



PALM HILLS

hacienda

• R A S E L H E K M A •

An aerial photograph of a tropical coastline. The top half of the image is a solid, deep blue sky. Below it, the ocean transitions from a dark blue to a vibrant turquoise. A narrow strip of white sand beach runs along the coast, with several small, rocky islets or peninsulas extending into the water. The water is exceptionally clear, revealing the sandy bottom and some coral reefs. The overall scene is serene and idyllic.

U N L I K E A N Y W H E R E

FOR OVER 25 YEARS,
WE'VE SHAPED
DESTINATIONS
ACROSS EGYPT



DEFINING
LIFESTYLES

SETTING TRENDS

LEADING THE
COASTLINE
WITH 8 PROJECTS
IN THE
NORTH COAST

FROM THE
CREATORS OF
THE HACIENDAS...

A NEW CHAPTER
BEGINS



haciendabay

Hacienda White

HACIENDA
BLUE A BOUTIQUE
DEVELOPMENT 1

*hacienda
waters*

HACIENDAWEST
a boutique
DEVELOPMENT

HACIENDA
HENEISH

PALM HILLS



hacienda
•RAS EL HEKMA•

HACIENDA RAS EL HEKMA

THE MEDITERRANEAN'S MOST EXTRAORDINARY SHORELINE

Rising along the pristine shores of Ras El Hekma, Hacienda Ras El Hekma introduces Palm Hills' first gated city-scale coastal destination. Spanning over 1,400 acres and unfolding across an extraordinary 4.8 km Mediterranean shoreline, the project occupies one of the most exceptional beachfront locations on Egypt's North Coast.

Envisioned as Palm Hills' flagship coastal landmark, Hacienda Ras El Hekma brings together exceptional master planning, with 86% dedicated to green spaces and water features, world-class hospitality, and refined seaside living establishing a new chapter in Mediterranean lifestyle destinations.

Conceived as an international city on Egyptian shores, Hacienda Ras El Hekma seamlessly blends global standards of living, hospitality, entertainment, and connectivity within a destination designed to rival the world's most celebrated coastal cities.



PALM HILLS



PALM HILLS AND MIRAN HILLS COLLABORATION

Palm Hills has collaborated with Miran Hills to bring Hacienda Ras El Hekma to life, bringing together deep-rooted local expertise and international development excellence to set a new benchmark for Mediterranean coastal living in Egypt.

Miran Hills, a UAE-headquartered luxury real estate development company, brings a bold vision rooted in elevating luxury real estate beyond conventional standards. Born from the UAE's culture of ambition and large-scale transformation, it carries a philosophy shaped by delivering landmark developments across emerging luxury markets.

Together with Palm Hills' established leadership in Egypt, this collaboration positions Hacienda Ras El Hekma as a destination defined by scale, precision, and world-class standards.

RAS EL HEKMA

A City Beyond the Coast

Beyond its exceptional coastline, Ras El Hekma is rapidly emerging as a fully integrated Mediterranean destination, driven by a new wave of transformative infrastructure and visionary development.



INTERNATIONAL
AIRPORT



INTERNATIONAL MARINA
AND CRUISE TERMINAL



PRIVATE SERVICES
FREE ZONE



A FULLY SERVICED
ECOSYSTEM



WORLD CLASS
DINNING EXPERIENCE



WORLD CLASS
SEA FRONT
AMPHITHEATRE



CENTRAL BUSINESS
DISTRICT



RAPID TRANSIT
NETWORK



SMART CITY

HACIENDA
HENTISH

hacienda
• RAS EL HEKMA •



ACCESSIBILITY AND LOCATION

Set along the pristine coastline of Ras El Hekma, Hacienda Ras El Hekma sits at the heart of Egypt's most promising Mediterranean destination. The project enjoys seamless connectivity through the Alexandria–Matrouh coastal highway and lies within convenient reach of New Alamein International Airport, placing it easily accessible for both local residents and international visitors. Thus, combining the tranquility of an exclusive seaside retreat with direct access to the wider Mediterranean region.



MASTERPLAN PHILOSOPHY

The masterplan of Hacienda Ras El Hekma is shaped by the natural dialogue between land and water along the shores of Ras El Hekma, designed to grow from its surroundings, where landscape, urban form, and architecture are carefully composed as one integrated system, allowing open spaces, waterfront experiences, and residential areas to unfold in harmony.

Created as a timeless coastal setting, it allows the destination to evolve while preserving its character, ensuring that Hacienda Ras El Hekma remains a place of lasting beauty and relevance along the Mediterranean.

DESIGN PRINCIPLES

At Hacienda Ras El Hekma, design is guided by a clear vision: to create a destination where elegance, nature, and coastal living exist in perfect balance. Every element of the masterplan is shaped to elevate the beauty of the Mediterranean setting, from carefully crafted architecture to immersive landscapes and vibrant social spaces. To create a destination where elegance feels effortless and the rhythm of coastal living shapes everyday life.

THE SHORELINE EXPERIENCE

At Hacienda Ras El Hekma, the shoreline becomes the heart of a refined Mediterranean lifestyle. Stretching across 4.8 km of pristine beachfront, the destination offers crystal-clear waters and a carefully designed coastal setting that celebrates the simplicity and elegance of barefoot luxury. Thoughtfully curated to elevate the seaside experience, the beachfront is complemented by world-class beach operators, signature dining venues, and a range of water sports and coastal activities, creating a refined coastal atmosphere where leisure and elegance meet the sea, and where the beauty of the Mediterranean comes together effortlessly.



PARKS AND LANDSCAPE

Landscape is the defining element of Hacienda Ras El Hekma. A network of parks, gardens, and green corridors connects the community while framing views toward the Mediterranean. With only 14% foot print, the landscape shapes the soul of the project, where lush parks, gardens, and winding green corridors create spaces to gather and relax, weaving natural beauty seamlessly into everyday life. Inspired by the Mediterranean coast and surrounding countryside, the greenery frames homes, highlights the coastline, and brings a sense of calm and elegance to every corner, making the outdoors an essential part of the Hacienda Ras El Hekma lifestyle.

HOSPITALITY AND GLOBAL PARTNERSHIPS

- ◆ 3 INTERNATIONAL HOTEL BRANDS
- ◆ INTERNATIONAL SIGNATURE BEACH CLUBS
- ◆ WORLD CLASS FINE DINING EXPERIENCES





THE CORE

- ◆ WATER PARK
- ◆ COMMUNITY HUBS
- ◆ INTERNATIONAL DINING EXPERIENCES
- ◆ COMMUNITY PARKS
- ◆ RETAIL F&B FOUNTAINS
- ◆ CYCLING TRACKS



**PALM HILLS
SPORTS CLUB**
SINCE 2006

SPORTS AND WELLNESS DISTRICT

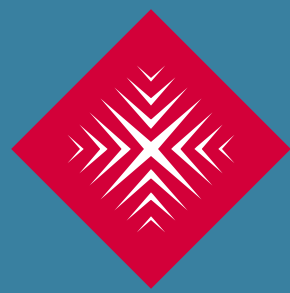
Wellbeing is seamlessly woven into life at Hacienda Ras El Hekma. The Sports & Wellness District brings together a curated collection of facilities dedicated to movement, vitality, and relaxation.

Anchored by Palm Hills Sporting Club, the district features tennis, padel, cycling trails, waterfront sports, and expansive green parks, creating a setting where active living unfolds naturally within the beauty of the Mediterranean landscape.

RESIDENTIAL COLLECTION

- ◆ ULTRA-LUXURY VILLAS
- ◆ TWINHOUSES
- ◆ CHALETs
- ◆ BRANDED RESIDENCES
- ◆ APARTMENTS





PALM HILLS

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