

A wide-angle photograph of a group of five people walking away from the camera on a beach at sunset. The sun is a bright, glowing orb on the horizon, casting a long, warm orange glow across the sky and reflecting on the wet sand. The people are silhouetted against this light. From left to right, there is a woman in a long-sleeved shirt and pants, a woman in a tank top and shorts, a man in a t-shirt and shorts, a woman in a long-sleeved shirt and shorts, and a child in a t-shirt and shorts. They are walking towards the ocean, which is visible in the background. The overall mood is peaceful and communal.

RESHAPING COMMUNITIES



As Chairman of the Board at Convoy Developments, I don't just see buildings, I see possibilities. Possibilities for vibrant communities, thriving businesses, and a redefined Red Sea experience.

My business and financial analyst role allows me to peer beyond the present and envision the future landscape. With the leadership and experience of Mr. Essam Al Banna and our talented team, we are architects of that future.

Convoy Developments isn't simply a developer; it's a visionary force under the Haya umbrella. We are not content with replicating the past, but driven to push boundaries and create groundbreaking projects.

We are poised to launch a series of ambitious ventures with significant investments, not just shaping the Red Sea coast, but redefining its essence.

Our vision extends far beyond these individual projects. We aim to create a tapestry of experiences, woven together to form a vibrant future on the Red Sea coast.

Ahmed Shehta Ahmed Abdullah

Chairman of the Board



As the founder and owner of Convoy Developments Group, it's with immense pride that I look back on our journey and the exciting future that lies ahead.

For over 15 years, I've dedicated myself to the construction and real estate industry, drawing upon my experience as a former military judge and businessman. This journey has shaped Convoy Developments into the leading force it is today.

We are committed to delivering exceptional projects on the Red Sea coast, and in 2025/2024, we are gearing up to launch several ambitious ventures with significant investments.

Looking forward, we at Convoy Developments are dedicated to building upon our successes and leveraging our extensive experience to create even more remarkable projects. We are confident that the future holds immense possibilities, and we are excited to embark on this journey with you.

Essam El Banna
Founder and Owner

WHO ARE WE ?

Convoy Developments Company is an Egyptian real estate development company formed in 2019. It is the successor to Next Deal Development, which operated from 2015 and built upon the experience of Red Sea Company for sale and marketing established in 2009.



Mission:

To create exceptional and sustainable residential and coastal communities, exceeding customer expectations and delivering long-term value for stakeholders.

Core Values:

- Innovation: We continuously seek new and better ways to design, develop, and manage properties, staying ahead of the curve in the Egyptian real estate market.
- Quality: We are committed to delivering high-quality construction, finishes, and amenities in all our projects, ensuring lasting value for our customers.
- Customer Focus: We prioritize the needs and aspirations of our customers, providing exceptional service and building lasting relationships.
- Sustainability: We are dedicated to environmentally responsible practices and building communities that are mindful of their impact on the environment.
- Teamwork: We foster a collaborative and supportive work environment, where everyone contributes to achieving shared goals.

Convoy Developments aims to expand its market share in the Egyptian real estate sector by reshaping communities and catering to the evolving needs and preferences of customers.

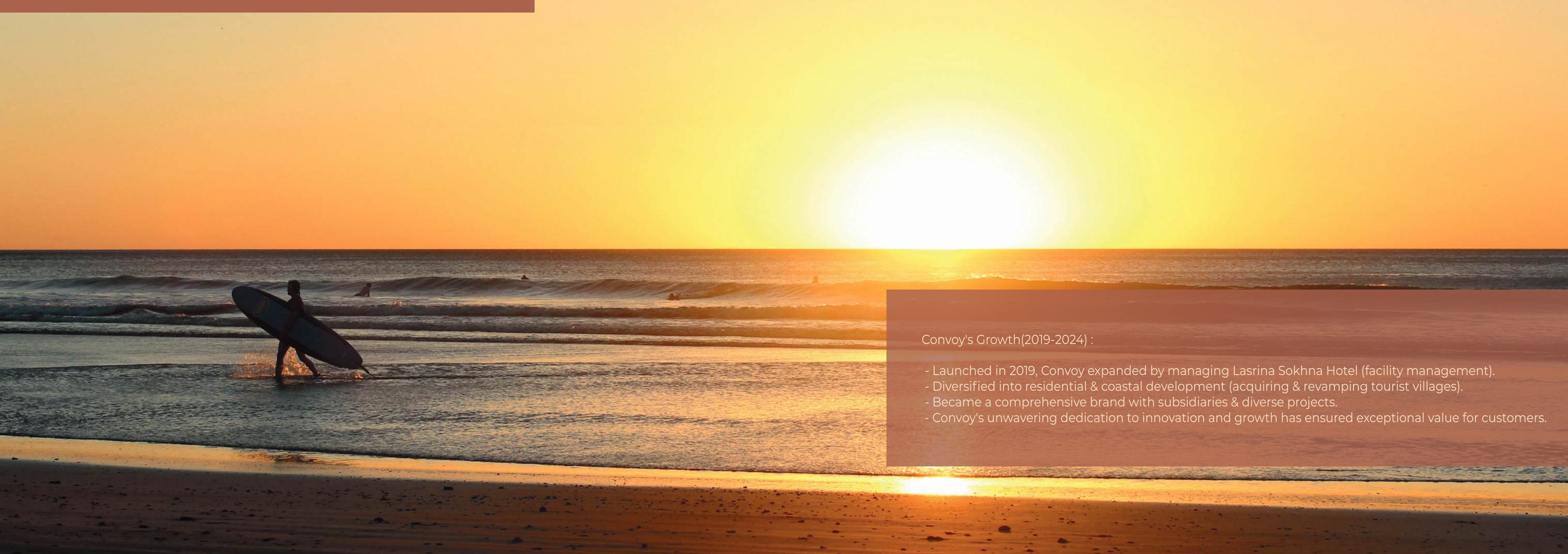
Construction and development of residential and coastal complexes

- Tenant mix planning
- Facility management
- Property management



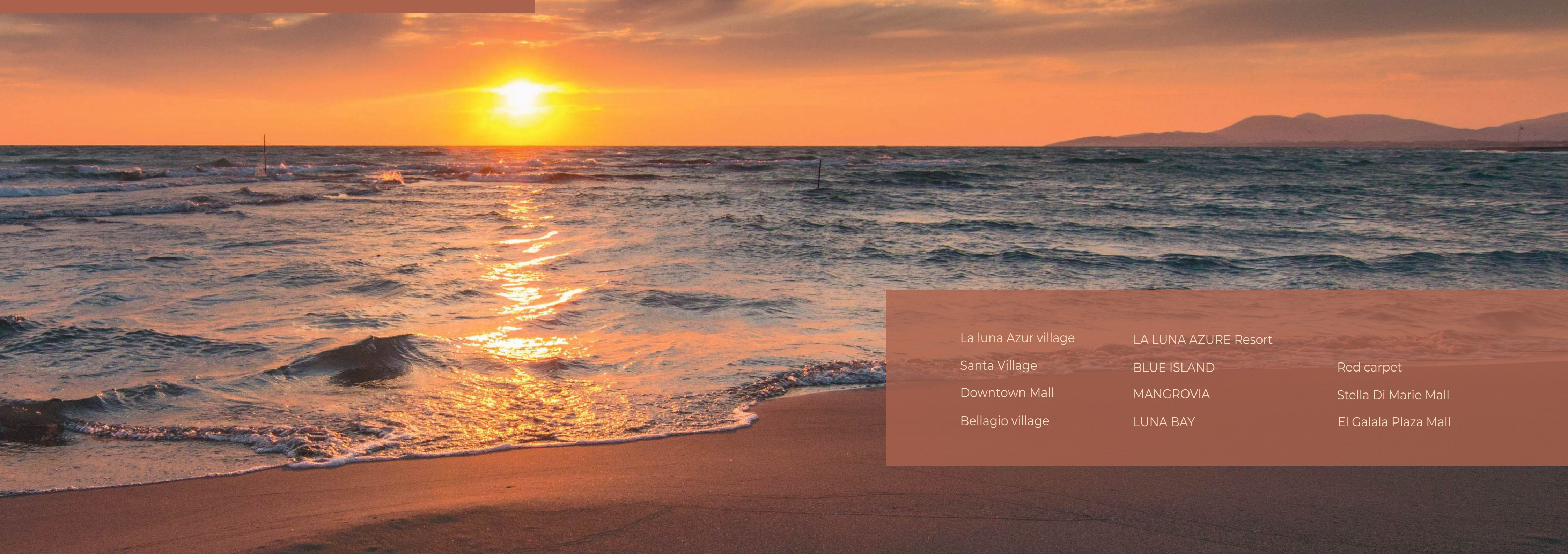
- 2009: Established as Red Sea Company for sale and marketing of tourist villages.

- 2015: Expanded into construction and real estate sales under the name Next Deal Development. Projects include Cornadua Ain Sokhna, Cornadua Saffron, Cornadua Sahel, and Blue Blue Saffron.



Convoy's Growth(2019-2024) :

- Launched in 2019, Convoy expanded by managing Lasrina Sokhna Hotel (facility management).
- Diversified into residential & coastal development (acquiring & revamping tourist villages).
- Became a comprehensive brand with subsidiaries & diverse projects.
- Convoy's unwavering dedication to innovation and growth has ensured exceptional value for customers.



La luna Azur village

Santa Village

Downtown Mall

Bellagio village

LA LUNA AZURE Resort

BLUE ISLAND

MANGROVIA

LUNA BAY

Red carpet

Stella Di Marie Mall

El Galala Plaza Mall



FACILITIES



6 pools & 3 Aqua Park For adults & children



Floating Bar (island pool)



Huge green area



Sandy beach



Cafe & restaurant



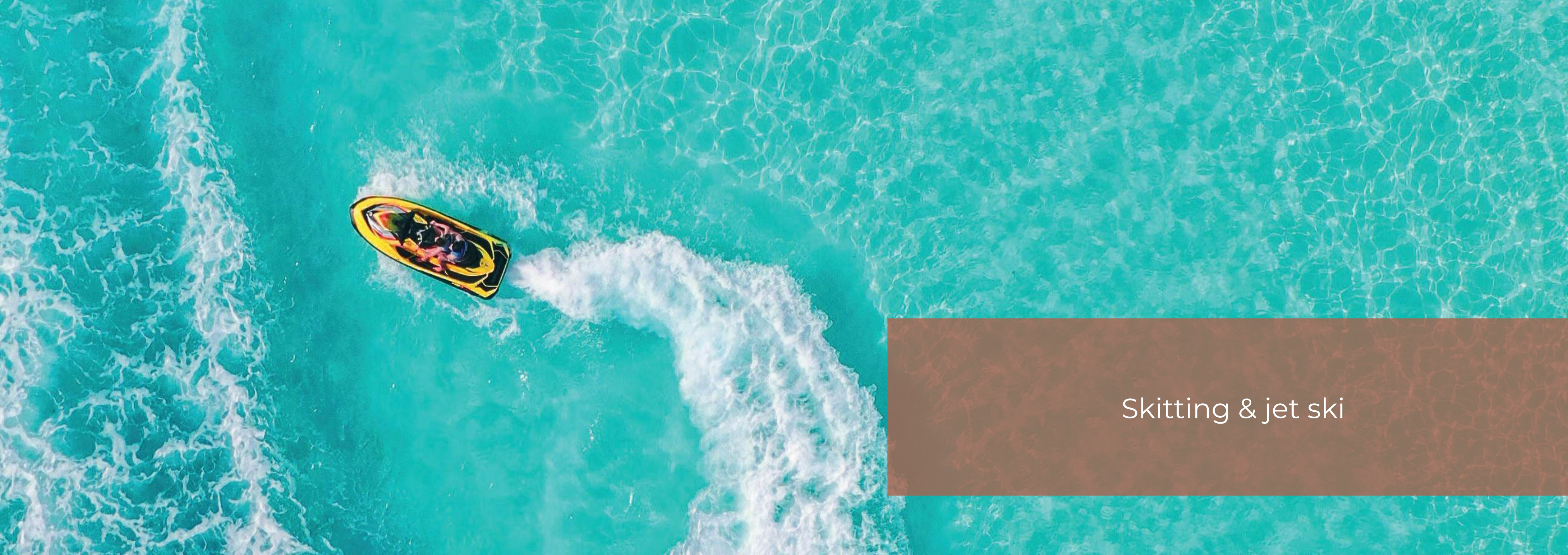
Kids area and Foam pool



Marina 350 M
(photo sessions & fishing)



Heated Pool



Skitting & jet ski



Barbecue area



Club house (gym & spa & cafe)



Internal Sound system
Mobile application (for resort service)



Convoy food court (1850M)
" variety of big franchises "



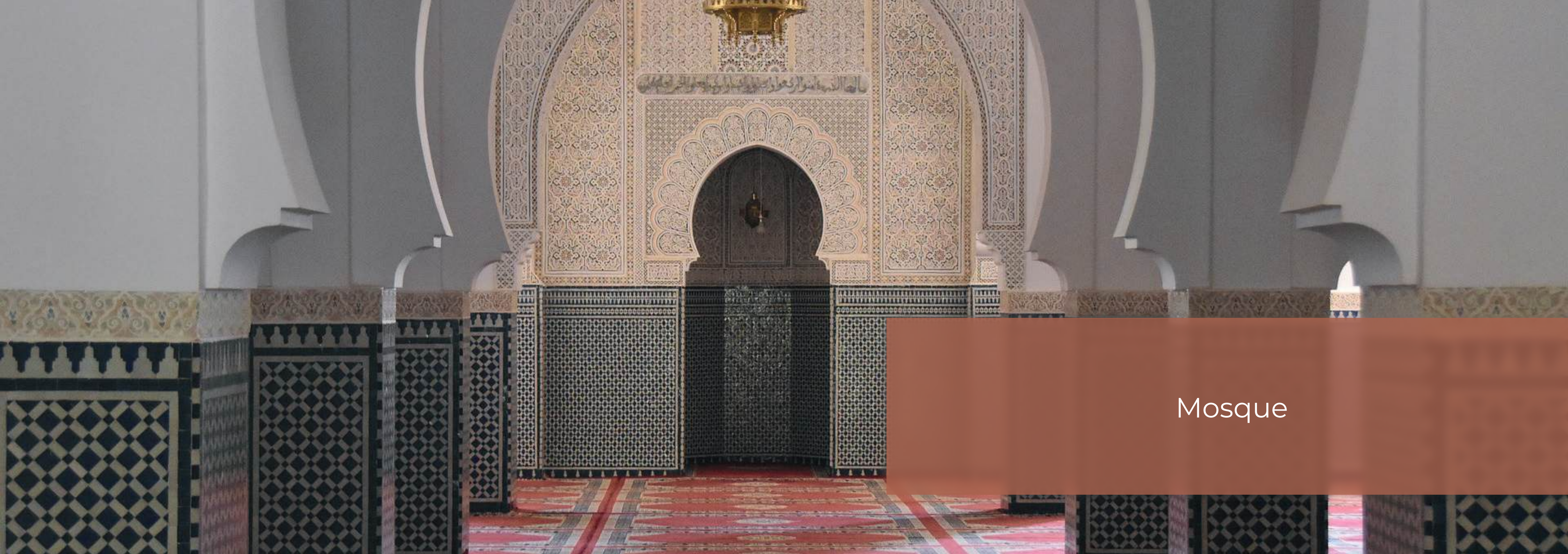
Lounge restaurant (pool & bar)



Night party



Strip mall
(pharmacy/ supermarket & retail shop)



Mosque



Parking & garage space



Golf car



LA LUNA



LA LUNA AZURE

CONVENIENT LOCATION

Set against the backdrop of the Sokhna mountain range, La Luna Azure is where the picturesque windmills spin non-stop all year round, providing a constant flow of cooling, temperature-moderating air. Located just 170 km from Cairo along the Cairo-Ain Sokhna road, this resort is a mere 85-70 minute drive from the capital and 50-45 minutes from the exciting New Administrative Capital. It's an even shorter 30-25 minute drive from the gates of Ain Sokhna.

Breathe in the fresh sea air. Unleash your horizons and overcome barriers - here, stress melts away, and tranquil days of pure relaxation await. At La Luna Azur, you and your loved ones can immerse yourselves in a vacation of a lifetime, surrounded by swaying date palms, fine white sand, and the crystal-clear blue waters of the sea.







BLUE ISLAND









APARTEMENT HOTEL