

VISTA VERDE

LUXURY LIFESTYLE, *REDEFINED*



FAKHRUDDIN
PROPERTIES

40 +
PROJECTS IN THE UAE

07 +
PROJECTS IN THE UK

21 +
PROJECTS IN AFRICA

A LEGACY SINCE 1963

Since its inception in the UAE in 1963, Fakhruddin Holdings has cultivated an expansive portfolio of enterprises to evolve as a prominent global business conglomerate. Its phenomenal growth has seen it embrace a vast array of industries such as trading, perfumes, cosmetics, real estate development and more. The group of companies extends its formidable influence across several of nations, all the while retaining an indelible mark in its country of origin.

GLOBAL PRESENCE

Fakhruddin Properties has established a strong global presence through its diverse portfolio of residential and commercial developments across key international markets. With over 40 projects completed in the UAE, more than 21 in Africa - particularly in Uganda - and 7 in the United Kingdom, the company has demonstrated its capability to deliver high-quality, sustainable real estate solutions across varied cultural and economic landscapes.

END-TO-END REAL ESTATE SOLUTION

Fakhruddin Properties offers 360-degree, end-to-end real estate solutions, giving investors and end-users complete peace of mind. With in-house divisions for property management, holiday homes, facilities management, and technology, every need is met seamlessly. Backed by a global portfolio and diverse clientele, our team of experts handle it all for a vast clientele across several countries – ensuring trust, efficiency, and long-term value.

Fakhrudin Ibrahimji founded the first company Fakhrudin Ebrahim Al Hindi	Fakhrudin General Trading was established	Premier Plastics was introduced, Fakhrudin Properties was formed	Trafalgar Central was developed	Fakhrudin Holdings was established	FIS was formed, Fakhrudin Properties began developments in Uganda	Treppan Holiday Homes was formed	Treppan Living was launched	Treppan Serenique Residences
1963	1996	2002	2011	2013	2016	2020	2023	2025
1978	2000	2007	2012	2014	2017	2022	2024	
After many years of consolidation and growth, Mohd. Hussain & Bros was formed	Sterling Perfumes Industries and Premier Cosmetics were registered	Trafalgar Tower, Trafalgar Executive and Oasis High Park were developed by Fakhrudin Properties	Lake Central Tower was developed	Treppan Hotel & Suites was developed and launched	Fakhrudin Properties UK developments began	Fakhrudin Properties Development was registered and launched the Maimoon Gardens Residential project in JVC	Treppan Living Branded Apartments – Hatimi	

ABOUT US

Since its inception in the UAE in 1963, Fakhruddin Holdings has cultivated an expansive portfolio of enterprises to evolve as a prominent global business conglomerate. Its phenomenal growth has seen it embrace a vast array of industries such as trading, perfumes, cosmetics, real estate development and more. The group of companies extends its formidable influence across several of nations, all the while retaining an indelible mark in its country of origin.

Guided by a powerful vision, we aim to influence cultural and behavioural change while encouraging communities to live in harmony with the planet. Our developments align with global efforts to limit climate change and protect future generations. With every project, we integrate smart technology, green architecture, and wellness features to create a living experience that supports physical, emotional, and environmental wellbeing. Our approach prioritizes both comfort and responsibility. As pioneers in sustainable real estate, we carry a mission to lead by example developing vibrant, sustainable and future-ready communities. Our commitment reflects not just in design, but in action, as we contribute to the communities of tomorrow where people enjoy a greener, healthier, and more convenient lifestyle.



AWARDS AND ACCOLADES



Mr. Yousuf Fakhruddin

2024

Forbes Middle East

Most Impactful Real Estate Leaders

2024

Asia One Magazine

UAE's Greatest Leaders

2025

Forbes Middle East

Most Impactful Real Estate Leaders



PIONEERING SUSTAINABLE DEVELOPMENTS

Growing up in a family with a deep-rooted legacy in business, Yousuf Fakhruddin inherited the entrepreneurial spirit and values established by the Fakhruddin family that started a business legacy in 1963 through Fakhruddin General Trading. With a strong foundation laid by his predecessors, he continued his journey by pursuing academic excellence at the London School of Economics. Under his leadership, the family business evolved into Fakhruddin Properties, a real estate development company that now operates globally. Early landmark projects like Trafalgar Tower and Trafalgar Executive in 2007 marked the beginning of a new era, where quality, community value, and long-term thinking became defining pillars of the business.

Yousuf Fakhruddin believes that real estate must serve a greater purpose than simply building structures. It must shape lifestyles, influence culture, and contribute to the health of the planet. His guiding philosophy integrates wellness, sustainability, and smart technology into every aspect of development. Deeply aligned with both national and global climate goals, especially limiting global warming to under 1.5°C, he views real estate as a powerful vehicle for meaningful change. His developments prioritize green building practices, energy efficiency, and resident wellbeing. This ideology is the foundation for projects that are more than homes—they are ecosystems designed for a better future.

Yousuf Fakhruddin's leadership has propelled Fakhruddin Properties into one of the region's most respected and awarded real estate firms. Under his stewardship, the company has earned multiple accolades, including Green Building of the Year, Sustainable Developer of the Year, and the Gulf Business Sustainability Award. These honors celebrate the company's innovative integration of wellness, smart living, and environmental consciousness. Yousuf himself has been recognized by Forbes Middle East as one of the most impactful real estate leaders for two consecutive years. These recognitions are not merely achievements, but reflections of a long-standing commitment to excellence, purpose, sustainability and future-readiness.

Looking ahead, Mr. Yousuf Fakhruddin envisions communities that are intelligent, self-sustaining, and deeply attuned to human wellbeing. Flagship developments such as Maimoon Gardens, Hatimi Residences, Treppan Tower and Treppan Serenique Residences represent this vision in blending green technology, biophilic design and digital innovation. He aims to deliver living environments where clean air, clean water, and intelligent energy systems become the norm. His forward-thinking leadership guides Fakhruddin Properties in pioneering a new standard for urban living in Dubai and beyond. With a foundation of trust and a focus on transformation, he is building the blueprint for tomorrow's conscious cities.

VISTA VERDE



FAKHRUDDIN

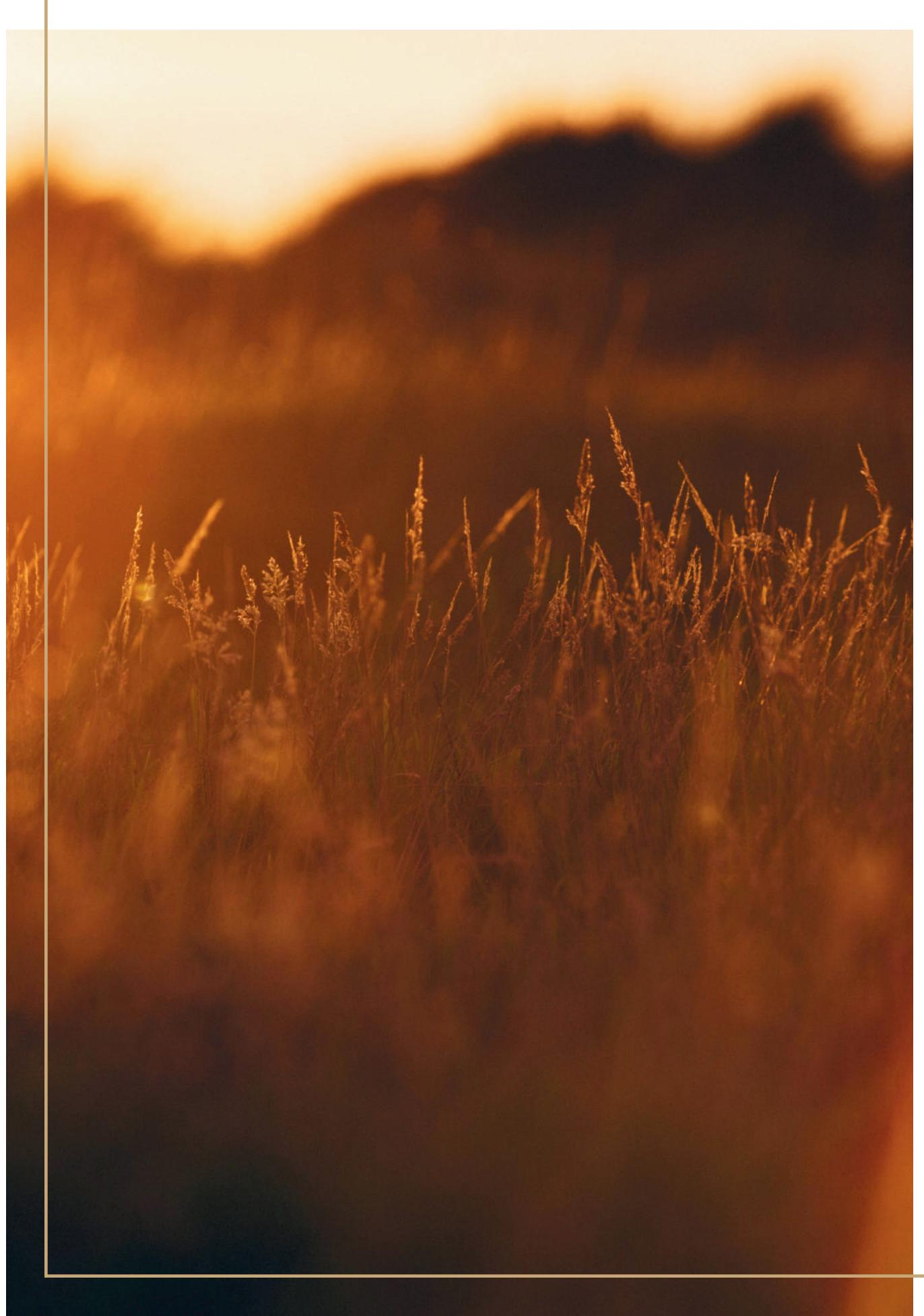
WELCOME TO VISTA VERDA

A modern architectural gem nestled in Dubai Production City. This residential sanctuary masterfully combines sleek, contemporary design with a commitment to sustainability. The striking facade showcases sharp, clean lines, elegantly highlighted by a sophisticated blend of grey and white beige tones, while glass handrails add a refined touch. Crafted for luxurious living, Vista Verde offers an array of high-end amenities, including a breathtaking infinity sky pool, a cutting-edge gym, a BBQ area for social gatherings, and a dedicated outdoor cinema for kids.

Besides, this project seamlessly fuses modernity with eco-conscious living, delivering an unmatched lifestyle experience.







NATURE • BALANCE • LIVING



NATURE-INSPIRED MODERN SPACES

Lush landscaping, sunlit terraces, and eco-conscious architecture redefine everyday living. Whether it's a peaceful stroll through green walkways, relaxing in shaded courtyards, or enjoying sustainable open-air lounges, every space harmonizes contemporary design with nature's calm, offering a balanced rhythm of relaxation and vitality.



COMMUNITY

lifestyle redefined

From invigorating mornings at the rooftop pool to evenings spent socializing under the open sky, every detail at IMPZ is redefined for shared moments. Expansive leisure decks, water-inspired retreats, and vibrant gathering spaces create an atmosphere where wellness and community naturally come together.





LOCATION

Dubai Production City is strategically located in the western part of Dubai, adjacent to key commercial and residential areas. It was initially designed to support the printing, publishing, and media production industries but has evolved to include residential spaces, making it a mixed-use community.

The residential sector in Dubai Production City provides a variety of apartment buildings designed to cater to a range of budgets. These residences are popular among professionals working in the media and tech industries in the nearby areas like Dubai Studio City and Dubai Internet City. The community offers modern amenities such as supermarkets, cafes, gyms, and green spaces, making it ideal for families and young professionals. It is known for its affordability compared to more central Dubai areas, while still providing easy access to major business and entertainment hubs.



20 MINS
MALL OF EMIRATES



25 MINS
BUSINESS BAY



15 MINS
DUBAI MARINA



20 MINS
PALM JUMEIRAH

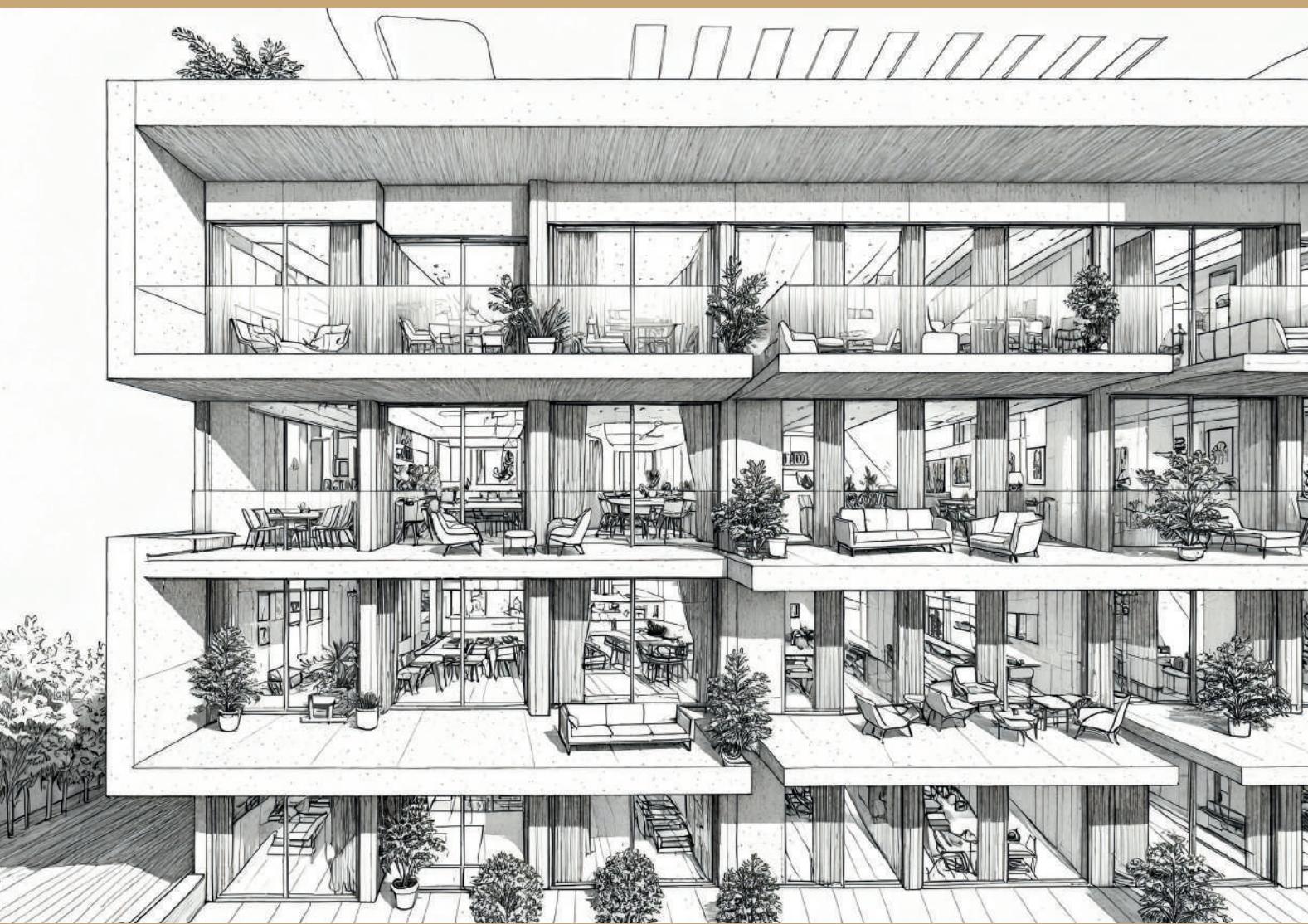


25 MINS
AL MAKTOUM AIRPORT



ARCHITECTURE





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