

at North Coast Resort

at

NORTH COAST



AZURE



Location: North Coast, Egypt

The masterplan is conceived as a **luxury coastal residential resort**, integrating architecture, landscape, and water elements into a cohesive and immersive living environment. The design prioritizes **fluid movement, visual connectivity, and a strong relationship with nature**, creating a serene yet vibrant seaside community.

Overall Planning Concept

The compound is organized around a **curvilinear planning system**, inspired by natural coastal formations and lagoon landscapes. Buildings, roads, and landscape elements flow organically across the site, avoiding rigid geometries and enhancing spatial continuity. This approach ensures that the majority of residential units enjoy **direct views toward water features, greenery, or open communal spaces**.

The masterplan balances **built-up areas and open spaces**, maintaining a low-density character that enhances privacy, comfort, and exclusivity.

Residential Clusters

Residential units are arranged in **distinct clusters**, each forming a semi-private neighborhood:

- Clusters are carefully positioned along **meandering lagoons and landscaped corridors**.
- Building footprints are oriented to maximize **views, ventilation, and daylight**, while minimizing direct overlooking between units.
- Each cluster has controlled access and internal pedestrian-friendly streets, enhancing safety and community identity.

The architectural typology allows for a mix of **villas, townhouses, and low-rise residential buildings**, unified through consistent scale, material palette, and façade language.



Water Features & Landscape Integration

Water is the defining element of the masterplan:

- **Artificial lagoons** weave throughout the site, creating continuous visual and recreational value.
- The lagoons act as natural separators between residential zones, increasing privacy while maintaining openness.
- Boardwalks, bridges, and landscaped edges activate the waterfront experience.

The landscape design complements the water network with **lush planting, palm trees, and shaded pathways**, reflecting the North Coast's resort identity while enhancing microclimate comfort.

Circulation & Accessibility

- The vehicular circulation follows **smooth, looping road networks**, minimizing through-traffic and ensuring calm residential streets.
 - Pedestrian and cycling paths are integrated within green corridors, allowing safe and pleasant movement throughout the compound.
- Clear hierarchy between main roads, secondary roads, and service access ensures operational efficiency without compromising the residential experience.



Residential Clusters

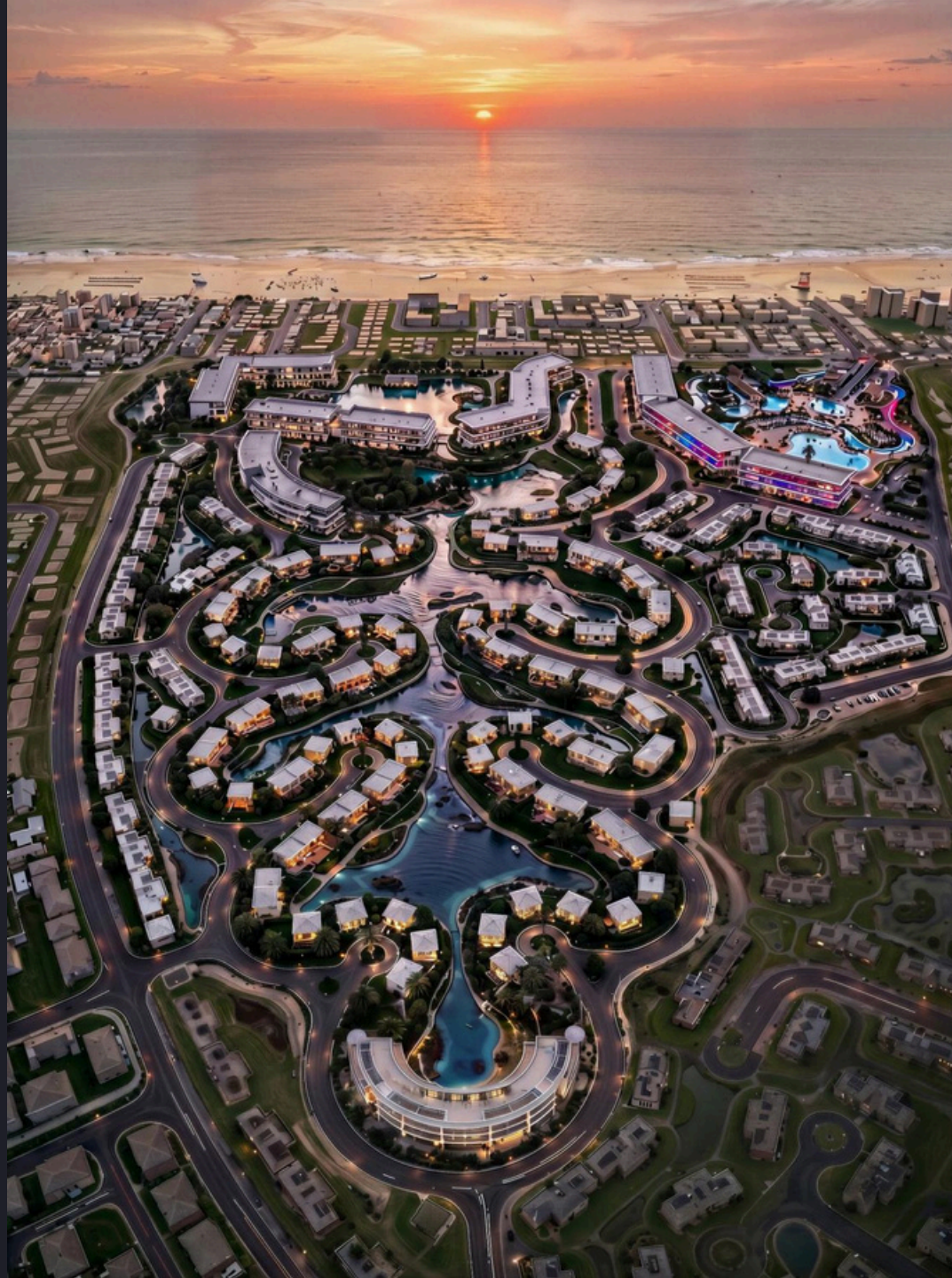
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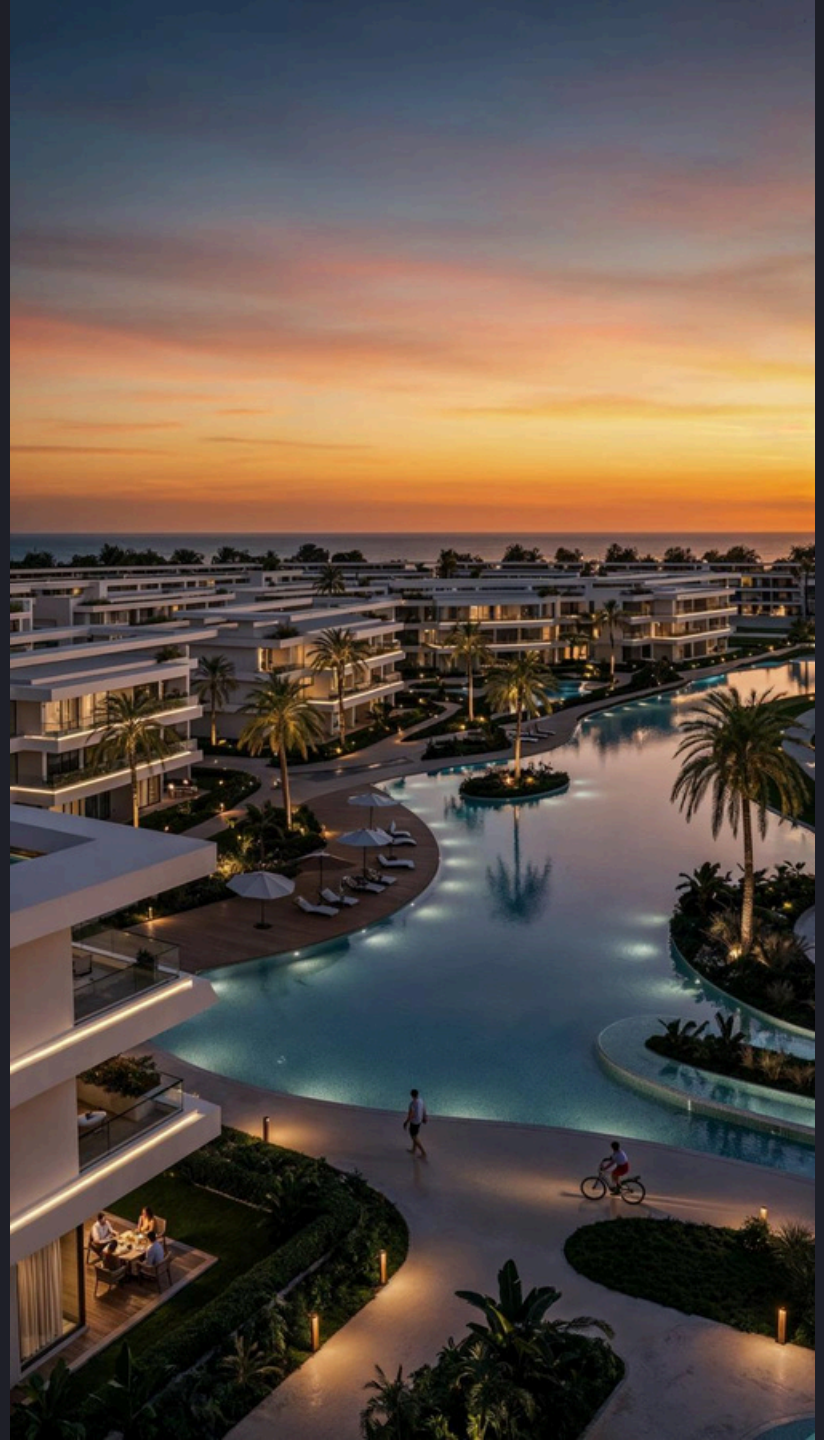


Perched gracefully above the coastline, the resort offers uninterrupted sea views from key areas across the property, creating a serene and exclusive connection with the sparkling waters beyond, despite not being directly on the shoreline









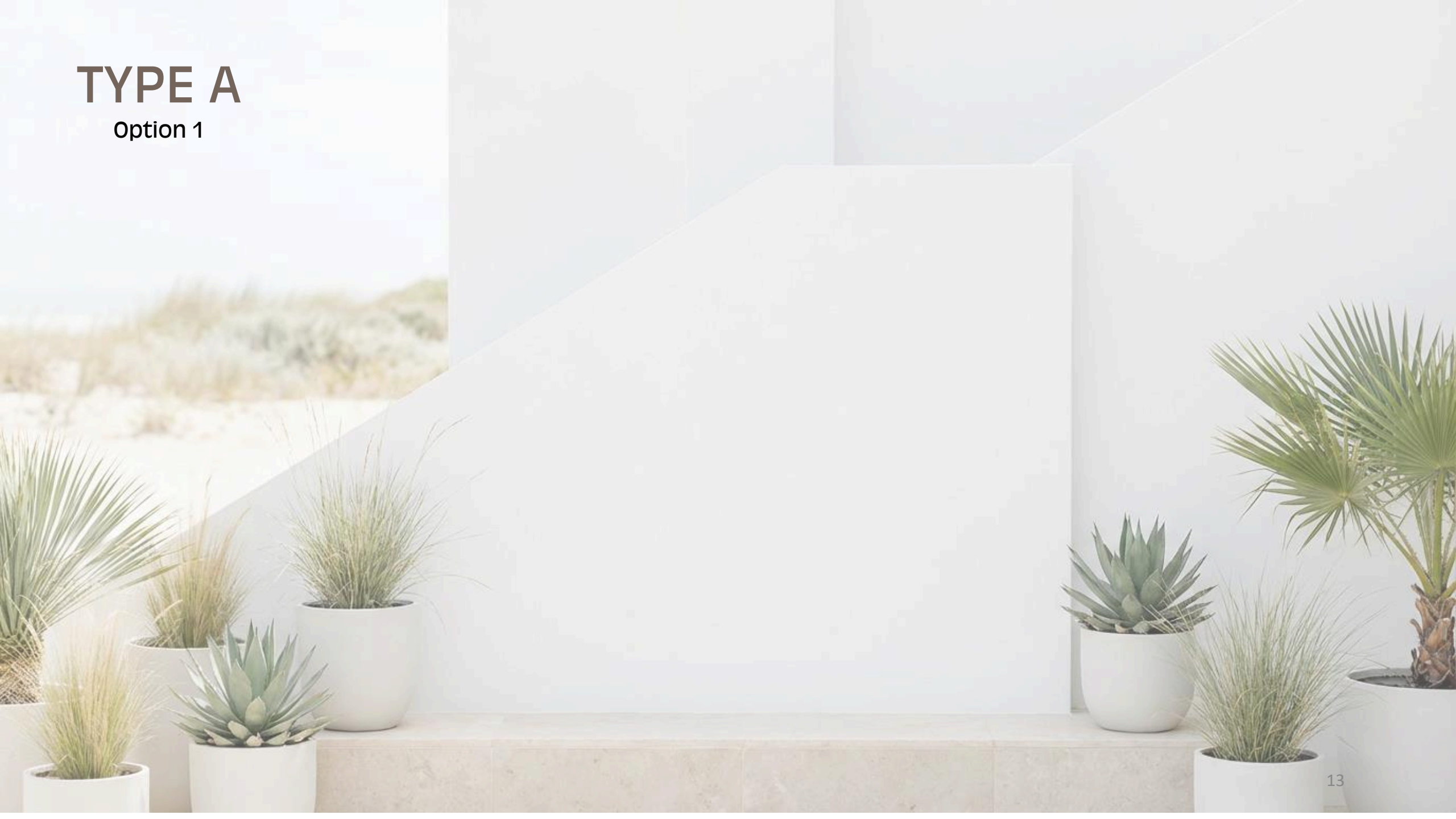






TYPE A

Option 1



The facade is composed as a horizontally layered system, defined by strong slab lines, recessed glazing, and controlled material contrast.

The facade is conceived as a composition of horizontal strata, where architecture is expressed through the deliberate layering of planes rather than applied form. Continuous white slabs define the primary gesture of the building, reading as calm, floating bands that establish order, rhythm, and proportion across the elevation. Their projection creates a sense of depth and shadow, allowing the facade to respond to light throughout the day.

A projecting dark horizontal tiled slab is introduced in calculated proportions acting as a visual anchor to the composition.

The vertical element at the left edge of the facade operates as a counterbalance to the building's strong horizontal language. Conceived as a continuous white plane, it frames the elevation and provides a clear termination to the layered slab composition. While the slabs emphasize extension and repetition, this vertical surface introduces stability and definition, anchoring the facade at its edge.

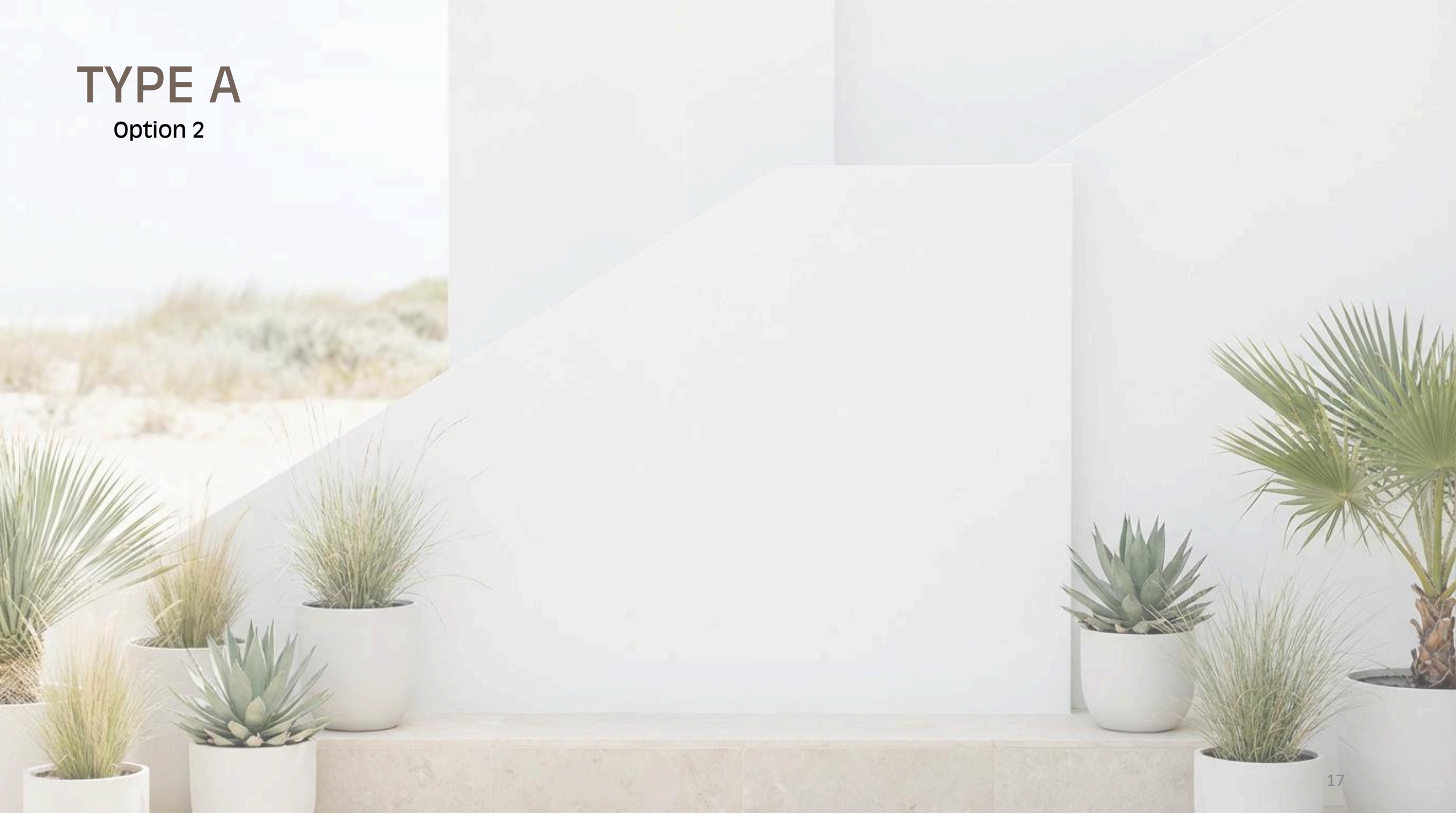






TYPE A

Option 2



The facade is articulated as a disciplined composition of horizontal planes, where clarity of form and proportion defines the architectural expression.

Continuous white slabs extend across the elevation, reading as floating layers that establish a strong horizontal datum and unify the building across its full width. Their pronounced projection creates deep shadow lines, giving the façade depth and a measured response to light.

Behind these slabs, the building envelope is deliberately recessed. Floor-to-ceiling glazing is organized in a consistent vertical rhythm, allowing transparency while remaining visually subordinate to the dominant slab structure.

Slender vertical supports align with the glazing bays, reinforcing the structural logic and introducing a subtle counterpoint to the horizontal emphasis.

Integrated planters are selectively embedded within the slab system, forming linear bands of greenery that soften the rigor of the geometry.

These planted elements are treated as part of the architecture rather than surface decoration, introducing texture, scale, and seasonal variation to the elevation.





This façade reads as calm, confident modernism with a strong horizontal rhythm. Broad, cantilevered slabs stack lightly on top of one another, creating deep horizontal overhangs that soften the transition between interior spaces and the surrounding environment. Floor-to-ceiling glazing sits quietly behind the overhangs, adding transparency and depth while remaining shaded and private. Dark recessed bands accent the composition, emphasizing the layered geometry and giving the structure a sense of weightless balance.





Adding a contrasting element to the facade a simple black slab in a calculated proportions to give the façade extra depth and make it more interesting, This dark band cuts through the composition with precision, adding depth, weight, and visual tension to the otherwise light, floating planes. It acts as a shadow line and a datum, sharpening the layered geometry and reinforcing the building's linear rhythm

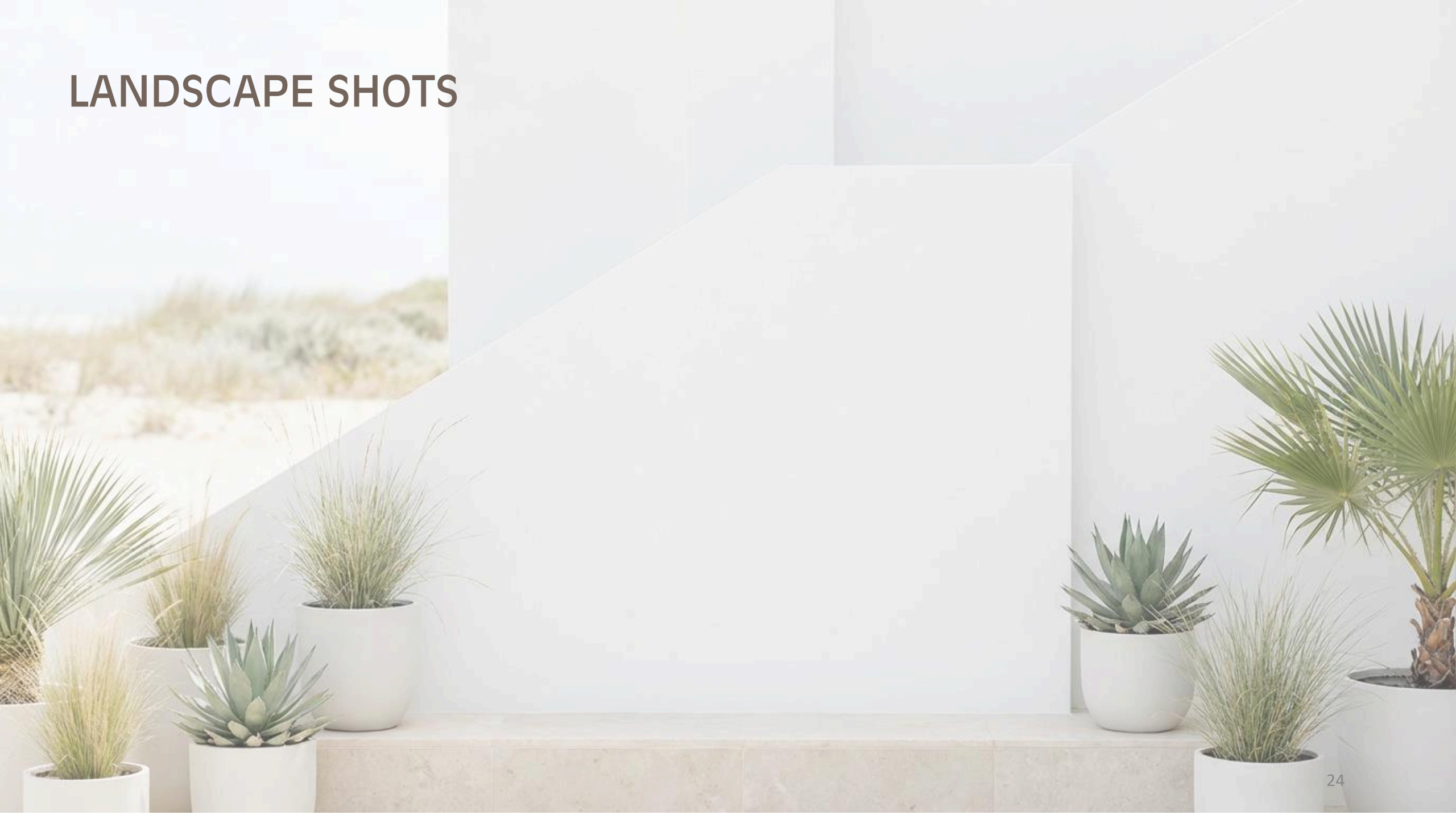
The interplay between the white planes and the black slab creates a refined balance of lightness and solidity, giving the façade a distinctly contemporary and architectural presence—minimal, intentional, and quietly bold.







LANDSCAPE SHOTS

































Thank you

