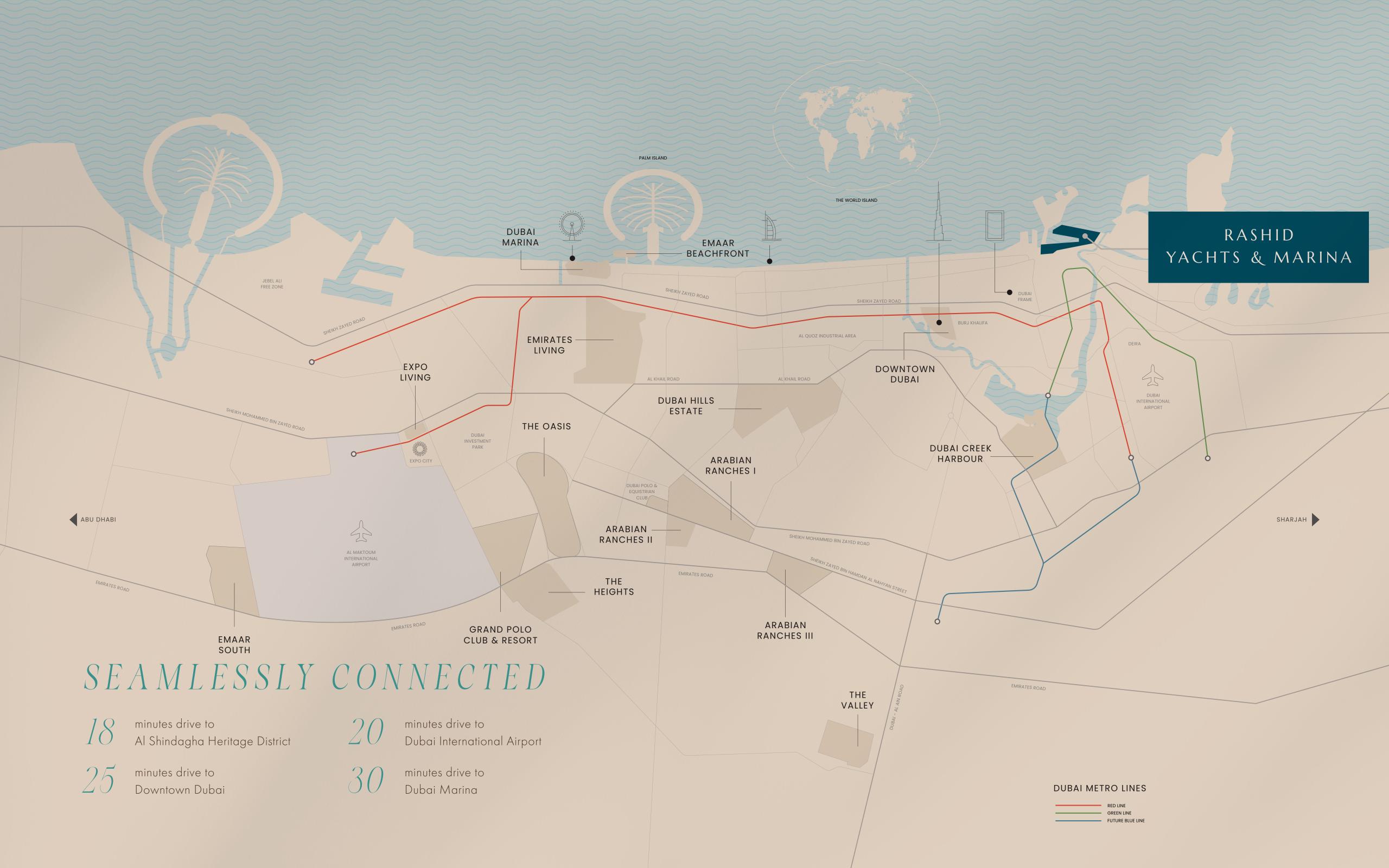


### RASHID YACHTS & MARINA

Welcome to Rashid Yachts & Marina — a visionary haven along the Arabian Gulf, where daring design meets azure horizons. Sweeping marina vistas unfold alongside a promenade lined with curated retail and dining destinations, whilst yachts gently berth at your doorstep, moments become a celebration of opulent waterfront living.





### COASTAL ELEGANCE REDEFINED

Every residence is brought to life with intricate detail and striking expression, offering a marina living experience beyond the ordinary. Rashid Yachts & Marina redefines Dubai's seafront coastal legacy — a realm of fearless ambition and infinite discovery.



Chic Marina Promenade



Signature Hotels



World Class Yacht Club



Unique Retail Experiences

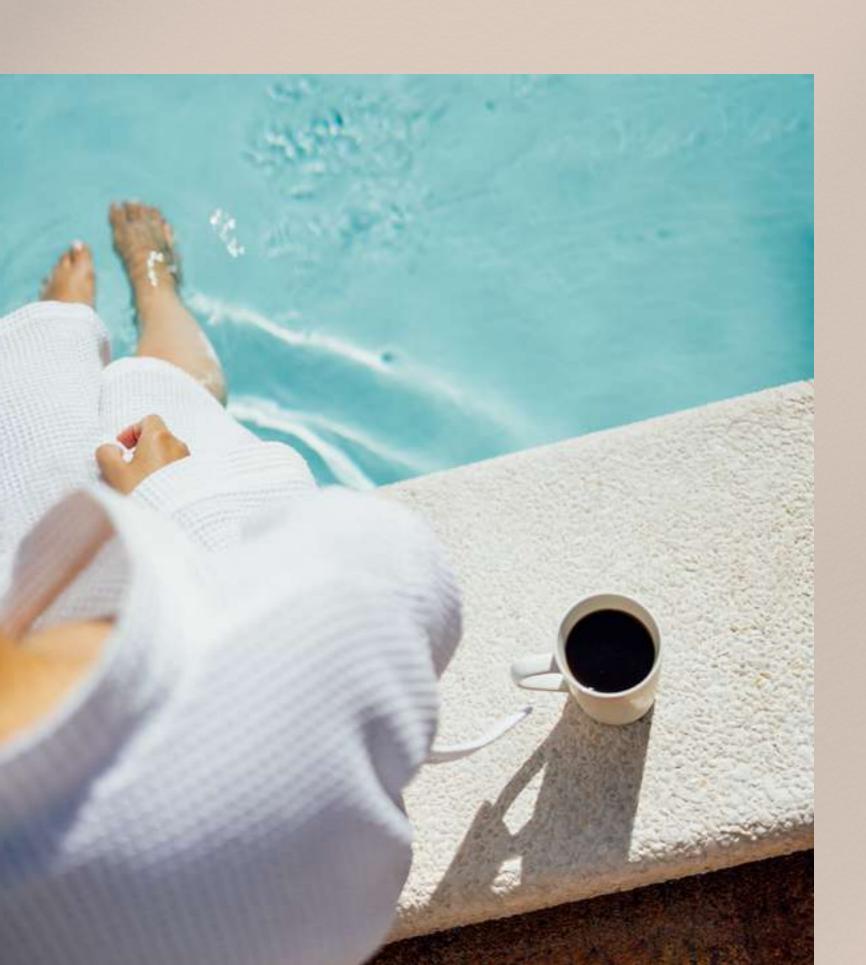


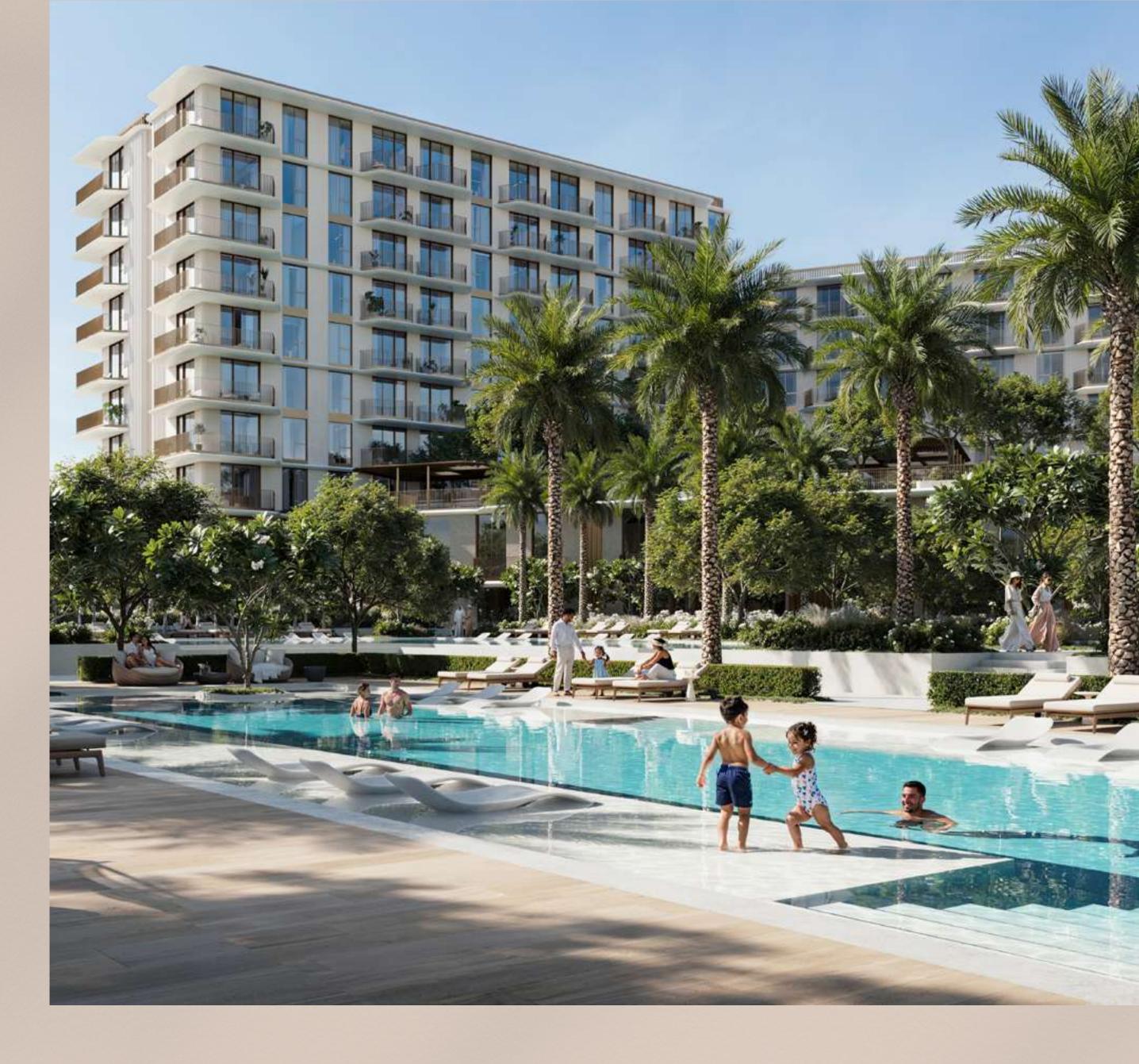




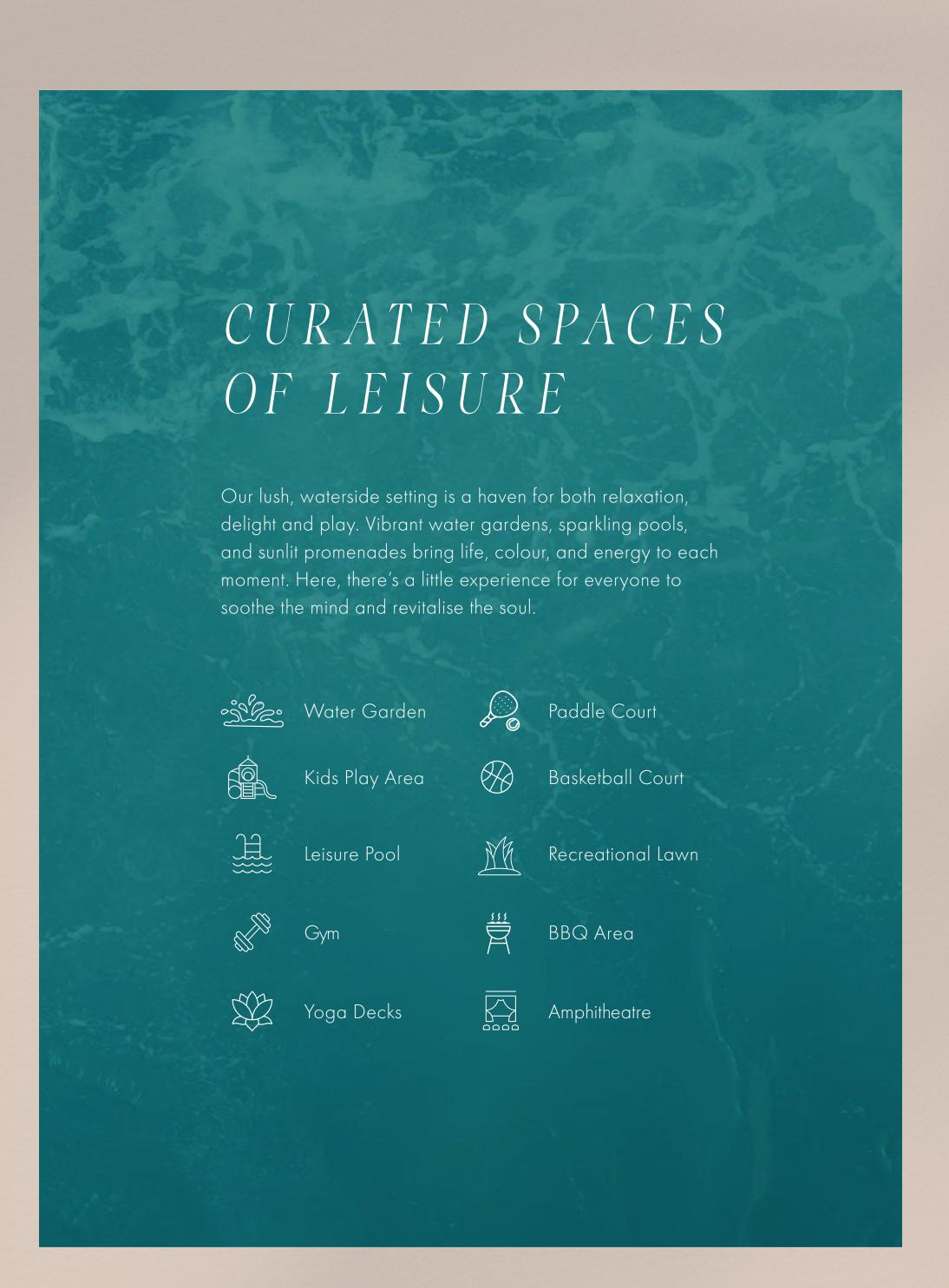
## YOUR LUXURIOUS RESORT-STYLE RESIDENCE

Step into a home where every day feels like a luxurious getaway. Thoughtfully designed, each space reflects the elegance of resort living reimagined with a contemporary spirit, creating moments and experiences that stay in your memories.





Overlooking the serene water garden, tranquil pools, and sunlit leisure terraces, Sera 1 captures the soul of an opulent retreat, where mornings flow into relaxed afternoons by the water and evenings are touched by marina breezes. With refined residences and amenities that elevate leisure into an art form, offering an intimate escape at every turn.







### EXPERIENCE RESORT-LIVING, EVERYDAY

Step into a sun-kissed poolscape surrounded by swaying greens and breathtaking water garden. Relish the warm sunlight as you lounge or plunge into crystalline waters, immersing yourself in pure relaxation. Every moment here is designed to relax and rejuvenate the mind, body, and soul - an idyllic sanctuary where resort-style elegance meets nature's calm.













## LUXURY TRANSLATED WITH SERENITY

Welcome to the residences inspired by glorious holiday-feel.
Sera 1's 1 to 3-bedroom apartments capture the energy of
Dubai's pulse and opulent marina living whilst offering serene
pool and vistas of lush greenery. Designed with contemporary
elegance and comfort, each home promises a refined,
luxurious lifestyle.



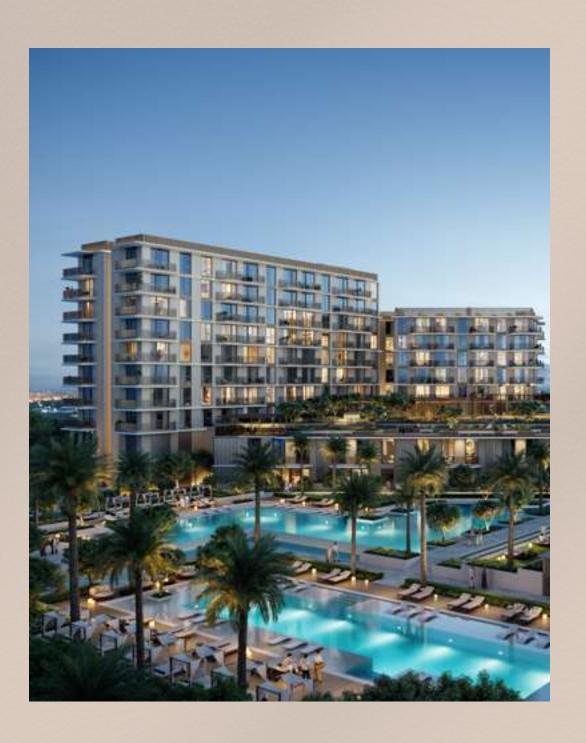






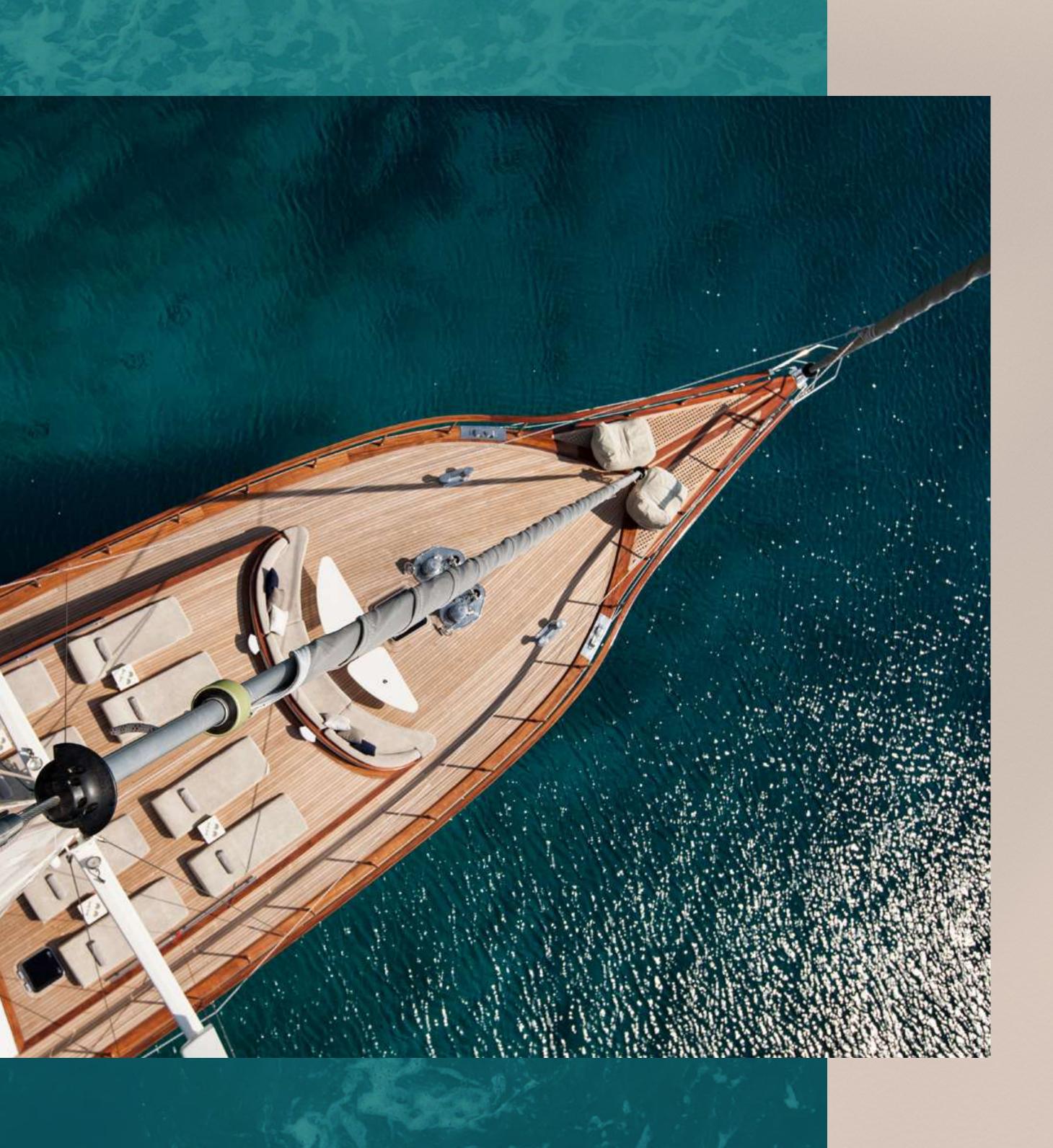


### VISION OF NAUTICAL ELEGANCE



Sera 1's architecture marries nautical elegance with contemporary sophistication. Soft sand tones, reflective glass and champagne-finished accents create a harmonious façade that complements the serene marina setting. Textured materials and conscious detailing add depth and character, crafting a visual identity that is both inviting and luxurious.





# WATERFRONT ENERGY, MARINA'S PULSE

Beyond your private retreat, the vibrant marina awaits just a stroll away. Wander along the lively promenade, savouring waterfront cafés, boutique experiences, and the gentle rhythm of marina life. Here, excitement and serenity coexist effortlessly, offering a lifestyle that balances leisurely indulgence with spontaneous adventure.



### CONNECTED TO EVERYTHING THAT MATTERS

At Sera 1, vibrant city landmarks and culture are just minutes away, while serene marina living surrounds you. From heritage to high-rises, every corner of the city is within effortless reach, offering you access to the city's key attractions and landmarks.



Downtown Dubai



Heritage Village



Dubai Mall



Al Sabkha Gold Soug





Dubai Museum





### GLOBAL LIFESTYLE DEVELOPER

EMAAR

A leader in the global real estate market, EMAAR has grown over the years to become the largest real estate developer outside of China. You will be investing with one of the best-regarded brands in the world\*.

AED 71.7 Bn

Market Cap - FY 2023

AED 14.4 Bn

Revenue – As on 30 June 2024

AED 5.3 Bn

Net Profit - H1 2024

115,000+

Residential Units Delivered

12+

Global Market Presence

42,200+

Residential Units

Currently Under Development

<sup>\*</sup>As on 30 June 2024

## 

RASHID YACHTS & MARINA

**EMAAR** 





#### PAYMENT PLAN

10%

DOWN PAYMENT

On Booking

10%

OCT 2026

3RD INSTALMENT

10%

6TH INSTALMENT

50% Construction Completion

APR 2028

10%

OCT 2025

1ST INSTALMENT

10%

4TH INSTALMENT

10% Construction Completion

MAR 2027

10%

APR 2026

5TH INSTALMENT

2ND INSTALMENT

30% Construction Completion

NOV 2027

10%

7TH INSTALMENT

70% Construction Completion

AUG 2028

20%

8TH INSTALMENT

100% Construction Completion

NOV 2029

<sup>\*</sup>Estimated Construction Completion Date