



NOBLE CREST
RESIDENCES

LIVE ABOVE ORDINARY



**A LIFE
ABOVE
ORDINARY**

Noble Crest rises in the heart of Jumeirah Village Circle, offering a lifestyle that blends architectural elevation, warm minimalism, and prestige.

This is where refinement meets comfort, and where families, investors, and global residents choose to live at the peak of modern Dubai.

Noble Crest is not simply a residence – it is a statement.
A landmark of symmetry, serenity, and sophistication.



NOBLE CREST

NOBLE

A word rooted in prestige, dignity, and elevated status.
It speaks to individuals who value refinement, authenticity, and a higher standard of living.

CREST

The crest is the highest point – the peak of elevation, achievement, and aspiration.

Architecturally, it echoes the project's vertical rise and signature crown-like tower tops.
Symbolically, it represents living at the summit of comfort, style, and excellence

TOGETHER - NOBLE CREST

“Prestige at its peak.”



A MODERN DUAL-TOWER DEVELOPMENT

The development is composed of two elegantly proportioned towers rising from a sculptural podium.

This dual-tower composition achieves three important architectural goals:

- Elegance through symmetry – both towers mirror each other, creating visual balance.
- A sense of arrival – the space between the towers forms a grand vertical gateway.
- A skyline signature – when viewed from Hessa Street or Al Khail Road, the silhouette is instantly recognizable.

The proportions, spacing, and massing were strategically considered to give Noble Crest its iconic presence.

B + G + 4P + 18 RESIDENTIAL FLOORS

The structural configuration reflects modern lifestyle demands:

Basement:

- Service, mechanical, and support functions positioned out of sight for uninterrupted aesthetics.

Ground Floor:

- A grand, double-height lobby reminiscent of boutique hotel entrances, framed by glass and vertical fins.

4 Podium Levels:

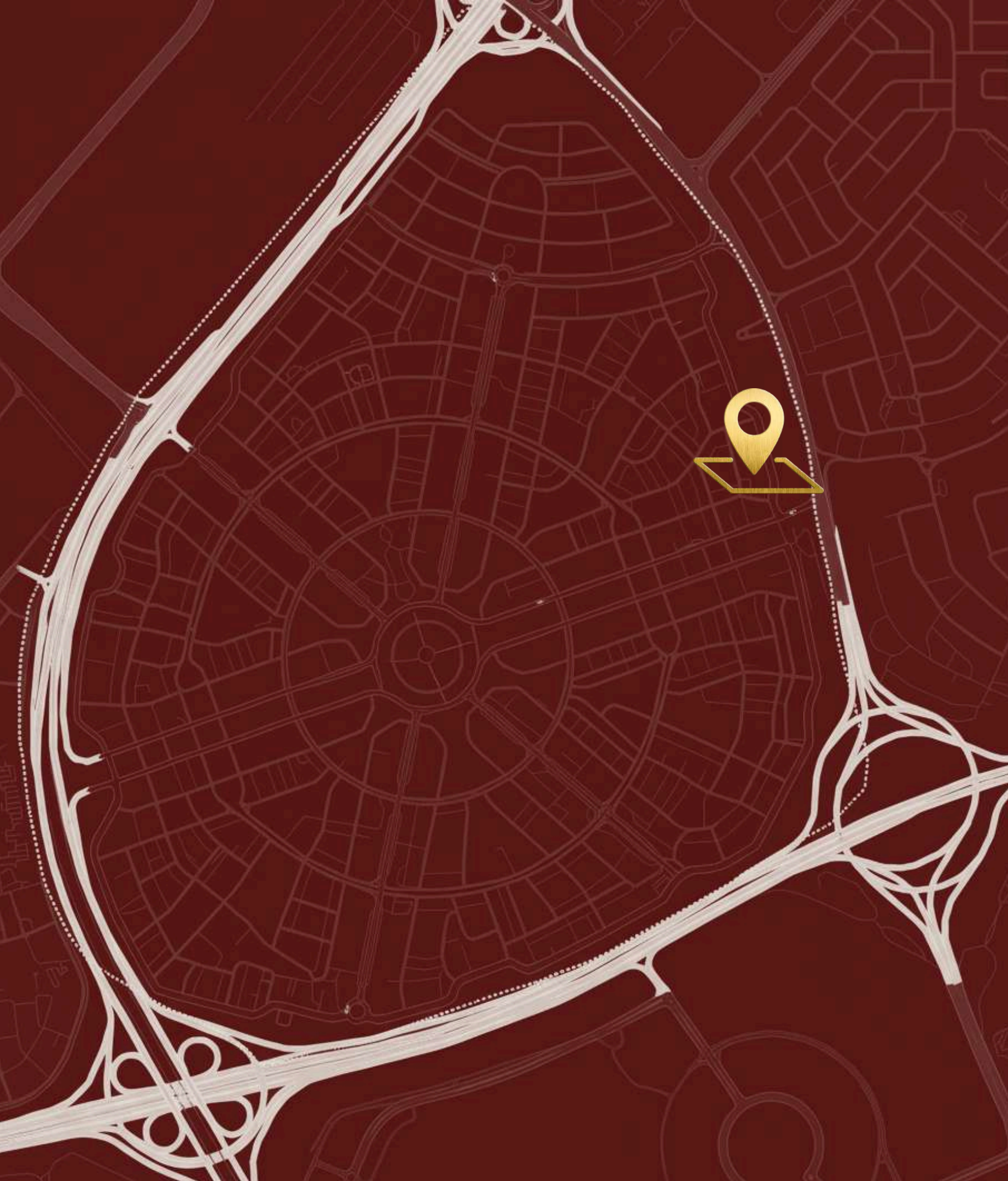
- Parking, amenities, landscaped areas, and pool decks, elevated to ensure privacy, openness, and better light exposure.

18 Residential Floors:

- Rising above the community, ensuring high views, natural lighting, and premium livability.

Each level of the tower has been designed with efficiency, comfort, and architectural clarity in mind.





AT THE CENTRE OF CONNECTION. AT THE CREST OF CONVENIENCE.

Noble Crest enjoys a premium position along Hessa Street – one of the few locations in JVC that offers immediate access in and out of the community.

This unique placement eliminates internal traffic loops and delivers a smooth, efficient, and elevated living experience.

DIRECT ACCESS TO MAJOR HIGHWAYS

- Al Khail Road – 3 minutes
- SMBZ Road – 5 minutes

RADIUS HIGHLIGHTS

- 1 MIN:** JVC Exit, Hessa Street
- 3 MIN:** Al Khail Road, Parks, Supermarkets
- 5 MIN:** Mall of the Emirates, Motor City
- 12 MIN:** Marina, JBR, JLT, Palm Jumeirah
- 20 MIN:** Downtown, DIFC, DXB Airport

A LOCATION THAT HOLDS VALUE

Outer-edge JVC plots consistently perform stronger in rental yield, price appreciation, and resale liquidity. Noble Crest is positioned among the most accessible and investment-secure locations in the community.

LIFESTYLE CONVENIENCE

With parks, cafés, gyms, clinics, and daily conveniences all within minutes, Noble Crest delivers the warm community living JVC is known for – with unmatched connectivity to the rest of Dubai.

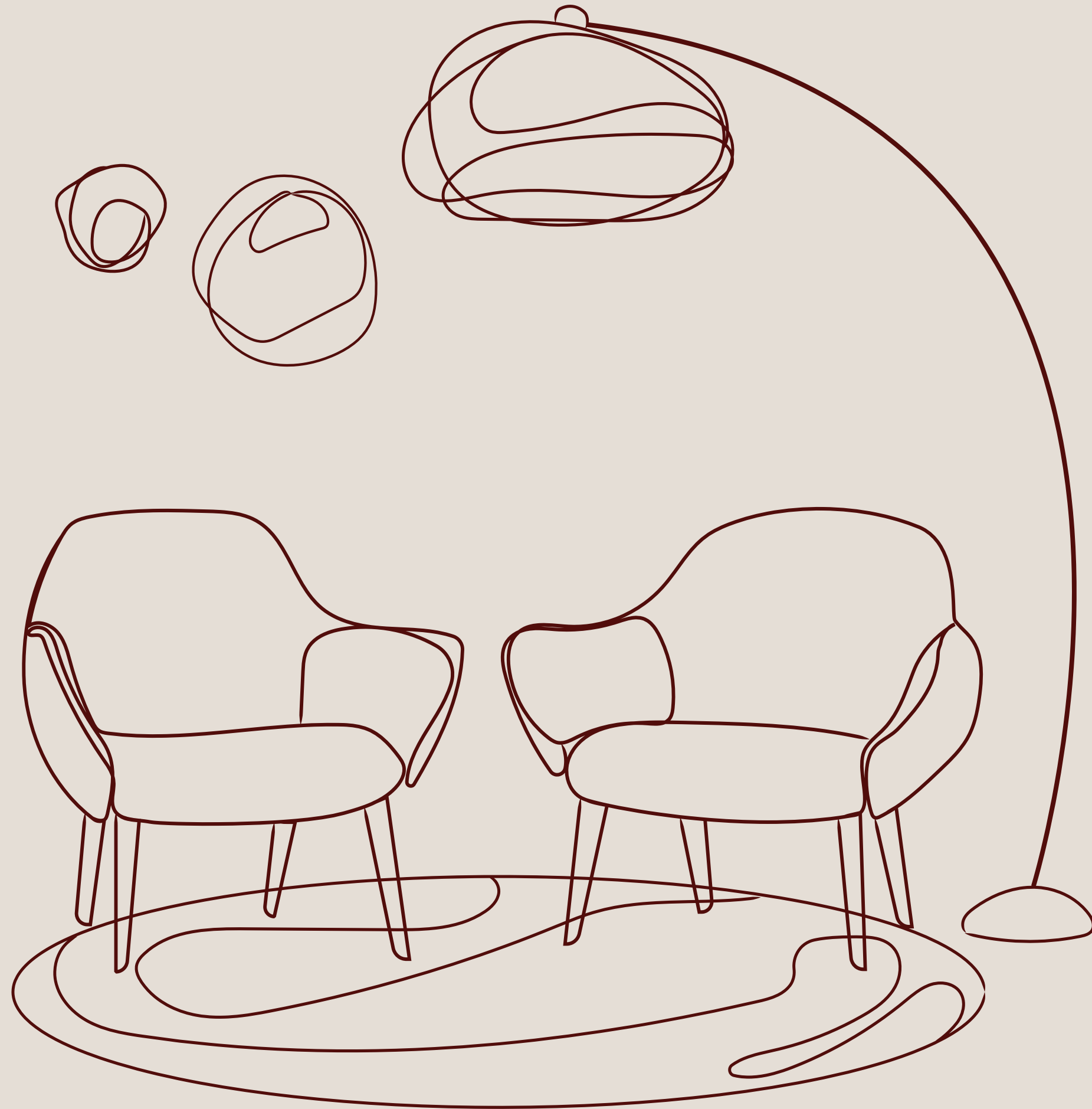


THE RESIDENCES

CRAFTED FOR ELEVATED LIVING

Noble Crest's residences are designed as sanctuaries of refinement – beautifully proportioned homes where natural light, thoughtful space planning, and warm luxury come together in perfect balance.

Every layout has been shaped with precision, resulting in apartments that feel spacious, intuitive, and undeniably premium.





OPEN-PLAN LIVING & DINING

The living space is bright, open, and curated:

- A sectional sofa with soft neutral fabric
- Dining area for 4
- Large balcony doors bringing in natural light
- Muted art and earth-toned décor
- Space-efficient layout that still feels generous

This is a home that feels cozy and modern, never small or cramped.

KITCHEN WITH FULLY INTEGRATED DESIGN

The kitchen is a modern showpiece:

- Seamless fridge, oven, and cabinetry
- White and wood tone combination
- Under-cabinet LED lighting
- Practical layout ideal for daily cooking
- Built-in washer placement integrated elegantly

A stylish and efficient kitchen that elevates everyday routines.







BEDROOM DESIGNED FOR CALM

This bedroom is crafted for peace and balance:

- King-size bed with upholstered headboard
- Soft pendant lighting
- Natural curtains filtering sunlight
- Room for side tables, seating, and décor
- Luxury hotel vibe with minimalistic styling

A perfect sanctuary for rest.

BATHROOM: MODERN, MINIMAL, FUNCTIONAL

The bathroom features:

- Textured stone-look tiles
- Floor-level shower
- Black matte fixtures
- Backlit shelving
- Minimalist sanitary ware

A space that feels crisp, modern, and refreshing.



A LIVING & DINING EXPERIENCE DESIGNED FOR LIVING WELL

The open-plan living and dining area is the heart of the home – a beautifully arranged space with:

- Soft-toned porcelain floors
- A large L-shaped sofa facing a floating media wall
- Warm, layered lighting from chandelier and recessed ceiling lights
- Neutral wall colors that amplify light
- Large sliding doors opening to the balcony

The atmosphere is sophisticated yet homey – perfect for hosting, lounging, or unwinding after a long day.



MASTER BEDROOM SUITE: A PRIVATE RETREAT

The master suite is designed like a boutique hotel room:

- Full-height curtains framing the large balcony window
- A plush king-size bed with textured headboard
- A floating TV wall that keeps the room visually “light”
- A dedicated vanity or work corner
- Soft ambient lighting that elevates the mood

The room feels serene and calming – the ideal personal retreat.





SECOND BEDROOM: WARM, MODERN, AND SPACIOUS

The second bedroom is designed with thoughtful flexibility:

- Large windows with natural light
- Space for a queen bed or twin configuration
- Ideal as a kid's room, guest room, or home office
- Neutral tones that allow personalization

Perfect for families or professionals who work from home.



KITCHEN: MODERN, STYLISH, FUNCTIONAL

This kitchen blends beauty with practicality:

- Marble-look countertops and backsplash
- Full-height matte cabinetry
- Built-in lighting
- Dedicated breakfast counter with seating for 3-4
- Integrated appliances
- Natural wood tones for a warm, organic feel

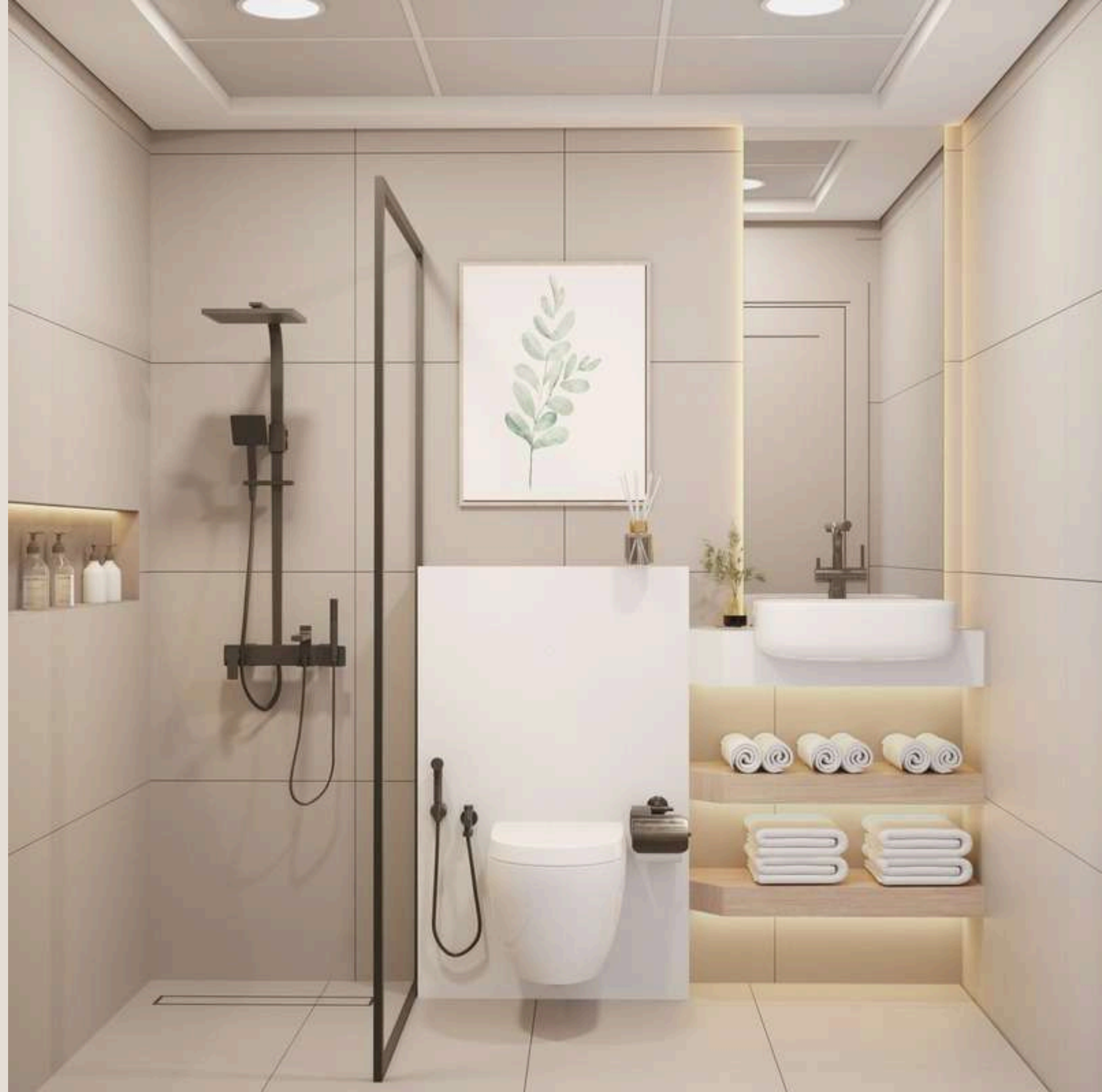
It is a true statement of modern living.

BATHROOMS: MINIMALIST SPA AESTHETIC

The bathrooms are crafted in a refined, spa-like palette:

- Matte neutral tiles
- Open glass shower partitions
- Ambient LED shelf lighting
- Premium black fixtures
- Built-in shelving for towels and essentials

The experience is calming, clean, and luxurious
– a modern wellness space inside your home.





DESIGN LANGUAGE ACROSS ALL RESIDENCES

FLOOR-TO-CEILING GLAZING

Windows are strategically positioned to capture daylight, reduce reliance on artificial lighting, and offer expansive views of the landscaped podium and surrounding skyline.

OPTIMIZED, EFFICIENT LAYOUTS

Unlike many JVC developments that suffer from corridor-heavy spaces, Noble Crest's units are designed with zero wasted square meters, as evidenced in the typical floor plans

SYMMETRICAL PLANNING

The twin-tower structure allows repeated mirrored layouts, giving the building a strong architectural rhythm while offering residents consistency and predictability in interior flow.

NATURAL LIGHT EMPHASIS

Wide balconies, generous glazing, and open-plan layouts work together to create bright, uplifting interiors.

EXTENDED BALCONIES AS ARCHITECTURAL FEATURES

Balconies are not afterthoughts – they are part of the tower's layered façade, creating shade, privacy, and elegant terrace living.

The background is a light beige architectural floor plan of a residential building. It features a grid of lines, various room layouts, and decorative elements like circular motifs and stylized plant symbols. The overall aesthetic is clean and technical.

A HOME THAT REFLECTS YOU

Noble Crest's residences are built for those who desire more than just a place to live
– for those who value identity, elevation, and design that stands out.

This is your personal crest – your highest point.



LIFESTYLE
AMENITIES

A WORLD ABOVE ORDINARY

AN ELEVATED LIFESTYLE AT THE PODIUM LEVEL

Perched gracefully above the street, the Noble Crest podium is designed as a private sanctuary—a world of calm, curated experiences reserved exclusively for residents.

Here, architectural elegance merges seamlessly with nature, water, and community, creating a lifestyle that rises above the pace of the city below. The entire podium forms a symmetrical landscaped courtyard between the two towers—perfectly aligned, balanced, and intentional.

This is Noble Crest's defining lifestyle moment: a tranquil, resort-like environment floating above JVC, shaped by greenery, water, and sculptural design

INFINITY-EDGE POOL—THE PODIUM CENTERPIECE

Set precisely on the central axis between both towers, the infinity-edge pool is the visual and emotional heart of Noble Crest.

This is where mornings begin with serene laps, afternoons unfold with warm sunshine, and evenings glow under soft lighting and skyline reflections.

Pool Experience Includes:

- Resort-inspired infinity edge
- Lounge seating immersed in sunlight
- Elevated views of the landscaped deck
- A sense of privacy rarely seen in JVC

The pool is framed by lush gardens, offering a refined, boutique-hotel ambiance that transforms ordinary days into elevated rituals.





LANDSCAPED GARDENS & WATER FEATURE

Garden Highlights:

- Curated selection of native and ornamental flora
- Palm-lined pockets for shading
- Decorative shrubs and flowering accents
- Tiered greenery to soften architectural lines
- Pathways that blend movement with tranquility

The gardens are arranged symmetrically, creating a calm, harmonious visual rhythm—mirroring the balanced architecture of Noble Crest.

SHADED LOUNGE ZONES & OUTDOOR SEATING POCKETS

The podium offers multiple micro-destinations—intimate spaces where residents can unwind, socialize, or simply breathe.

These lifestyle pockets include:

- Pergola-shaded lounges
- Quiet reading corners
- Conversation nooks surrounded by greenery
- Semi-private seating areas placed along the podium perimeter

Each zone is designed for comfort, ambiance, and privacy, giving residents countless ways to enjoy the outdoors.

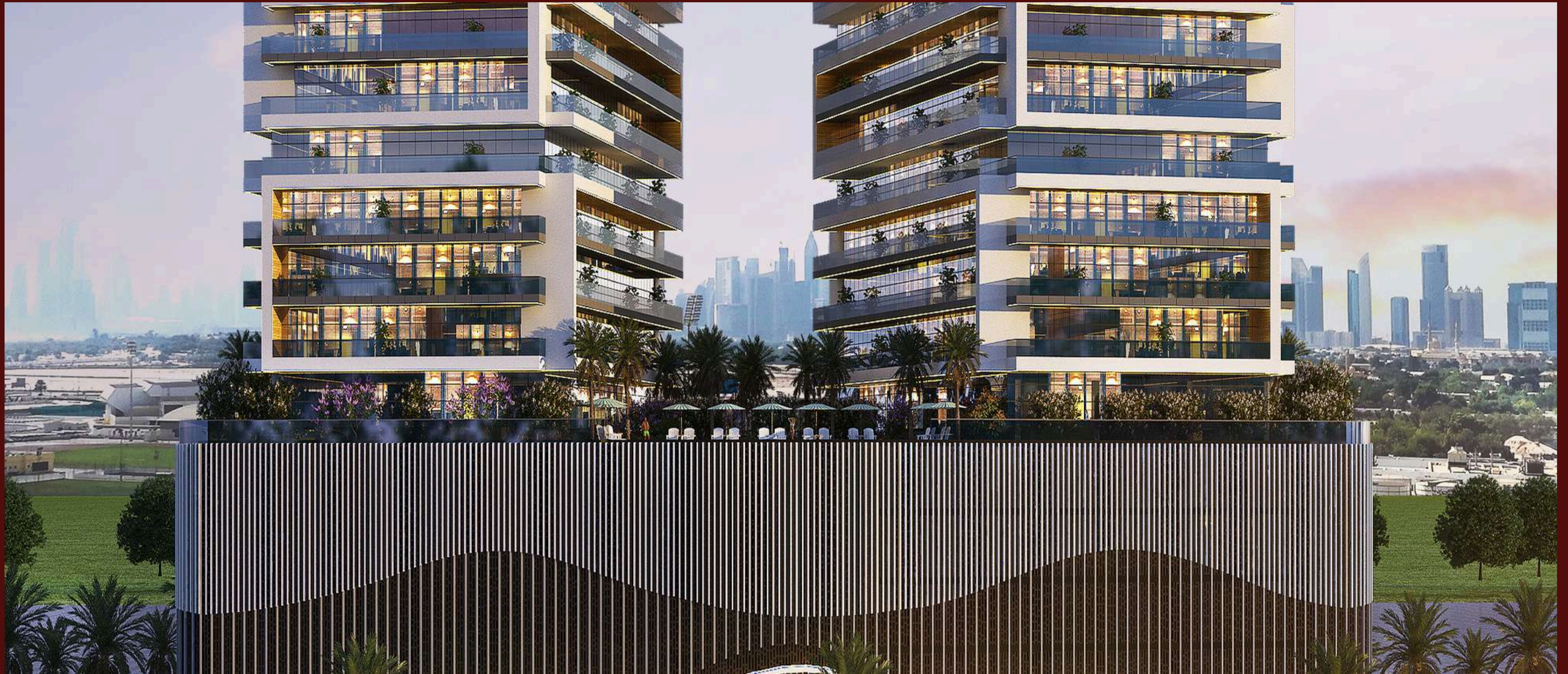
WALKING PATHS & OPEN LEISURE SPACES



The looping walking path offers a lifestyle-oriented route through nature—perfect for:

- Morning mindfulness walks
- Casual jogging
- Family strolls
- Dog-friendly movement
- Evening relaxation

Every turn offers a different view—greenery, water, or the sculptural façade elements that define Noble Crest.



A PRIVATE LIFESTYLE SANCTUARY

Noble Crest's amenities were not designed as a checklist—they were crafted as experiences.

The podium level is a world of its own—a serene retreat floating above the city, where every moment becomes an elevated memory.

THE SMART CHOICE
FOR MODERN BUYERS

Noble Crest was designed not only to stand out architecturally – but to make sense as a home and as an investment.

Its location, planning, amenities, and market positioning all converge to create a development that performs exceptionally across buyer profiles.

SPACIOUS, EFFICIENT FLOOR PLANS

With 1-bedroom units ranging 65.99–73.72 sqm and 2-bedroom units 119.44–120.98 sqm, Noble Crest offers some of the most generous interiors in JVC, emphasizing comfort, movement, and livability.

RESORT-INSPIRED MODERN AMENITIES

Residents enjoy podium-level recreation, landscaped gardens, poolside lounging, shaded seating corners, kid's play areas, and wellness pathways – creating a lifestyle that feels curated and elevated.

FAMILY-FRIENDLY COMMUNITY ENVIRONMENT

JVC is known for parks, schools, nurseries, clinics, and neighborhood convenience – a perfect setting for families seeking balance, safety, and community warmth.

STRATEGIC, CONVENIENT LOCATION

Noble Crest eliminates JVC's most common challenge: traffic. Its placement along the Hessa Street side allows residents to exit the community within moments, with direct access to Al Khail Road and SMBZ Road.

PREMIUM DESIGN ETHOS

From its dual-tower architecture to layered balconies and crown-like rooftops, Noble Crest offers a level of sophistication that positions it among the most premium addresses in JVC.

LIFESTYLE ABOVE TYPICAL JVC STANDARDS

Noble Crest is engineered to offer more space, more quality, and more atmosphere than the average project in the district – making everyday life feel more refined.

FOR END-USERS

FOR INVESTORS

HIGH LIQUIDITY IN A HIGH-TRANSACTION ZONE

JVC consistently ranks among Dubai's most active markets, driven by strong rental demand and buyer movement. Noble Crest benefits from this high liquidity, aiding both rental and resale performance.

EFFICIENT 1BR & 2BR UNITS

The floorplan mix – focused on the most desirable rental categories – ensures:

- Faster leasing cycles
- Broader tenant pool
- Strong demand from young professionals, couples, and families

HIGH RENTABILITY

- Premium design
- Strong amenities
- Exterior-edge location
- Spacious layouts
- Elevated lifestyle experience

LONG-TERM APPRECIATION POTENTIAL

Three major appreciation factors align here:

- Architectural distinction
- Outer-edge, highway-accessible plot
- High-end branding and positioning

STRONG ROI DRIVEN BY BRAND & CONNECTIVITY

“Noble Crest” as a brand adds perception value and enhances long-term desirability. Combined with fast access to major roads and premium amenities, the project is engineered for healthy ROI.

The background of the entire page is a detailed architectural floor plan of a residential building, rendered in a light beige color. The plan shows multiple units with various room layouts, including living areas, bedrooms, and bathrooms. There are also circular elements, possibly representing courtyards or common areas, and some decorative motifs like palm trees scattered throughout the design.

PAYMENT PLAN

Noble Crest's payment structure has been crafted to support both long-term end-users and international investors looking for flexible, low-stress ownership.

With a post-handover option extending up to 24 months, buyers can secure a premium home in one of Dubai's most active communities – with payment comfort and confidence.

The plans are designed with three goals:
Accessibility. Flexibility. Long-term value.



WHERE LIFE RISES TO MEET YOU

Noble Crest is more than an address – it is a feeling.

A feeling of light-filled mornings, quiet luxury, and a home crafted with intention.

Here, every space, every detail, every moment is designed to elevate your day.

A life above expectations.

A life above ordinary.

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