

Palma Bay
Rotana
Resort – New Alamein

SERVICED RESIDENCES



PALMA BAY *By* ROTANA



Inspired by the elegance of seaside living, Palma Bay is a collection of luxury serviced apartments where breathtaking sea views, exceptional hospitality, and refined comfort come together effortlessly.

Every detail is designed to elevate the experience of coastal living.

Wake up to panoramic views of the Mediterranean, enjoy thoughtfully curated services, and embrace a lifestyle defined by convenience, sophistication, and tranquility. Whether for a short escape or an extended stay, Palma Bay offers the perfect balance between the privacy of a home and the comfort of a luxury resort.

It's more than a residence.

It's a destination where every view inspires, every service delights, and every moment feels extraordinary.

A WORD FROM THE CHAIRMAN

Palm Bay Resort was envisioned as more than a destination—it is a place where exceptional hospitality, refined living, and smart investment come together.

Our goal has always been to create an experience that reflects the beauty of Egypt's North Coast while delivering international standards of comfort, service, and quality. Every aspect of Palm Bay Resort has been designed to offer owners and guests a seamless lifestyle in a setting that inspires relaxation and connection.

As we bring this vision to life, we remain dedicated to creating lasting value and memorable experiences for generations to come.

CHAIRMAN

Eng/Omar Bin Laden

ABOUT Palma Bay Rotana Resort

Set along the pristine shores of Egypt's North Coast, where white sandy beaches meet crystal-clear turquoise waters, Palma Bay Rotana Resort offers a seamless blend of contemporary comfort and coastal charm.

Managed by an international-standard operator, the resort delivers exceptional hospitality and service, creating a peaceful retreat where relaxation comes naturally.

Its 176 stylish rooms and suites feature modern interiors, with many offering private balconies overlooking the sea or the tranquil lagoon.

Spend your days unwinding by one of the three swimming pools, indulging in rejuvenating spa treatments, or enjoying flavorful cuisine at the all-day dining restaurant.

Whether you're creating unforgettable family memories, swimming in the sparkling Mediterranean, or simply basking in the sunshine, Palma Bay Rotana Resort is a destination where every moment is effortless, and every detail is thoughtfully designed for complete relaxation.

HOSPITALITY PARTNER



Rotana

A leading hospitality operator with a presence across the UAE, Saudi Arabia, Qatar, Bahrain, Oman, Jordan, Egypt, Türkiye, Iraq, and the Democratic Republic of the Congo. Renowned for its exceptional service standards and extensive portfolio of hotels, resorts, and serviced residences.

Operating more than 75 hotels and over 19,000 rooms across the Middle East, Africa, Eastern Europe, and Türkiye.

DESIGN PARTNER



LW Design Group

An internationally acclaimed hospitality design consultancy specializing in luxury hotels, resorts, restaurants, and lifestyle destinations. With a portfolio of award-winning projects world-wide, LW is recognized for creating distinctive spaces that combine functionality, elegance, and memorable guest experiences.



Raef Fahmy Architects

A leading architecture and urban design practice specializing in hospitality, residential, commercial, and mixed-use developments. Known for its contemporary, context-driven approach, the firm creates timeless destinations that balance innovation, sustainability, and exceptional user experiences.



LOCATION

- 50Km from El Alamein International Airport (DBB)
- 12Km from New Alamein Arena
- 3Km from O Mall Shopping Area







**SET BETWEEN THE MEDITERRANEAN SEA AND A
SPECTACULAR LAGOON, PALMA BAY
PRESENTS A RARE WATERFRONT DESTINATION
WHERE BEAUTIFULLY DESIGNED POOLS, LUSH
LANDSCAPES, AND UNINTERRUPTED VIEWS
CREATE AN ATMOSPHERE OF TIMELESS
ELEGANCE AND RESORT-STYLE LIVING.**





THE BEACH

Experience the perfect blend of a 400-meter beachfront, pristine sandy shores, breathtaking sea views, and the refreshing climate of the North Coast.



POOLS

Three distinctive swimming pools, featuring a dedicated children's pool and an infinity pool overlooking the stunning surroundings.



ACTIVITIES

Feel restored and energised with wellness that flows at your pace.

From a sunrise swim and rejuvenating workouts to treatments and calm coastal strolls, every moment is shaped by nature and the rhythm of the sea.



**EXCEPTIONAL DINING
EXPERIENCES**

Guests and residents at Palma Bay Rotana can enjoy a variety of dining experiences designed to satisfy every taste. From relaxed indoor settings to inviting outdoor venues, each dining destination offers a carefully curated menu, exceptional service, and a welcoming atmosphere that enhances every meal.



SPA, WELLNESS & FITNESS

At Palma Bay Rotana, wellbeing takes center stage. The Spa, Wellness & Fitness facilities provide the perfect environment for relaxation, rejuvenation, and maintaining an active lifestyle. Featuring modern fitness equipment, wellness amenities, and tranquil surroundings, residents and guests can enjoy a balanced and refreshing experience every day.



MEETINGS & EVENTS

Palma Bay Rotana offers versatile venues ideal for business meetings, corporate gatherings, and private events. Supported by professional service, modern technology, and tailored catering solutions, each space is designed to ensure a seamless and productive experience for hosts and guests alike.



THE RESIDENCES

Choose from a collection of spacious *studios, one-bedroom, two-bedroom, and three-bedroom* residences and suites, thoughtfully designed in calming tones.

Each space reflects relaxed elegance and offers stunning views of the lagoon, Marina City, or the Mediterranean Sea.





Studio

Total area (40~50 SQM)





One-Bedroom Suite

Total area (70~100 SQM)





Two-Bedrooms Suite

Total area (130 ~175 SQM)





Three-Bedrooms Duplex Suite

Total area (185 ~200 SQM)



FINISHING SPECIFICATIONS

Flooring

- Premium porcelain flooring throughout reception areas, corridors, and guestrooms.

Walls & Ceilings

- Acoustic drywall partitions for enhanced privacy.
- High-quality washable and moisture-resistant paint finishes.
- Luxury fire-resistant wallpaper accents in selected areas.

Doors & Windows

- Sound-insulated entrance doors with auto-closer and RFID card lock system.
- Double-glazed windows with heavy-duty aluminum frames for superior thermal and acoustic insulation.
- Dual curtain system (Blackout & Sheer).

Lighting & Smart Systems

- Smart LED lighting system with ambient, reading, and concealed decorative lighting.
- Guest Room Management System (GRMS) with bedside touch controls for lighting, air conditioning, and curtains.

Bathrooms

- Premium waterproofing system.
- Walk-in glass showers with high-quality chrome fixtures.
- Anti-slip porcelain finishes.
- LED anti-fog mirrors.

Air Conditioning & Ventilation

- Concealed central air-conditioning system with hidden ceiling grilles.
- Air filtration system with digital thermostat controls.

Kitchenette

- Fully equipped built-in kitchenette.
- Premium treated wood or acrylic cabinetry.
- Quartz or granite countertops with superior heat and stain resistance.





Palma Bay Rotana Resort
Marina 5, Al Alamein Road
New Alamein-Egypt



Rotana

PALMA BAY ROTANA RESORT