

Amala



sacred summers



REAL IMAGE

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REAL IMAGE



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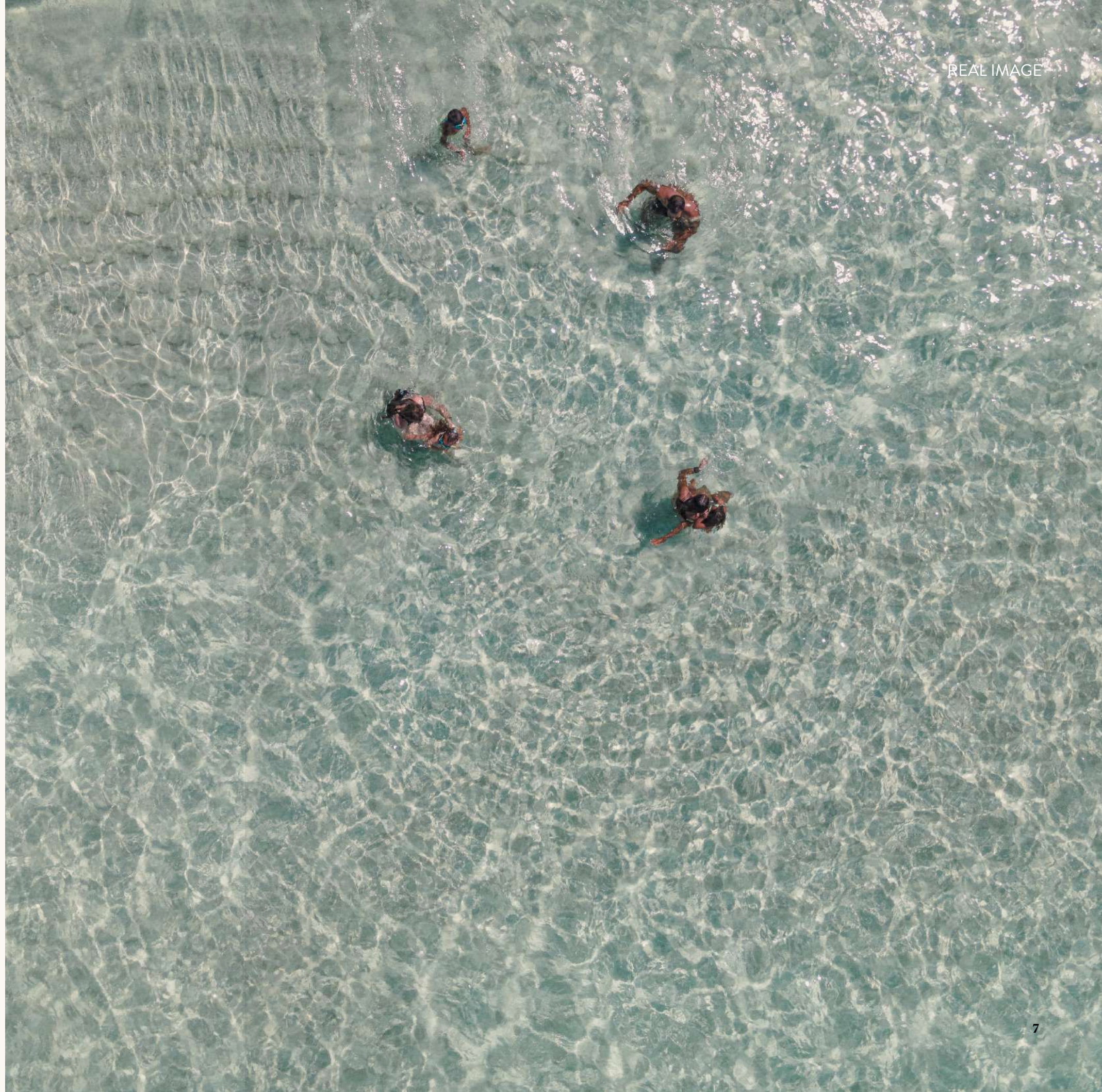
**You may have
the universe
if I may have the
Mediterranean.**

”

**welcome to
râmla**

This is a time to be.
A time to commune with the sea, the stars,
the moon, and the colours of the sunrise and sunset.
Let your mind wander, watch the the children grow
wings and fly, fall into a deep conversation with an old
friend and meet new ones without trying.
Take your shoes off and never put them back on.

A life like this is a life lived well.





**Ramla is the
exclusive, beautiful,
beachside home of
a vibrant, inspired
community that is
filled with love,
laughter and life.**



At Ramla your summer months are sacred.

That precious time spent in nature
by the sea is life at its best with the
people you love.

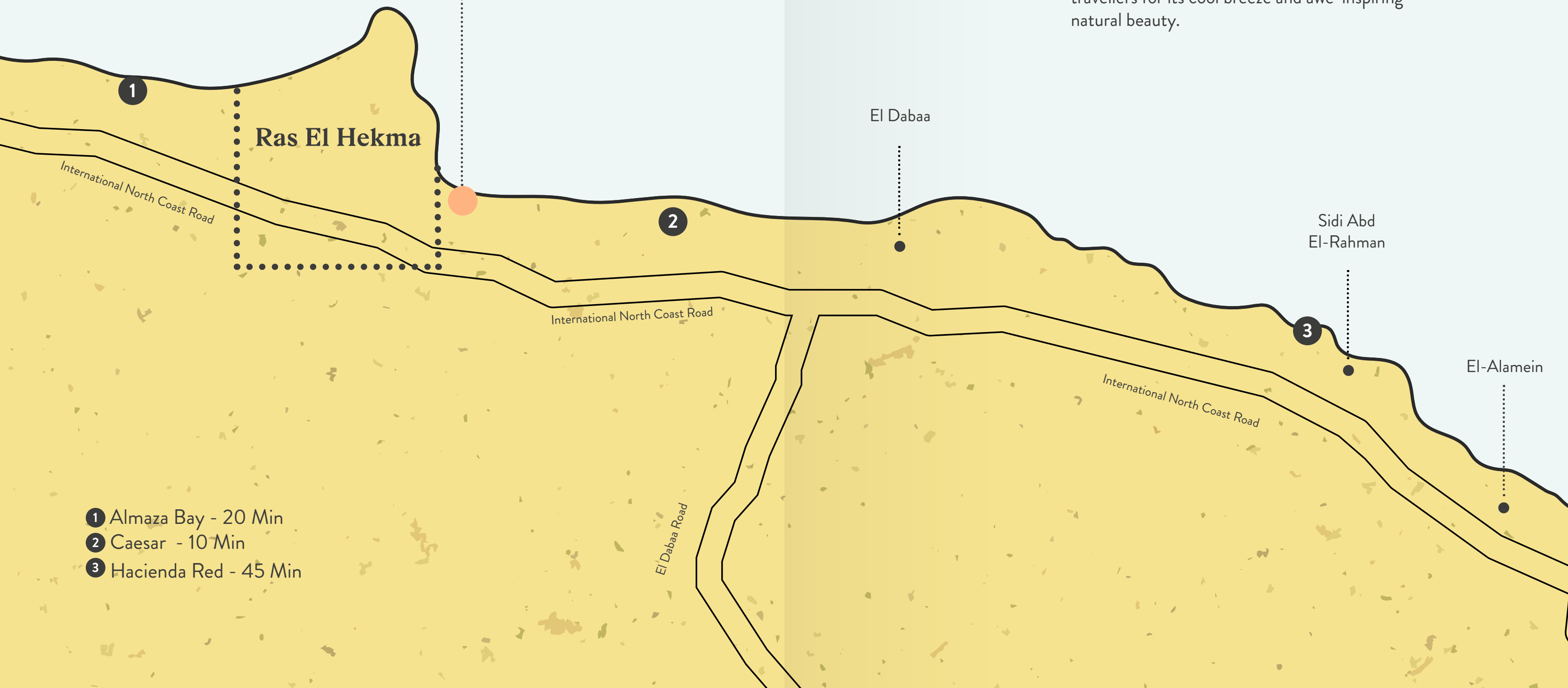
location



ramla

Another world within reach

The Northern Coast of Egypt stretches around 1,050 km (650 mi) of the Mediterranean Sea. It is one of the longest Mediterranean coastlines in North Africa, loved by locals and international travellers for its cool breeze and awe-inspiring natural beauty.



- 1 Almaza Bay - 20 Min
- 2 Caesar - 10 Min
- 3 Hacienda Red - 45 Min

Escape to beauty.

You will find Ramla on the pristine shores of Ras El Hekma bay in the heart of the North Coast.

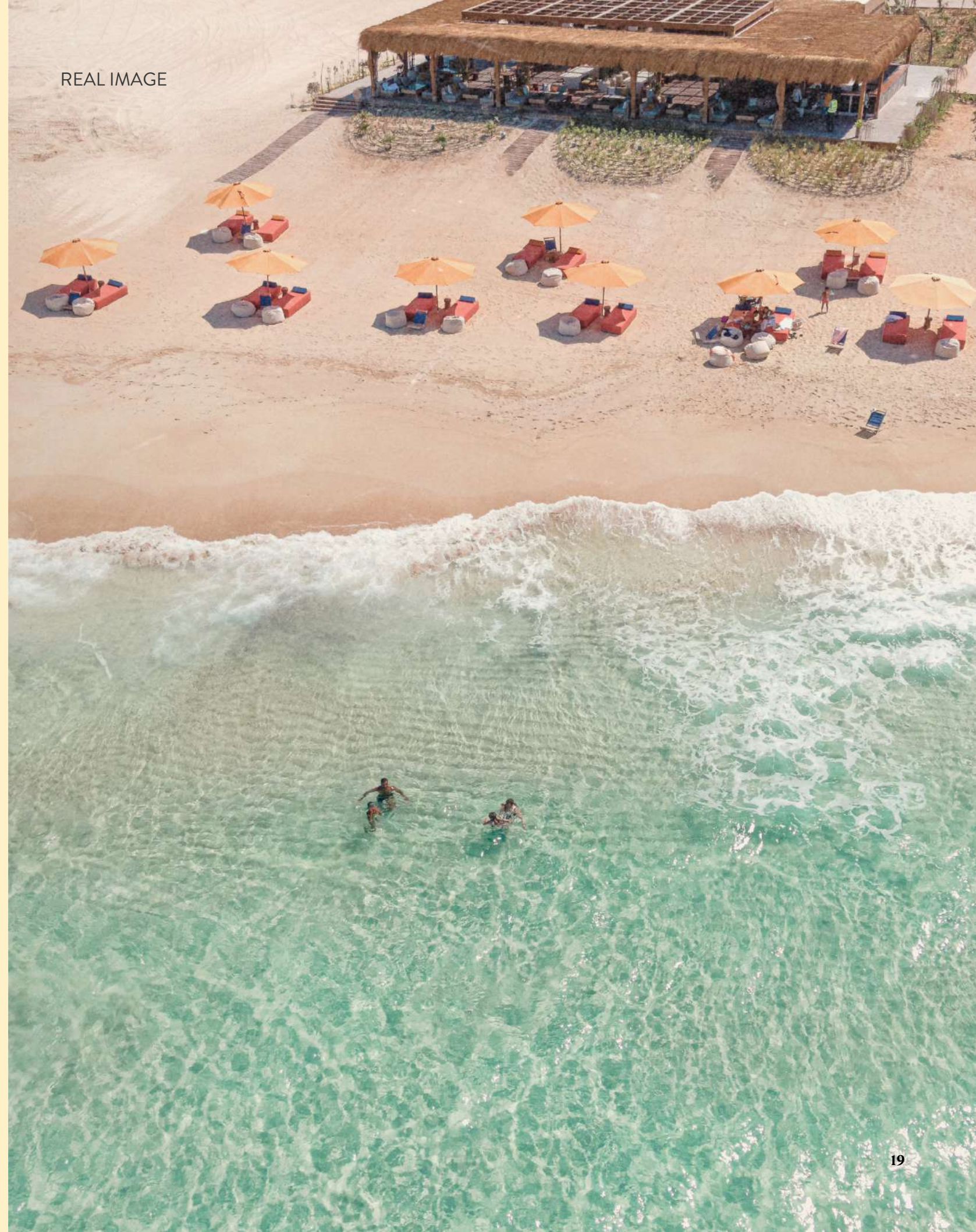
This stunning location encapsulates the calmest of seas and white sands stretching along a 1.4 km beach.



REAL IMAGE

concept

REAL IMAGE



REAL IMAGE



The integrity of design.

1

A lifestyle of wellbeing

Ramla's open spaces support a healthy and active lifestyle for all. Spaces to move, gather, enjoy and connect within.

2

The simple pleasure of walking

Soft sandy paths link neighborhoods to the beach, to each other and to the shared spaces in which the community spirit thrives.

3

Authentic modernity

Ramla is born of this land. In its essence, it interprets local traditions and honours heritage in new ways.

4

Ecological intelligence

Ramla was created with the future in mind. It is designed to work with, not against, nature and to protect the health and happiness of its residents and visitors.





The vision

Celebrate life in a place built around simplicity and soulful living.

A community where friends and families let loose, have fun, and contribute through their passions. The master plan offers a holistic, integrated, and connected approach to the land, sea, town, and people through walkable, bikeable paths that are woven through, connecting diverse amenities, activities, and experiences offered in this charming beachside village.



Ramla's charm lies in the warmth of its authentic, fresh, and magical soul.

** REAL IMAGES*





A one-of-a-kind beach with rare tidal pools.

Our 1.4 km stretch of turquoise beach and white sands holds more than first meets the eye. At high tide, it is a calm, mesmerising infinity of sea. At low tide, it reveals the wonder of the incredible natural tidal pools engraved into its bed.



Six neighborhoods with distinctly different vibes give Ramla the colourful character of a coastal town

What connects them is an intrinsic quality of architecture and design and a shared ethos that simplicity is the meaning of life.

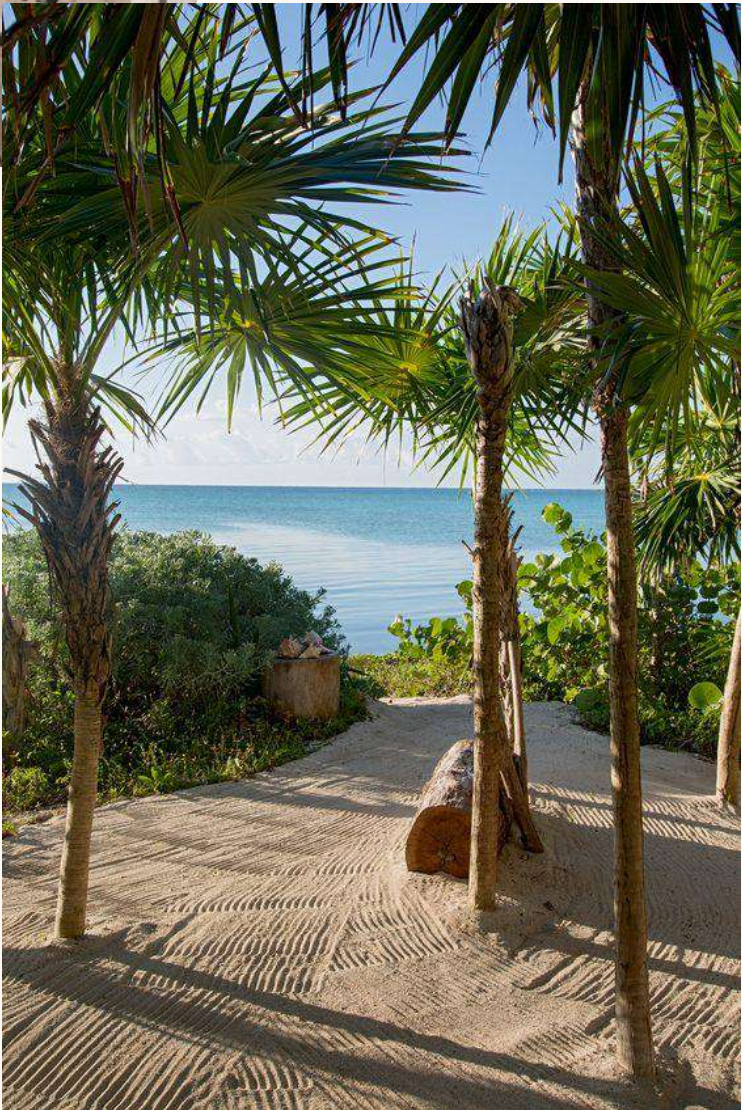


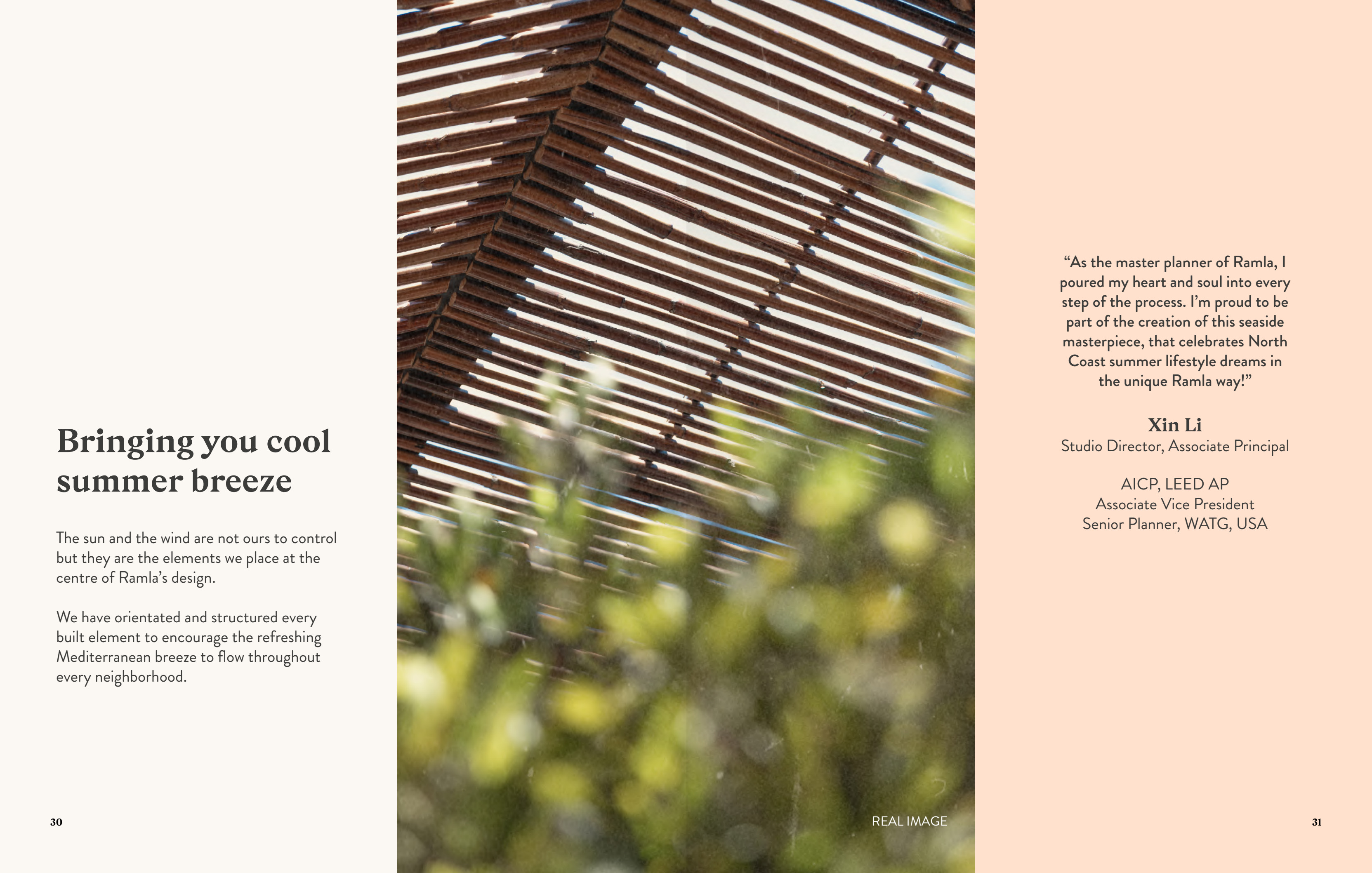
Walkable paths connect everyone to everything

Sandy pedestrian walkways were made for barefoot meandering.

Paseo:

A leisurely walk or stroll, especially one taken in the evening in which young people socialize with each other.





Bringing you cool summer breeze

The sun and the wind are not ours to control but they are the elements we place at the centre of Ramla’s design.

We have orientated and structured every built element to encourage the refreshing Mediterranean breeze to flow throughout every neighborhood.

“As the master planner of Ramla, I poured my heart and soul into every step of the process. I’m proud to be part of the creation of this seaside masterpiece, that celebrates North Coast summer lifestyle dreams in the unique Ramla way!”

Xin Li

Studio Director, Associate Principal

AICP, LEED AP
Associate Vice President
Senior Planner, WATG, USA

beyond the residences



A time to thrive over food,
drink, music and play.
You will explore and discover
a new level of connection to
summer together.



“With its stunning natural beauty and carefully crafted design, we designed Ramla beach town as a true vibrant place like no other along the North Coast of Egypt. It’s a place where relaxation, adventure, and community come together in perfect harmony. The sea, the sun, and the sand are the building blocks of Ramla. But it’s the people, the lifestyle, the energy, and the community that make Ramla beach town truly special.”

Craig Thibault
Project Director, Senior Associate, WATG USA



Town

Step off the sand and into the town for a social scene right by the beach life with restaurants, cafés, and bars crafting local and global flavours. Relax in the shaded piazzas or shop the various boutiques.



“ It is such an enjoyable experience to be involved in the design process of this spectacular Ramla site in the North Coast of Egypt. As we try to create a celebration of place with the Marakez team, it is our combined vision to provide sufficient visual & experiential moments weaving through communities in a dynamic masterplan that will be more than the sum of its parts. Residents and guests will be enchanted as they navigate memorable spaces with paths of surprise & discovery whether at the lake or at the beach!”

Wilson Deomampo
Intl Assoc. AIA. WATG USA



Lagoon

Spend time at the vast, beautiful lake at Ramla’s centre; a place for you to swim, dine and kickback in a truly mesmerizing experience.



Sports campus

An extensive sports club with its facilities and activities is at the corner of this beautiful community to make sure that our kids don't miss a beat on their sports progress in the summer time with the country's top sports academies operating on its state-of-the-art facilities and courts.



Sports facilities

- Football Pitches*
- Padel Tennis Courts*
- Tennis Courts*
- Basketball Court*
- Multi-purpose Court*
- Fitness Studios*
- Semi-Olympic Pool*
- Kids Pool*
- Kids Playground*





Village street

Connecting the lake and the sports campus, a wide array of essential services and shops are ready to cater for your every summer need.





Variety is the spice of life

Ramla's culinary landscape covers everything from fine dining restaurants to barefoot bites on the beach. International flavours and local favourites live in harmony with seasonality and originality.

Hospitality

Hospitality at Ramla will provide for a richer experience for both homeowners and hotel guests. A variety of hospitality offerings are planned at Ramla in different formats, sizes, and locations. Each will provide a unique experience and adding special amenities and services.





râmla

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**ADRÈRE AMELLAL
NATURE LODGE**



Introducing sustainable living and understated elegance ethos to the North Coast

ADRÈRE AMELLAL “The Ramla Nature Lodge” will feature 71 meticulously designed rooms and suites, embodying Adrère Amellal’s earth-built environment, as well as its service protocols to give a taste of living in harmony with nature, the old fashioned-way.



The ADRÈRE AMELLAL Nature Lodge at Ramla is a testament to our dedication to crafting unique experiences that resonate with travellers.





residential neighborhoods

masterplan



ramla

Neighborhoods

Dunes

If closeness to the sea is what you yearn for, Dunes places you right on the beach. Enjoy uninterrupted views of the bay and enhanced privacy in this spacious, exclusive neighborhood comprised mostly of single-family residences.

The Town

A network of pathways from The Valley into narrow alleys connected with private courtyards that provide direct access to each home, offering residents a tranquil retreat just moments from Ramla's most dynamic coastal experiences.

Oasis

This neighborhood has a variety of family residence types ranging from single family villas to multi-family chalets. All properties have easy access to the lagoon. There are semi-private communal green spaces between chalets, a boutique-lined street and a variety of Oasis amenities.

The Grove

This is a boundless neighborhood for those in love with the greens of the countryside. It enjoys open land views, community farm, and spacious ranch-style villas.

Acacia

This exclusive beachside neighborhood lays on ramla's west side. Its low-density, high-privacy neighborhood that enjoys close proximity to the beach and the vibrant vibes of the town.

Bougainvillea

This neighborhood features charming homes in a village setting as well as a signature Pool Club with residences and beautiful green open spaces.

Breeze

These beautifully designed homes blend harmoniously with nature, offering stunning views of the gently flowing water and green spines.



**Every brick we lay and
road we design has good
living, connections and
community at its heart**

The nature, flavour and energy of the development
leads to a simpler way of living.



**your
summer home**



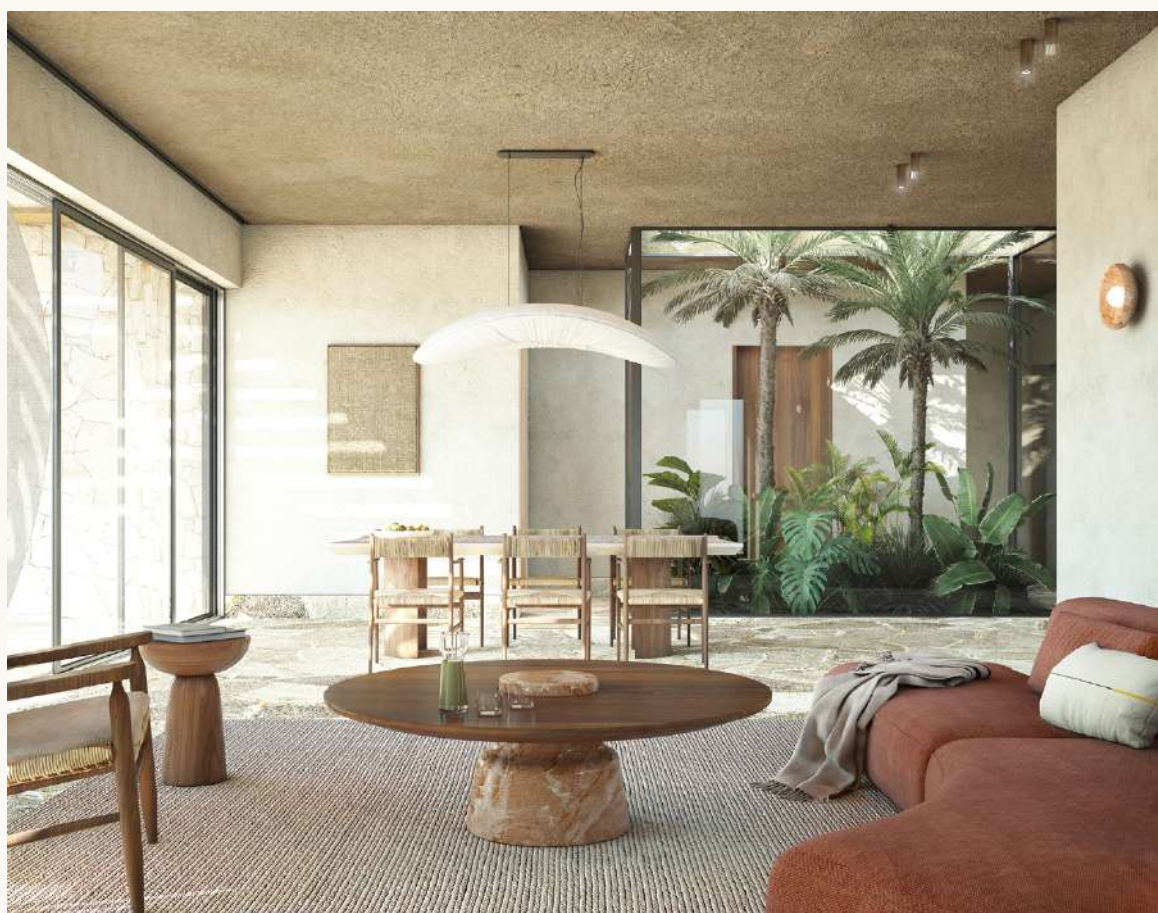


**The elegance of simplicity.
The beauty of being care-free.
The warmth of togetherness.**





In Ramla's residences, architecture and design carry the spirit of elegance and simplicity. Each home's orientation, layout, amenities and style details create a distinct sense of space that's crafted for free-flowing and easy summer living.





DISCLAIMER: ALL DRAWINGS, PERSPECTIVES AND FIGURES PRESENTED ARE SUBJECT TO CHANGE.



Marakez, the leading mixed use developer in Egypt

With an ever growing portfolio of commercial and residential projects, which include District 5, AEON, Crescent Walk, Mall of Arabia, Mall of Tanta, Town Center, D5M, Mall of Mansoura, Marakez brings a breadth of experience from a dynamic team of experienced and innovative Egyptian professionals.

Fawaz Al Hokair's group is the holding company of Marakez, founded in 1989, currently operates over 60 international fashion brands and more than 1,500 stores across 11 countries. The group is a multinational conglomerate that focuses on six main sectors: fashion retail, shopping centers, real estate, F&B, entertainment and hotels. Managing over 1.5 million square meters of prime retail real estate spread across a network of 21 shopping malls.

The group's current investments span across the Middle East, North Africa, Europe, USA and Central Asia making it one of the largest retail and real estate developers in Saudi Arabia and the Middle East. As a result of the group's unrivalled success, further expansion into new business sectors was inevitable covering today sectors such as construction, financial services, health care, hospitality and energy.

Our partners

WATG

block722

Divercity Architects

**See you in the
summer sun**



