

The Red
RESIDENCE
NEW CAIRO

16257

Where luxury isn't just seen, it's lived.

The Red Residence stands as a bold expression of contemporary elegance — a sanctuary of style and connection, created for those who seek more than just a place to live. These refined serviced apartments are thoughtfully curated to embody a new rhythm of living: effortless, elevated, and distinctly connected to New Cairo's vibrant urban energy.

It's where mornings begin with calm, evenings unfold in sophistication, and every day moves with effortless grace.





A Prime Location

Set at the heart of New Cairo's prestigious Golden Square, The Red Residence places you right where energy meets refined tranquility.

The compound enjoys a location that balances accessibility with exclusivity — just 10 minutes from the American University in Cairo, and surrounded by high-end communities, vibrant retail, and a thriving business scene.

Close to everything that matters, yet perfectly secluded, The Red Residence offers the ideal setting for a life of ease, connection, and distinction.

- 10 mins. from AUC
- 5 mins from Suez road

A Bold Architectural Vision

The Red Residence brings together modern design and timeless elegance in perfect harmony.

Defined by sleek lines, warm tones, and expansive glass facades, the architecture reflects a refined simplicity that feels both contemporary and welcoming.

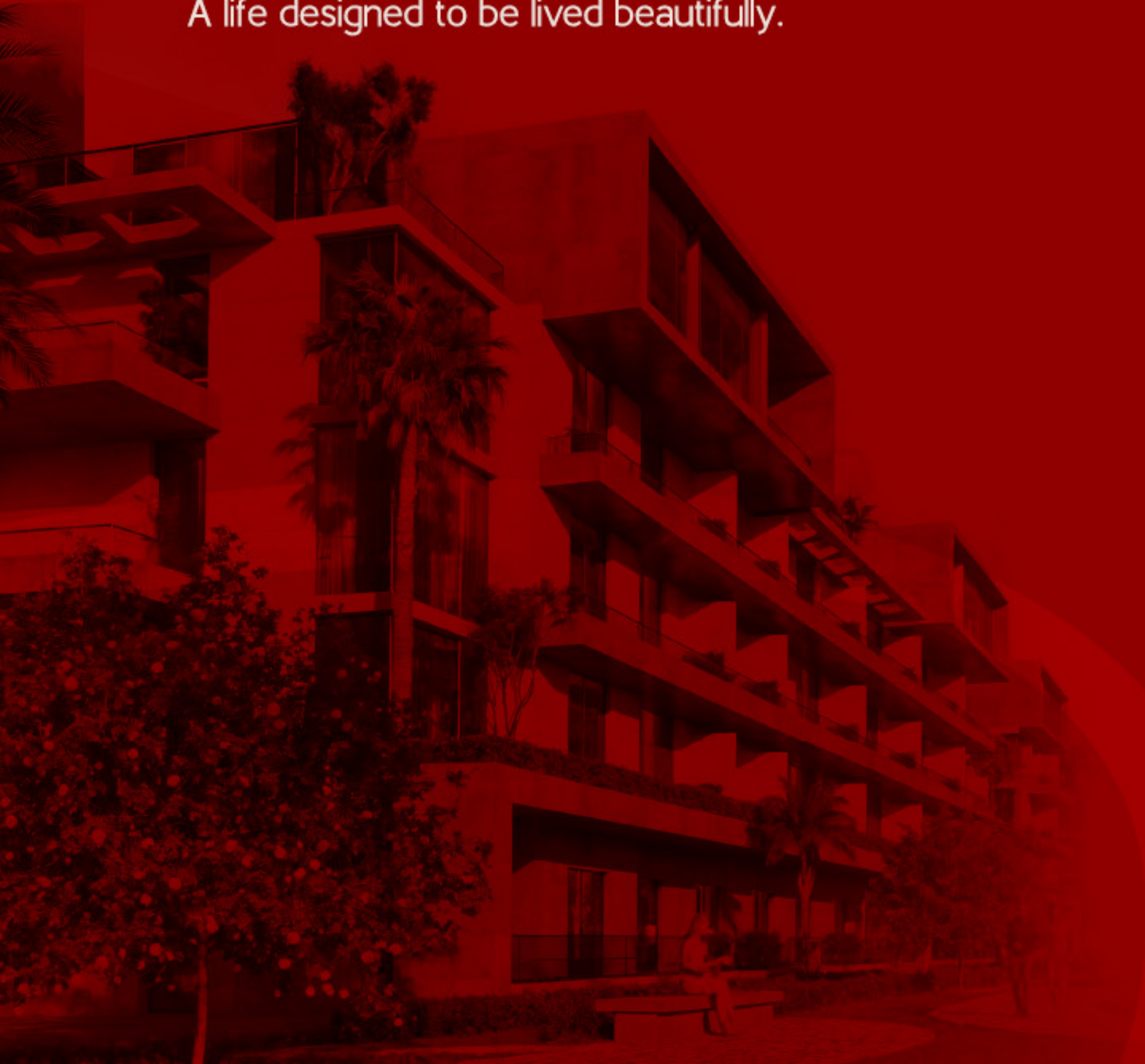
Each building has been thoughtfully positioned to create privacy while maintaining a natural flow between spaces, blending landscaped greens, water features, and open views into a seamless visual experience.

Every detail — from the materials to the light — is designed to inspire calm sophistication, where structure meets serenity and luxury feels effortlessly natural.



A Lifestyle Beyond Ordinary

Every space at The Red Residence is designed to elevate daily living into an art form. Our serviced apartments are more than spaces to stay; they are thoughtfully designed sanctuaries that merge the warmth of home with the sophistication of world-class hospitality. Here, mornings begin with energy and purpose, afternoons unfold in calm surroundings, and evenings come alive in a setting that celebrates balance and beauty. Surrounded by extraordinary facilities and curated experiences, The Red Residence transforms everyday moments into something exceptional. A life designed to be lived beautifully.





Serviced Apartments

A first-of-its-kind compound of fully serviced apartments in New Cairo, The Red Residence redefines modern living through a seamless fusion of comfort, style, and hospitality.

Operated by The Red Hotel, every apartment offers the convenience of 24-hour service — from housekeeping and laundry to maintenance and personalized assistance — ensuring a truly hotel-like experience at home.

Each residence embodies a modern chic aesthetic, where a refined palette of soft nudes, warm beige, and muted greys creates a calm and elevated atmosphere.

A Connected Vision

Spanning 19,700 sqm, The Red Residence is thoughtfully crafted to merge architectural harmony with natural tranquility.

At first glance, the compound unfolds as a seamless composition — a series of elegant buildings that appear connected in rhythm and design. Yet behind this unity lies a carefully planned layout: each building enjoys its own private entrance, leading to an exclusive collection of serviced apartments, ensuring privacy and individuality.

The masterplan celebrates open space and balance. Lush landscaped gardens, reflective water features, and swimming pools flow through the heart of the compound, offering residents calming views and a constant connection to nature. Every pathway, terrace, and green pocket has been designed to encourage ease, openness, and serenity — transforming the landscape into a living part of everyday life.

Beneath it all, a fully connected underground parking links every building, ensuring effortless access while preserving the uninterrupted beauty of the scenery above.



Facilities & Features

Every aspect of The Red Residence is crafted to complement a refined lifestyle.
From wellness and work to leisure and luxury — every corner has a purpose, and every space has a soul

Amenities include:

- Fully equipped Gym
- Exclusive Spa and Beauty Salon
- Indoor and Outdoor Pools
- Refined Restaurants and Bars
- Contemporary Co-working Space
- Elegant Lobby & Lounge Areas
- Convenient ATM Access
- 24-hour Concierge & Security Services



Wellness & Refinement

At The Red Residence, wellness is elevated to an art form. The Gym & Spa are designed with a distinctly chic and elite aesthetic, fully equipped and elegantly detailed to create an exclusive retreat for mind and body.

Whether for an energizing start or a tranquil escape, every visit feels private, personal, and effortlessly refined.





The Beauty Experience

The Red Residence offers an exclusive experience with one of Egypt's most distinguished beauty salons — tailored for those who value precision, elegance, and attention to detail.

From expert treatments to personal care, every visit unfolds in an atmosphere of calm indulgence.

A sanctuary where confidence is renewed and style finds its perfect expression.

Culinary & Social Indulgence

At The Red Residence, dining is more than a meal. It's an experience of taste, atmosphere, and connection.

From refined indoor venues to vibrant outdoor settings, the restaurants and bar offer an elegant mix of ambiance and flavor, curated to satisfy the most refined tastes.

Each setting is designed to bring people together, to savor exceptional moments, meaningful conversations, and a timeless sense of elegance.





The Pool Experience

Serenity meets style at The Red Residence's indoor and outdoor pools, designed as calm retreats within the heart of the compound.

Whether unwinding beneath the open sky or enjoying the quiet elegance of the indoor pool, every moment is defined by comfort, privacy, and ease.

A perfect balance of leisure and luxury, where relaxation flows as effortlessly as the water itself.

Work. Connect. Create.

The Co-working Space at The Red Residence is designed for today's dynamic professionals — where focus meets comfort, and productivity blends seamlessly with style.

Whether you're working, meeting, or creating, the space offers a thoughtfully designed environment that encourages clarity, collaboration, and flow.

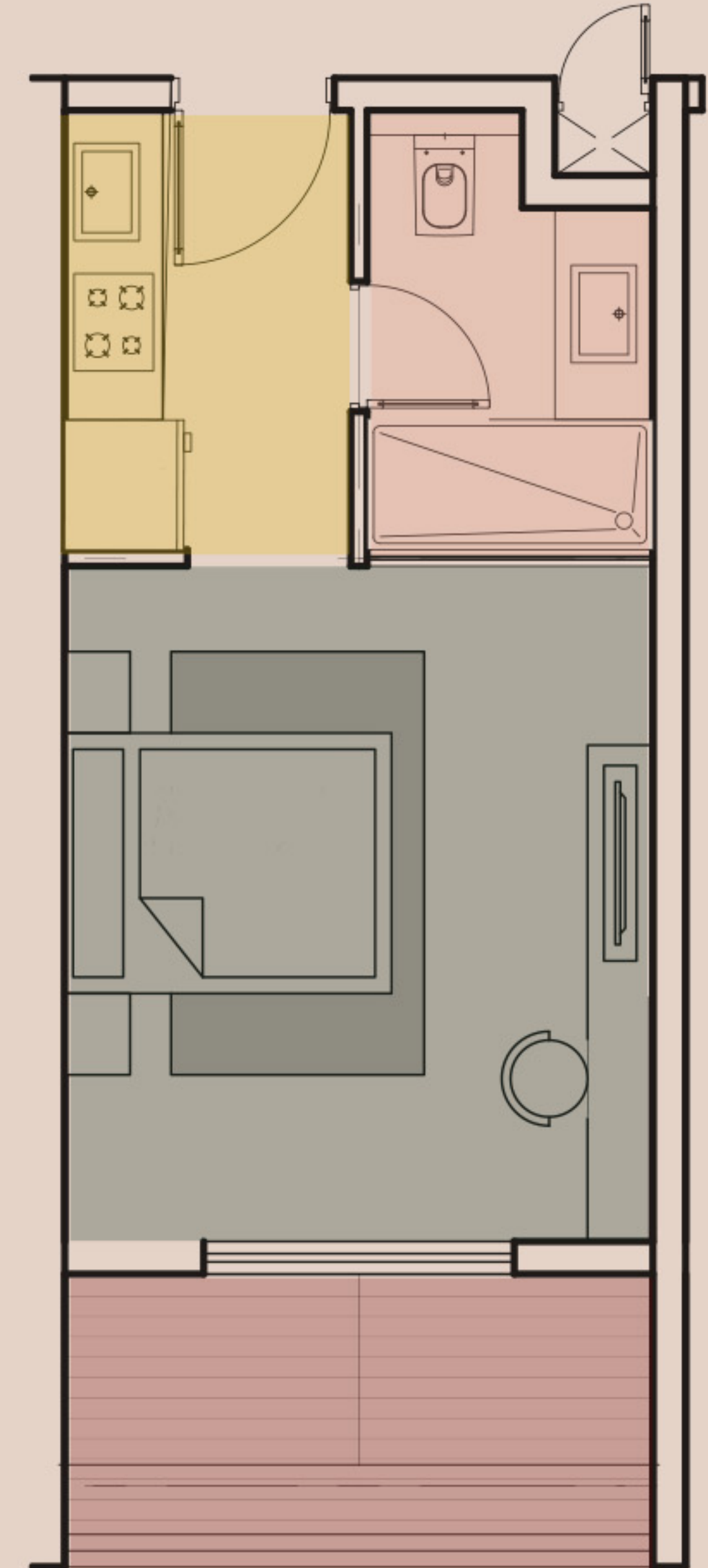
A place that turns work into a natural part of your lifestyle — calm, connected, and elevated.





THE STUDIO 46m² Features:

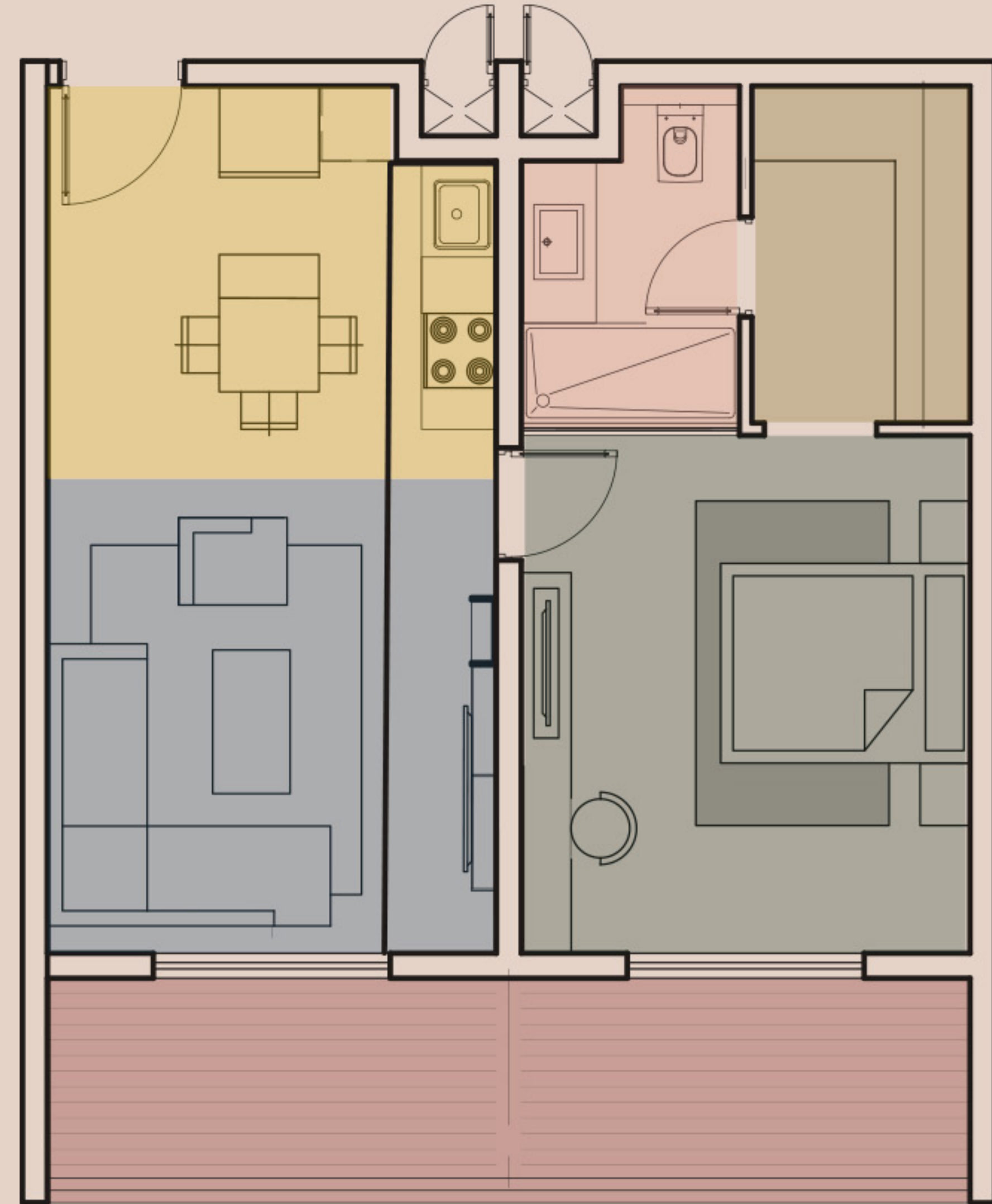
- Master Bedroom
- Bathroom
- Open Kitchen
- Terrace



Disclaimer All renders, floorplans & specifications are conceptual only and subject to change.
All dimensions are approximate and may vary with actual construction.

THE ONE-BEDROOM SUITE 90m² Features:

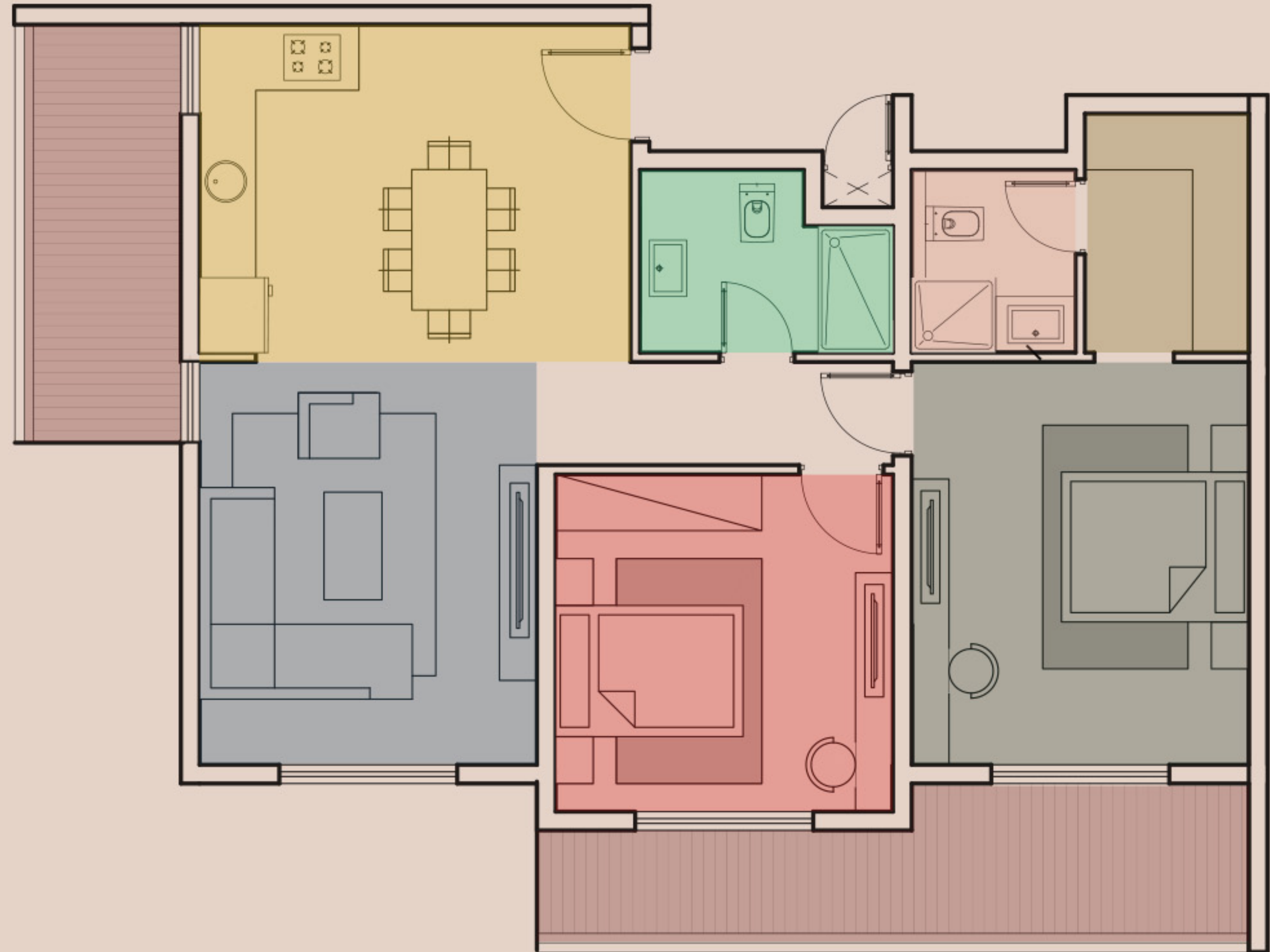
- Master Bedroom
- Dressing Room
- Bathroom
- Open Kitchen
- Reception & Dining Area
- Terrace



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THE TWO-BEDROOM SUITE 144m² Features:

- Master Bedroom
- Master Dressing Room
- Master Bathroom
- Bedroom
- Bathroom
- Open Kitchen
- Reception & Dining Area
- 2 Terraces



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The Art of Living Red

More than a home — it's a lifestyle shaped by design, detail, and desire.
A reflection of modern elegance and effortless connection, The Red
Residence redefines what it means to live beautifully.

Live beautifully.

Live bold.

Live Red.





DEVELOPER X

BY ABM