Render: Terrace



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