



al ashraāf

STORYTELLING
DESTINATIONS;



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SINCE
1980

ISO 45001
14001
9001

280⁺ PROJECTS

RESIDENTIAL	242
COMMERCIAL	22
MIXED-USE	10
FACTORIES	1
STORES	2
GAS STATION	4



OUR SIGNS



6TH OF OCTOBER CITY

DOWNTOWN

ABBASIA

NASR CITY

NEW CAIRO

OBBOOUR CITY

NEW OBBOOUR CITY

BADR CITY

10TH OF
RAMADAN CITY

SOME OF OUR PROJECTS



New Cairo Projects



MILLENNIUM
MALL



HEXA
COMPOUND



Obour City Projects

Reveal
OBOUR CITY

serenity
RESIDENCE

NXT

New Obour City Projects

STEPmall

الكان مول راكان
RAKAN MALL

مول الكرامة
EL KARAMA MALL



الحياة
EL-HAYAH MALL

مول الحرية
Al-Hurriyah Mall



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OUR SUCCESS PARTNERS



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OUR CLIENTS



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PRESENTS

Hope,

NEW CAIRO

Beyond
EXPECTATIONS



A COMMUNITY INSPIRED BY HOPE,





A BLUE RAY OF HOPE



A COMMUNITY INSPIRED BY HOPE,

HAPPINESS



OPPORTUNITY



PASSION



ENERGY



Hope,

NEW CAIRO

Concept

Hope is a compound built around four foundational pillars that embody the essence of hope, **Happiness, Opportunity, Passion, and Energy**

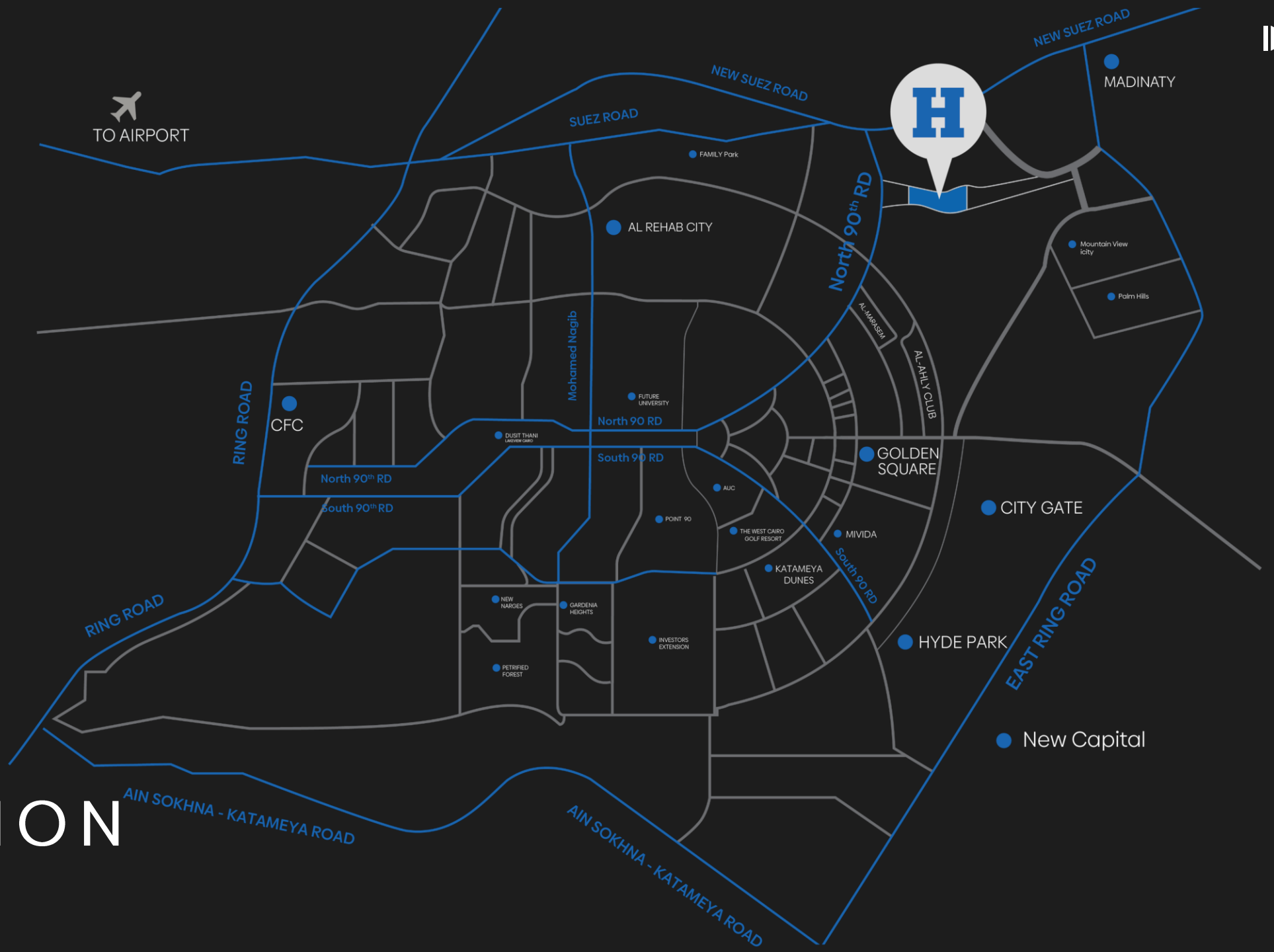
PRIME LOCATION





Hope,
NEW CAIRO

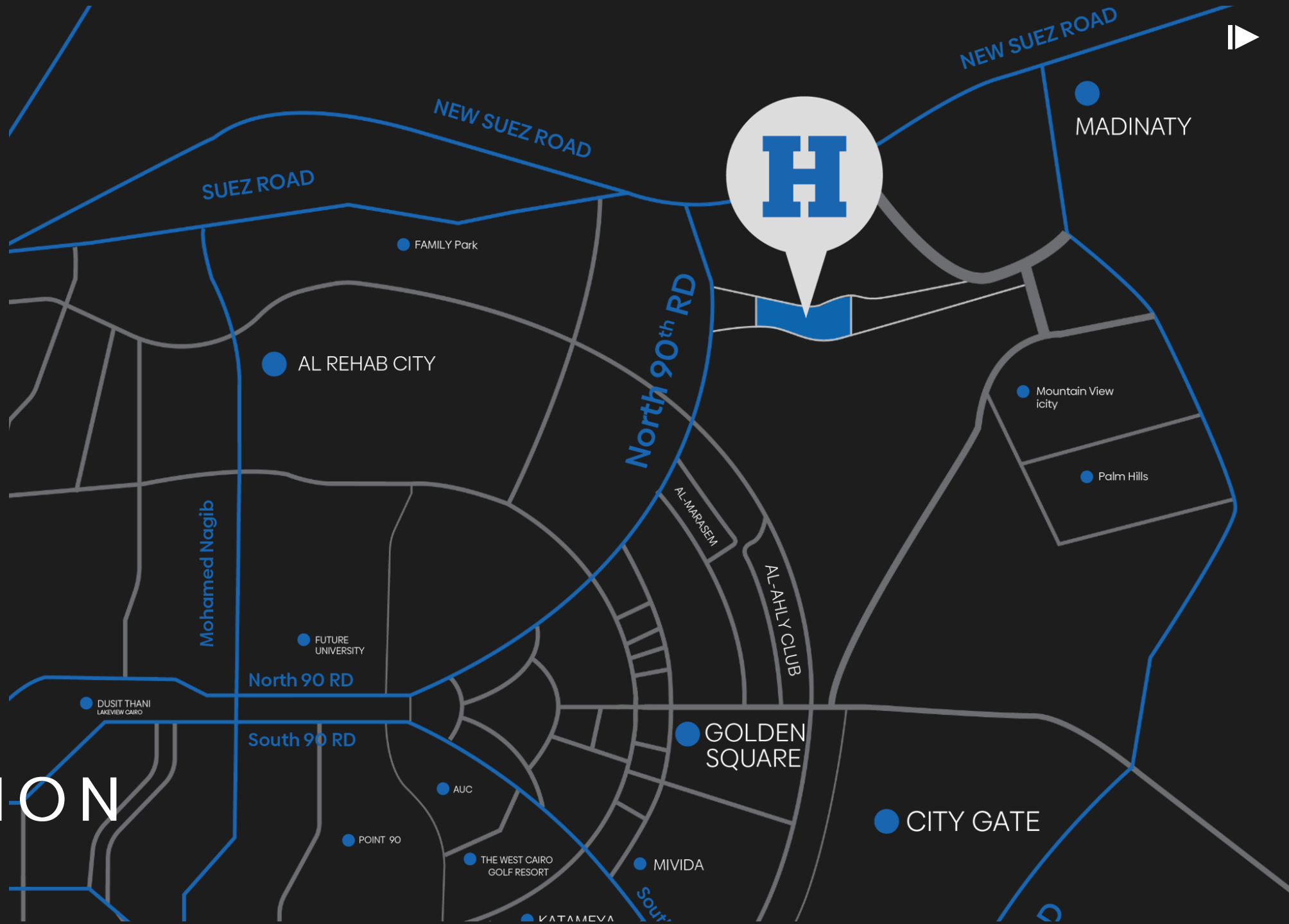
PRIME
LOCATION





Hope,
NEW CAIRO

PRIME
LOCATION



AMENITIES

HEALTHY LIFESTYLE

SWIMMING
POOL



GYM
& SPA



CYCLE
TRACK



BREATHING
LANDSCAPE



SAFE & SMART LIFESTYLE



COMMUNICATION
FEATURES



SMART GATES
& SECURITY



COMMERCIAL
STRIP MALL



UNDERGROUND
PARKING



PRIME DESIGN

MASTERPLAN



PRIME DESIGN

20%

Residential Area

80%

Landscape and Facilities

MASTERPLAN



PRIME DESIGN

- 05 Blocks

MASTERPLAN



PRIME DESIGN

- 05 Blocks
- 18 Buildings – 411 Units

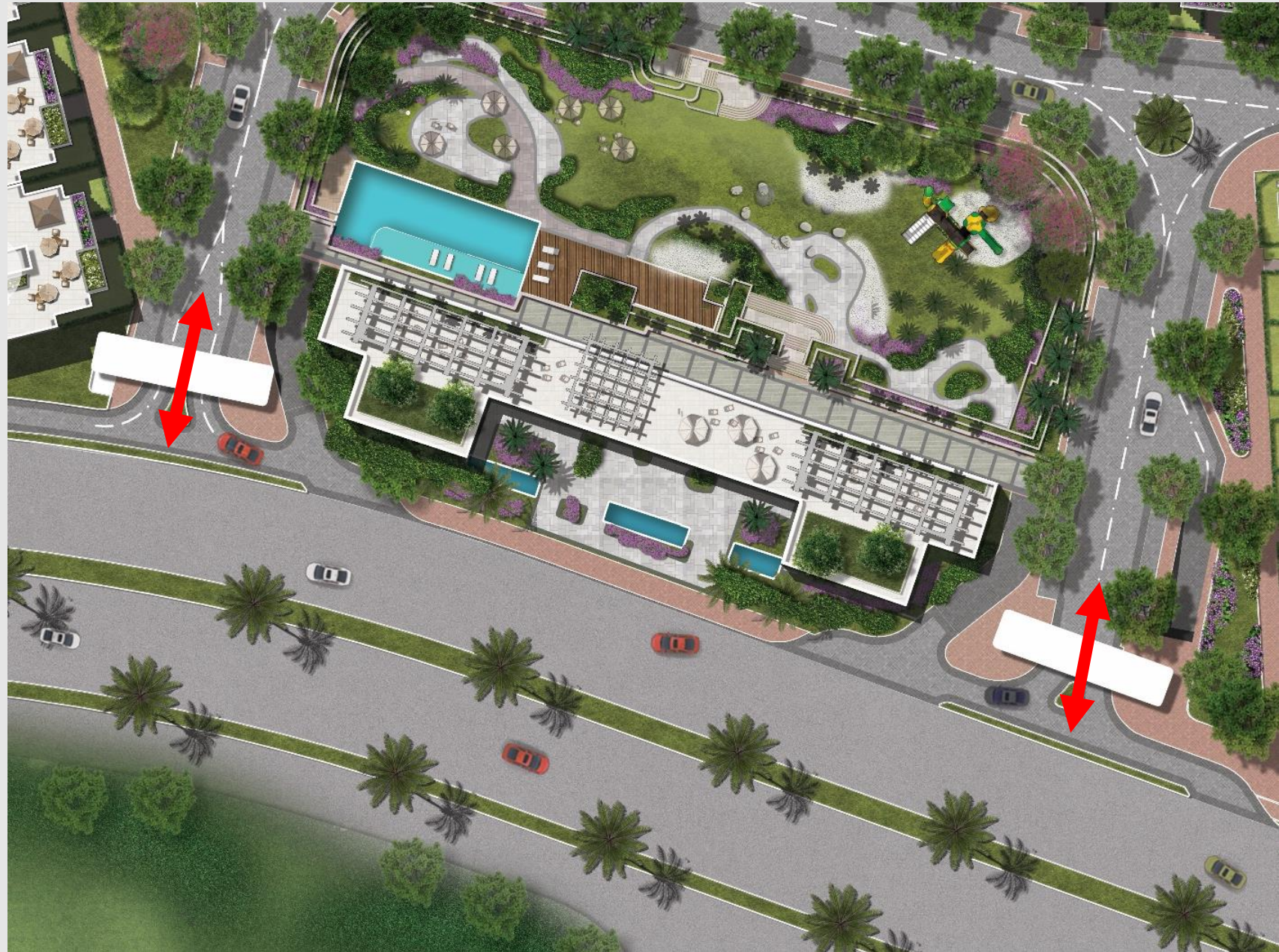
MASTERPLAN



PRIME DESIGN

- **05** Blocks
- **18** Buildings – **411** Units
- **2** Main Gates

MASTERPLAN



PRIME DESIGN

- **05** Blocks
- **18** Buildings – **411** Units
- **2** Main Gates
- **2** Subsidiary Gates

MASTERPLAN



PRIME DESIGN

CENTRAL PARK

3,800 SQM

MASTERPLAN



PRIME DESIGN

CENTRAL PARK

- Club House

MASTERPLAN

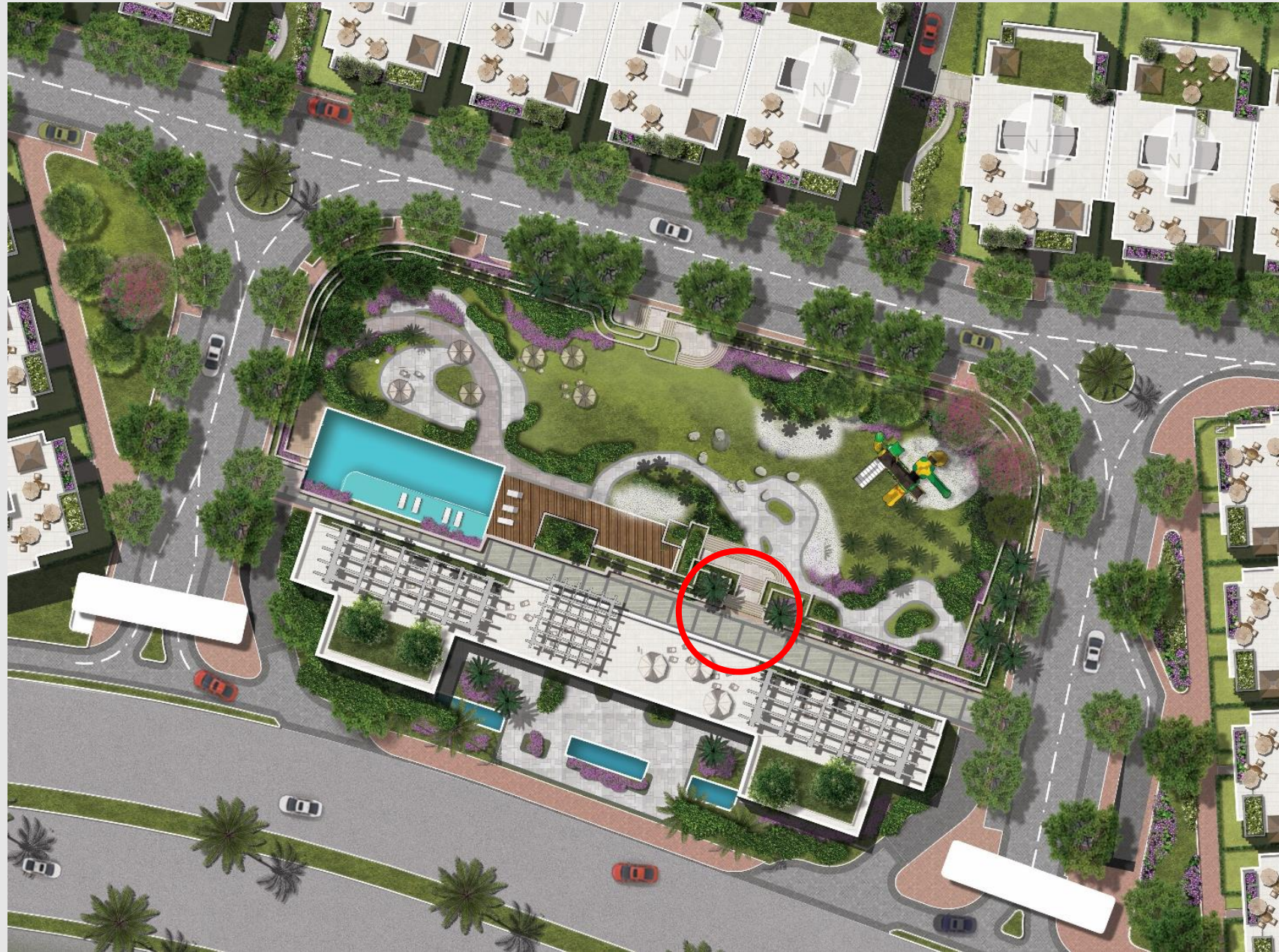


PRIME DESIGN

CENTRAL PARK

- Club House
- Gym & Spa

MASTERPLAN



PRIME DESIGN

CENTRAL PARK

- Club House
- Gym & Spa
- Swimming Pool

MASTERPLAN



PRIME DESIGN

CENTRAL PARK

- Club House
- Gym & Spa
- Swimming Pool
- Kids Area

MASTERPLAN



PRIME DESIGN

PARKING

MASTERPLAN



PRIME DESIGN

PARKING

MASTERPLAN



PRIME DESIGN

OPEN VIEWS

MASTERPLAN



PRIME DESIGN

TYPES

1 BEDROOM

STARTING FROM 80 TO 91

2 BEDROOMS

STARTING FROM 120 TO 140

3 BEDROOMS

STARTING FROM 182

GARDEN VILLA

STARTING FROM 242 TO 267

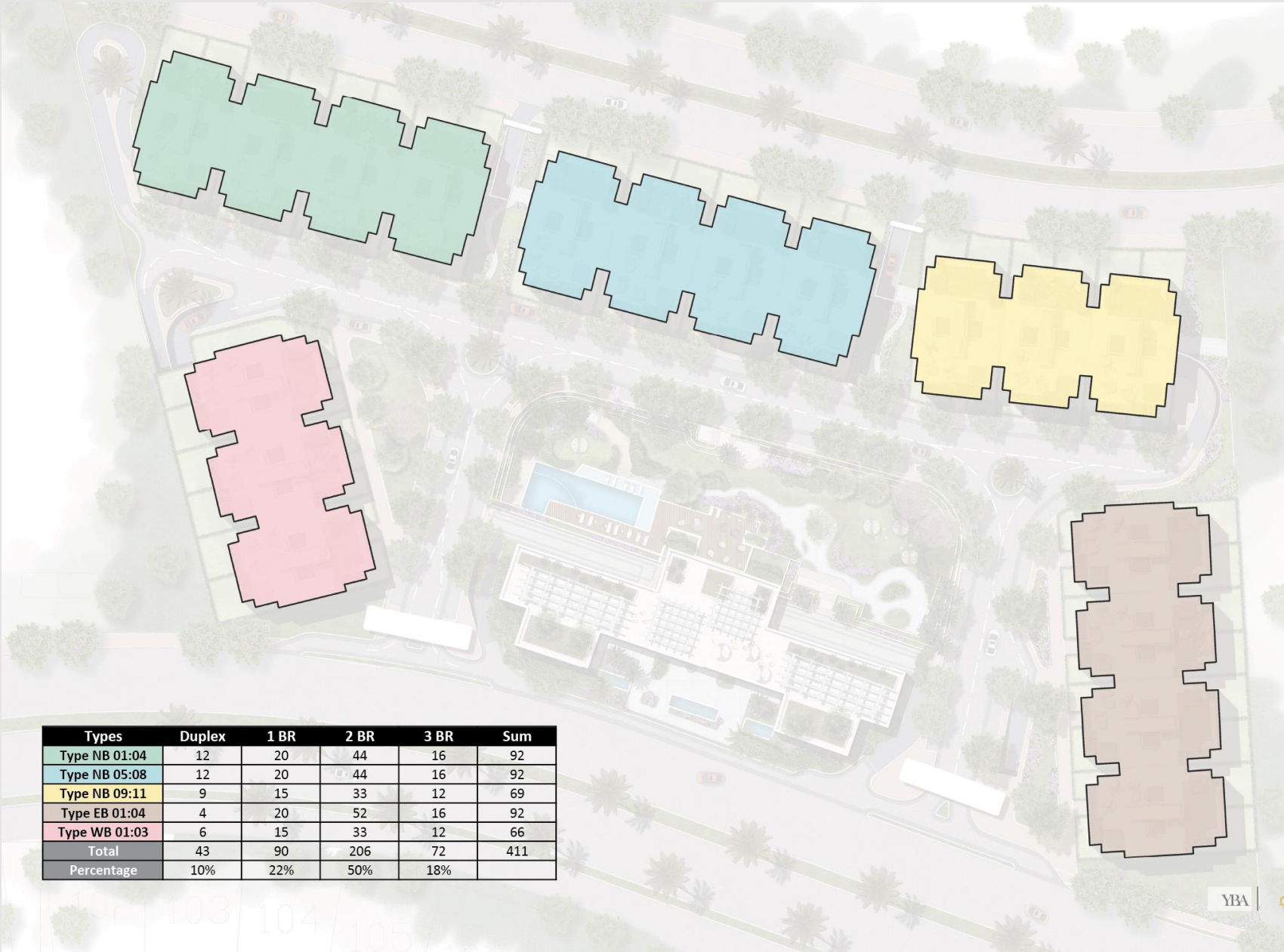
MASTERPLAN



PRIME DESIGN

TYPES

MASTERPLAN



PROJECT RENDERS





















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Hope,
NEW CAIRO

THANK YOU